# IEEE Membership Development Conference Call / Web Cast

16 October 2010

Thomas G. Habetler
Chair, IEEE Membership Recruitment and Recovery Committee
t.habetler@ieee.org

Cathy Downer
MGA Staff - Membership Development
c.downer@ieee.org

IEEE
Advancing Technology for Humanity

# Today’s Edition …

## Preview Topic

- What We are Doing in China, 2010 IEEE Membership Year – Lan Wang

## Business Cycle Spotlight

- Member-Get-a-Member Program 2010 - Elyn Perez

**Membership Statistics and Goals Update** – John Day

**Updates / Wrap-Up / Direction** – Tom Habetler

## Open Floor Q&A

Subject Appendix: SAMIEEE and Arrears Recovery, Step by Step

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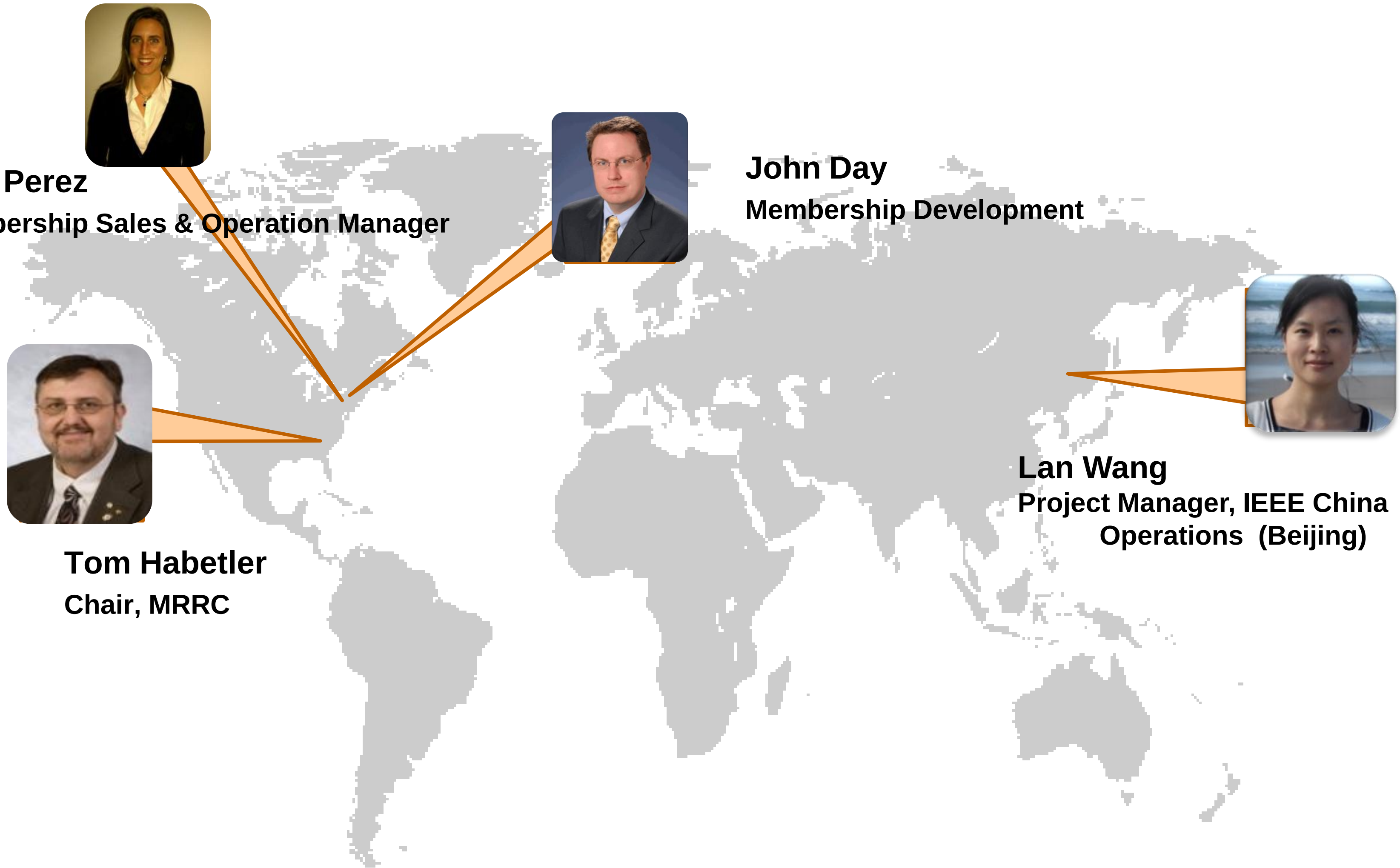
# Today's Speakers



**Elyn Perez**

**Membership Sales & Operation Manager**

**John Day**

**Membership Development**

**Lan Wang**

**Project Manager, IEEE China Operations (Beijing)**

**Tom Habetler**

**Chair, MRRC**

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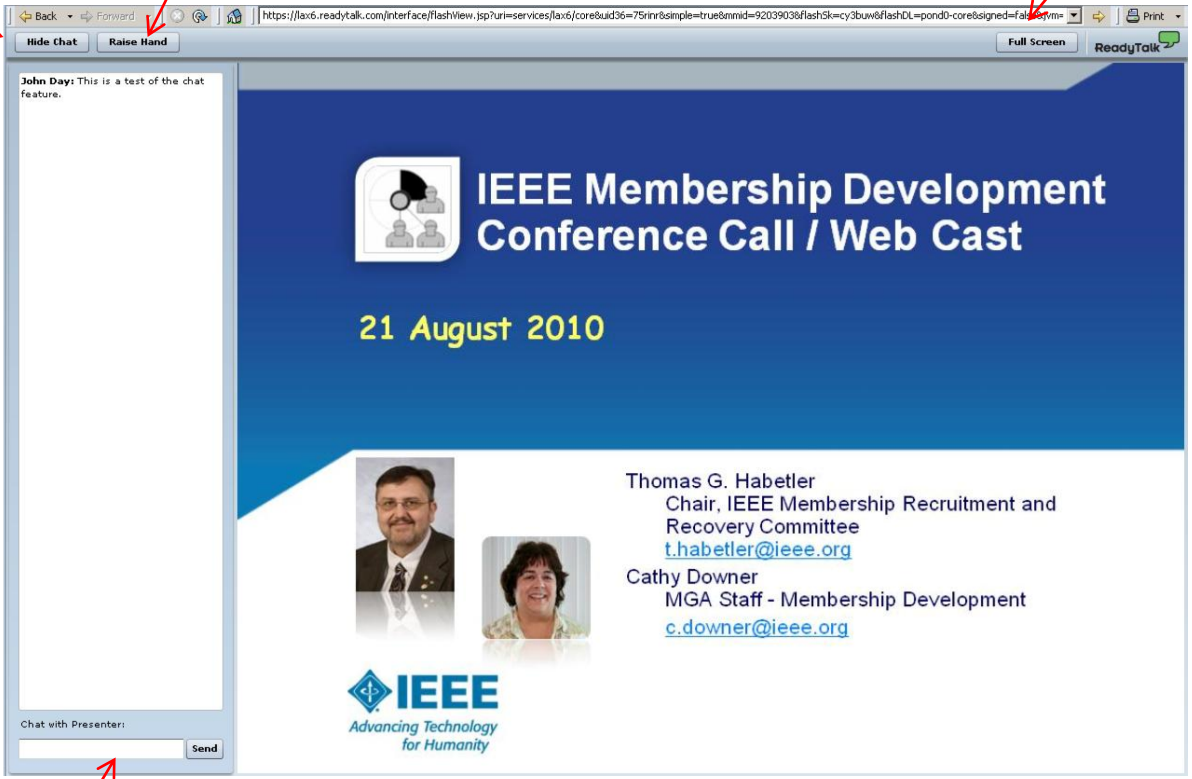
# Web Cast Interface – ReadyTalk®

Hide Chat

Raise Hand

Full Screen


Back
Forward
Print
Hide Chat
Raise Hand
Full Screen
ReadyTalk
Chat with Presenter:
Send

https://lax6.readytalk.com/interface/flashView.jsp?uri=services/lax6/core&uid36=75rinr&simple=true&mmid=9203903&flashSk=cy3buw&flashDL=pond0-core&signed=fals&jvm=

**John Day:** This is a test of the chat feature.

IEEE Membership Development
Conference Call / Web Cast

21 August 2010

Thomas G. Habetler
Chair, IEEE Membership Recruitment and Recovery Committee
t.habetler@ieee.org
Cathy Downer
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c.downer@ieee.org

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Introductions /
Ask Questions

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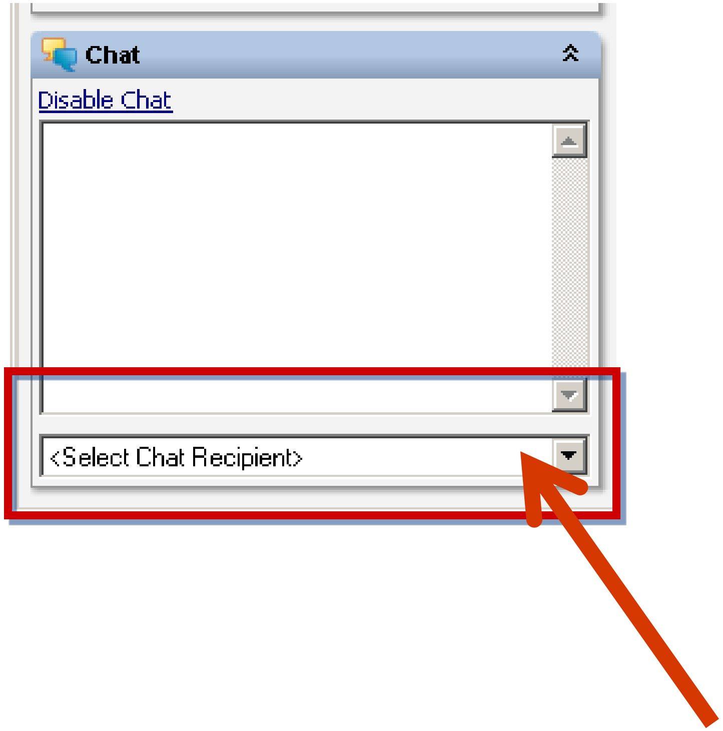


# Web Cast Attendance Roll Call

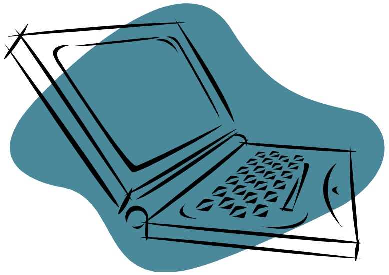
Use the Chat pod.

Please type in your name/ title/location

# Web Cast Notes

Webcast presentation will be available on *new* MD online community at http://oc.ieee.org (general access page) or http://ieee-md-net.oc.ieee.org/main for the MD Community/Group. You will need to use your IEEE web account for access. Once in, the presentation will be posted under the "Content" Tab. If you wish to join, please send email to c.downer@ieee.org for an invite.

Attendees will hear the broadcast via their computer,
or dial into the phone using the dial-in numbers provided.
An Operator will assist during the webcast.



This webcast is recorded. Presentation and audio will be available as an "on-demand" resource – URL and announcement to be posted in the MD online community (please see access above).

# Webcast Notes – Raising Questions

- When we reach the Q&A portion of the webcast, the Operator will announce any attendees who have a question, may place their question in queue.
- Place your question in queue by pressing 1, then 4 on your phone. The Operator will announce them in the order received.
- You can continue to ask topical questions using the chat box during the entire webcast. They will be presented by our Moderator to the appropriate presenter for response.
- Some questions in the Chat Box may be responded to during the webcast by presenters or Moderator.

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Preview Topic

# What We are doing in China

## 2010 IEEE Membership Year

Lan Wang

*Project Manager, IEEE China Operations*

*lan.wang@ieee.org*

Engineering a Brighter Future with IEEE

IEEE Membership: Join the innovators of tomorrow

www.ieee.org/join

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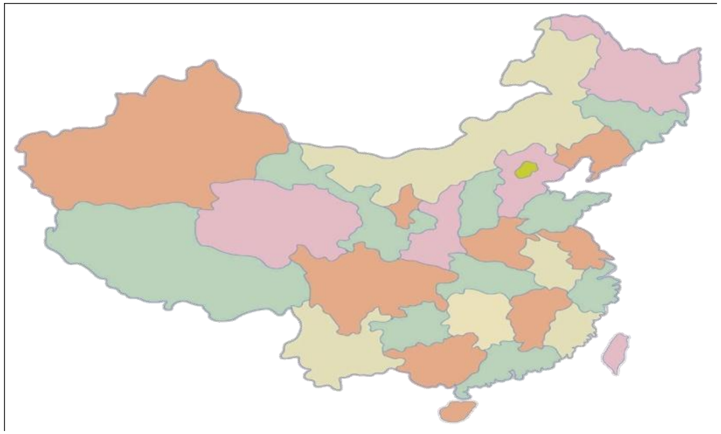
# Presentation Outline

- Trends & Situation in China
- Membership Summary
- 2010 China MD Activities
- Forecast in 2011
- Questions



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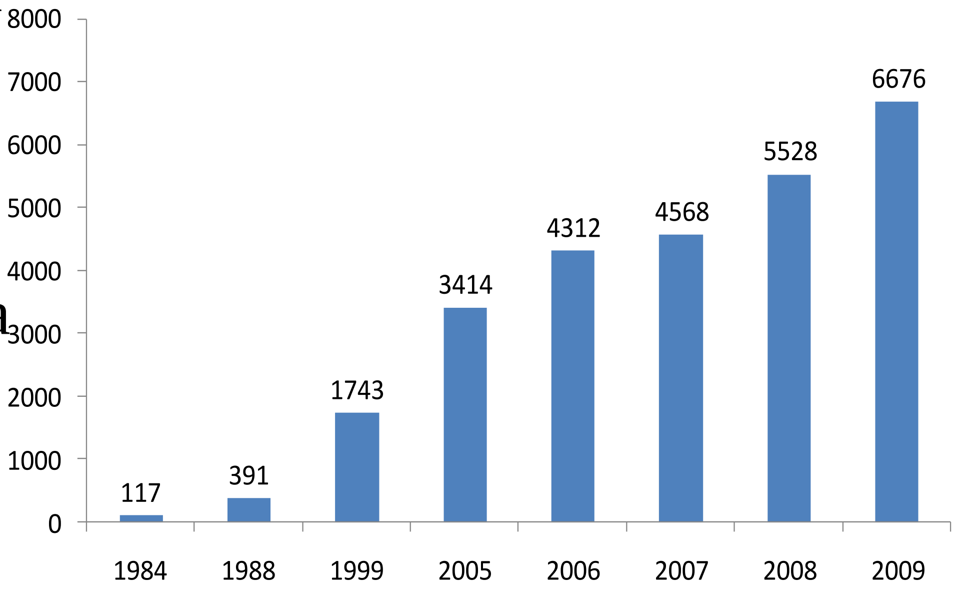
# Situation & Trends

- Membership grew 40 times in the past 25 years
- Given to large technical professional base in China, there is still large room to increase membership in China
- The membership surge momentum caused by formation 7 sections and the China Office
- Student members would like to engage in more activities
- Some student members have no credit cards and find difficult to pay dues
- IEEE visibility is low in industry

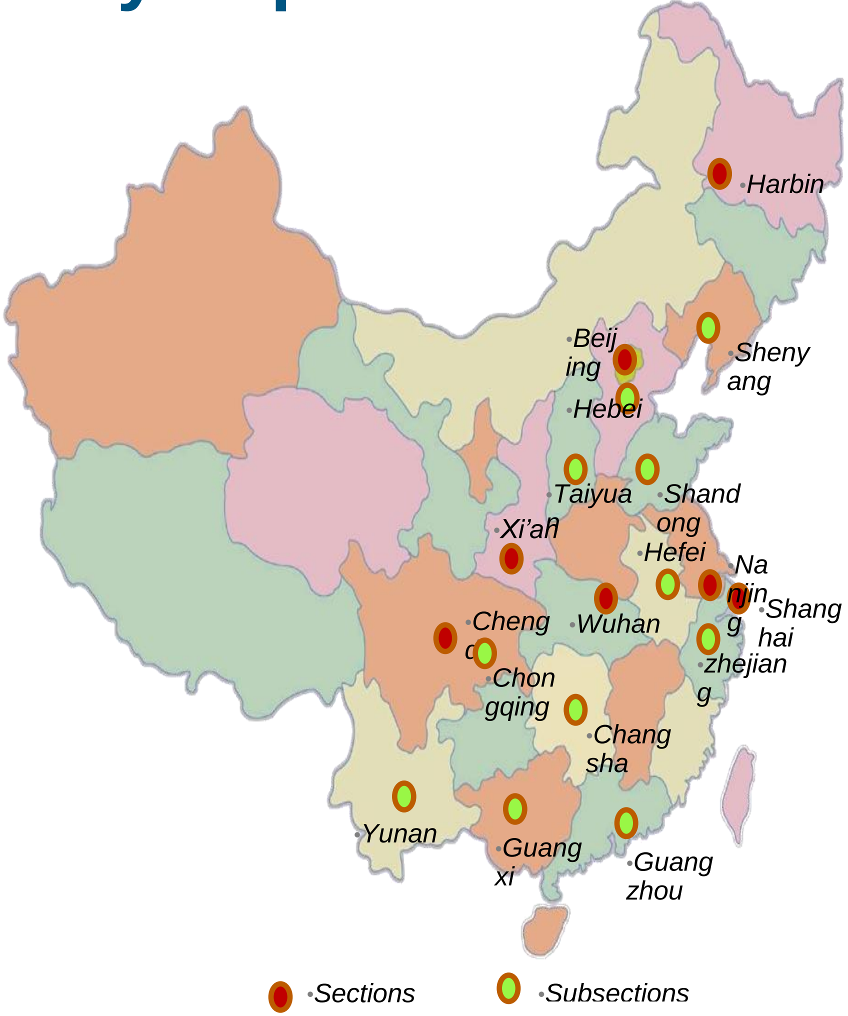


- Formation of Beijing Section
- Formation of Shanghai Sub-Section
- Formation of Xi’an Sub-Section
- Upgrade of Shanghai and Xi’an, formation of Harbin, Chengdu, Wuhan, Nanjing Sections
- Formation of China Office

IEEE Celebrating 125 Years of Engineering the Future

# Geographic Units in China – by Sep 2010

- 7 Sections:
  - Beijing Chengdu Harbin Shanghai Xian Nanjing Wuhan
- 11 Subsections:
  - Hefei Zhejiang Shandong Shenyang Chongqing Hebei Changsha Guangxi Guangzhou Taiyuan Yunnan
- 96 Chapters
  - COM,CS,IM,CIS,SMC,PE,IE,EMB, MTT,GRS,NANO…
- 20 Student Branches
- On the way:
  - 10 Subsections
  - 2 GOLD Affinity Group
  - 1 Student Branch
  - …


Harbin
Beijing
Shenyang
Hebei
Taiyuan
Shandong
Xi'an
Hefei
Nanjing
Shanghai
Chengdu
Wuhan
zhejiang
Chongqing
Changsha
Yunan
Guangxi
Guangzhou
Sections
Subsections

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# China Sep 2010 Membership

## 2010 MD Goal=7,500

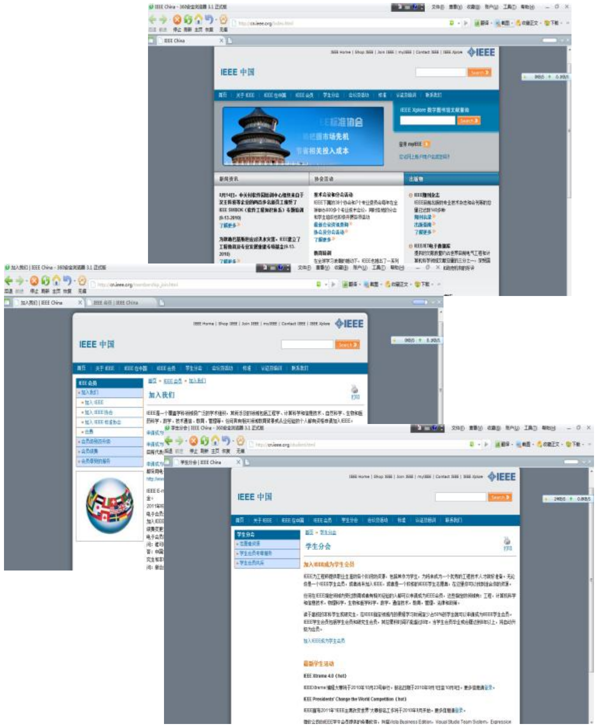
| Geographic IEEE Membership Summary - Sep 2010 | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | PROFESSIONAL GRADE MEMBERS | | | | GSM | | | | UNDERGRADUATE MEMBERS | | | | TOTAL MEMBERS | | | |
| Section | 2010 | 2009 | Change | | 2010 | 2009 | Change | | 2010 | 2009 | Change | | 2010 | 2009 | Change | |
| | | | # | % | | | # | % | | | # | % | | | # | % |
| Beijing Section | 2882 | 1982 | 900 | 45.4% | 975 | 931 | 44 | 4.7% | 186 | 126 | 60 | 47.6% | 4043 | 3039 | 1,004 | 33.0% |
| Chengdu Section | 222 | 240 | -18 | -7.5% | 68 | 96 | -28 | -29.2% | 29 | 34 | -5 | -14.7% | 319 | 370 | -51 | -13.8% |
| Harbin Section | 277 | 192 | 85 | 44.3% | 63 | 50 | 13 | 26.0% | 19 | 19 | 0 | 0.0% | 359 | 261 | 98 | 37.5% |
| Nanjing Section | 761 | 693 | 68 | 9.8% | 201 | 198 | 3 | 1.5% | 56 | 55 | 1 | 1.8% | 1018 | 946 | 72 | 7.6% |
| Shanghai Section | 613 | 538 | 75 | 13.9% | 94 | 92 | 2 | 2.2% | 31 | 32 | -1 | -3.1% | 738 | 662 | 76 | 11.5% |
| Wuhan Section | 215 | 218 | -3 | -1.4% | 80 | 80 | 0 | 0.0% | 16 | 16 | 0 | 0.0% | 311 | 314 | -3 | -1.0% |
| Xian Section | 395 | 304 | 91 | 29.9% | 83 | 79 | 4 | 5.1% | 29 | 32 | -3 | -9.4% | 507 | 415 | 92 | 22.2% |
| **Grand Total** | 5, 365 | 4, 167 | 1, 198 | 28. 7% | 1, 564 | 1, 526 | 38 | 2. 5% | 366 | 314 | 52 | 16. 6% | 7, 295 | 6, 007 | 1, 288 | 21. 4% |

- China Total Membership in Sep 2010 =7,295
- Strong in new member recruitment, especially professional members
- Beijing section achieving student momentum attributed to activities
- Weak in student member retention

# 2010 MD Activity Highlights(1)

**IEEE Chinese Website** [http://cn.ieee.org](http://cn.ieee.org)

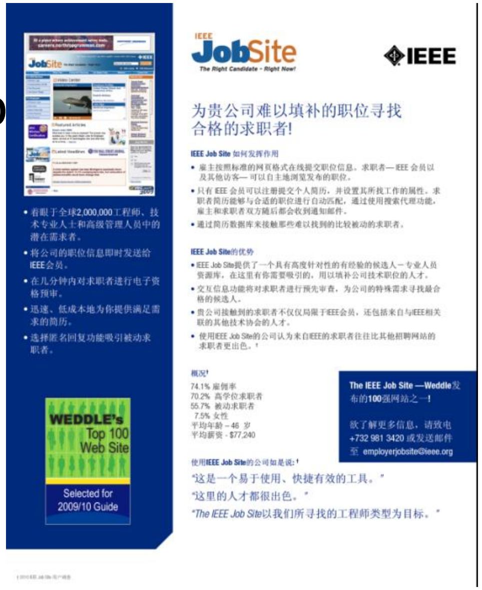
- Contents including IEEE Membership, Conference, Standards, Certification, Publication, Student Activities
- Announcement to all Chinese members on March, 2010
- IEEE News :
  - IEEE launch new Xplore
  - IEEE E-membership Q&A
  - IEEE Day
  - Local activities
  - …
  - Selected resource for members
    - Providing links to free tutorials, webinars
    - IEEE Xplore web training



# 2010 MD Activity Highlights(2)

## IEEE Chinese MD brochure and materials

- Compiled Chinese MD brochure and have 2,000 copies
- Delivered MD brochures to sections and conference organizers
- Contents:
  - IEEE introduction and GUs in China
  - Key benefits to Chinese higher and student members
  - Quote from Chinese members representatives
  - IEEE membership due , highlight E-membership
  - Society list and China office contact
- Translated “IEEE Jobsite”, “IEEEXtreme Competition Rules”



- 着眼于全球2,000,000工程师、技术专业人士和高级管理人员中的潜在需求者。
- 将公司的职位信息即时发送给IEEE会员。
- 在几分钟内对求职者进行电子资格预审。
- 迅速、低成本地为你提供满足需求的简历。
- 选择匿名回复功能吸引被动求职者。

WEDDLE's Top 100 Web Site

Selected for 2009/10 Guide

IEEE JobSite

The Right Candidate - Right Now!

IEEE

为贵公司难以填补的职位寻找合格的求职者!

**IEEE Job Site 如何发挥作用**

- 雇主按照标准的网页格式在线提交职位信息。求职者— IEEE 会员以及其他访客— 可以自主地浏览发布的职位。
- 只有 IEEE 会员可以注册提交个人简历，并设置其所找工作的属性。求职者简历能够与合适的职位进行自动匹配，通过使用搜索代理功能，雇主和求职者双方随后都会收到通知邮件。
- 通过简历数据库来接触那些难以找到的比较被动的求职者。

**IEEE Job Site的优势**

- IEEE Job Site提供了一个具有高度针对性的有经验的候选人－专业人员资源库，在这里有你需要吸引的，用以填补公司技术职位的人才。
- 交互信息功能将对求职者进行预先审查，为公司的特殊需求寻找最合格的候选人。
- 贵公司接触到的求职者不仅仅局限于IEEE会员，还包括来自与IEEE相关联的其他技术协会的人才。
- 使用IEEE Job Site的公司认为来自IEEE的求职者往往比其他招聘网站的求职者更出色。†

**概况†**

74.1% 雇佣率
70.2% 高学位求职者
55.7% 被动求职者
7.5% 女性
平均年龄 – 46 岁
平均薪资 - $77,240

**The IEEE Job Site —Weddle发布的100强网站之一!**

欲了解更多信息，请致电 +732 981 3420 或发送邮件至 employerjobsite@ieee.org

**使用IEEE Job Site的公司如是说: †**

“这是一个易于使用、快捷有效的工具。”

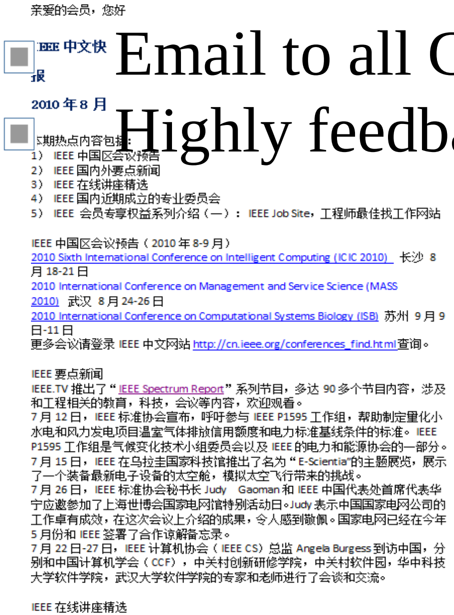
“这里的人才都很出色。”

“*The IEEE Job Site*以我们所寻找的工程师类型为目标。”

# 2010 MD Activity Highlights(3)

## IEEE Chinese Monthly Newsletter

- Newsletter contents:
  - The upcoming IEEE conference in China
  - International and domestic IEEE news
  - Selected free IEEE on-line tutorial
  - GOLD (July), IEEE President Candidates (July)
  - New chapters in China (Aug), Jobsite (Aug)
  - Senior Member (Sep), Spectrum/IEEE.tv/Ebooks (Sep)
- Email to all Chinese members monthly
- Highly feedback from members



亲爱的会员，您好

**EEE 中文快报**

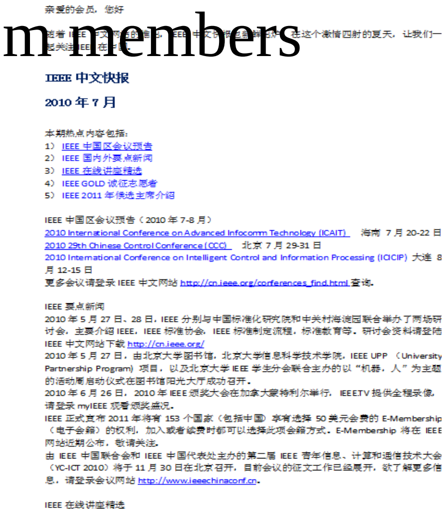
**2010 年 8 月**

期热点内容包括：
1） IEEE 中国区会议预告
2） IEEE 国内外要点新闻
3） IEEE 在线讲座精选
4） IEEE 国内近期成立的专业委员会
5） IEEE 会员专享权益系列介绍（一）： IEEE Job Site，工程师最佳找工作网站

IEEE 中国区会议预告（2010 年 8-9 月）
2010 Sixth International Conference on Intelligent Computing (ICIC 2010) 长沙 8 月 18-21 日
2010 International Conference on Management and Service Science (MASS 2010) 武汉 8 月 24-26 日
2010 International Conference on Computational Systems Biology (ISB) 苏州 9 月 9 日-11 日
更多会议请登录 IEEE 中文网站 http://cn.ieee.org/conferences_find.html查询。

IEEE 要点新闻
IEEE.TV 推出了"IEEE Spectrum Report"系列节目，多达 90 多个节目内容，涉及和工程相关的教育，科技，会议等内容，欢迎观看。
7 月 12 日，IEEE 标准协会宣布，呼吁参与 IEEE P1595 工作组，帮助制定量化小水电和风力发电项目温室气体排放信用额度和电力标准基线条件的标准。 IEEE P1595 工作组是气候变化技术小组委员会以及 IEEE 的电力和能源协会的一部分。
7 月 15 日，IEEE 在乌拉圭国家科技馆推出了名为"E-Scientia"的主题展览，展示了一个装备最新电子设备的太空舱，模拟太空飞行带来的挑战。
7 月 26 日，IEEE 标准协会秘书长 Judy Gaoman 和 IEEE 中国代表处首席代表华宁应邀参加了上海世博会国家电网馆特别活动日。Judy 表示中国国家电网公司的工作卓有成效，在这次会议上介绍的成果，令人感到敬佩。国家电网已经在今年 5 月份和 IEEE 签署了合作谅解备忘录。
7 月 22 日-27 日，IEEE 计算机协会（IEEE CS）总监 Angela Burgess 到访中国，分别和中国计算机学会（CCF），中关村创新研修学院，中关村软件园，华中科技大学软件学院，武汉大学软件学院的专家和老师进行了会谈和交流。

IEEE 在线讲座精选
IEEE Spectrum 系列讲座（8 月 18/19 在线免费讲座，欢迎参与）
电池和燃料电池仿真（COMSOL 公司赞助） Batteries and fuel Cells Simulation



亲爱的会员，您好

随着 I[illegible]EE 中文网站的推出，[illegible]EEE 中文快报[illegible]，在这个激情四射的夏天，让我们一起关注 IEEE 在中国。

**IEEE 中文快报**

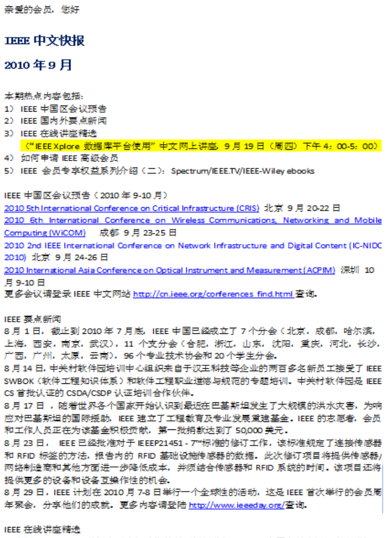
**2010 年 7 月**

本期热点内容包括：
1） IEEE 中国区会议预告
2） IEEE 国内外要点新闻
3） IEEE 在线讲座精选
4） IEEE GOLD 诚征志愿者
5） IEEE 2011 年候选主席介绍

IEEE 中国区会议预告（2010 年 7-8 月）
2010 International Conference on Advanced Infocomm Technology (ICAIT) 海南 7 月 20-22 日
2010 29th Chinese Control Conference (CCC) 北京 7 月 29-31 日
2010 International Conference on Intelligent Control and Information Processing (ICICIP) 大连 8 月 12-15 日
更多会议请登录 IEEE 中文网站 http://cn.ieee.org/conferences_find.html 查询。

IEEE 要点新闻
2010 年 5 月 27 日、28 日，IEEE 分别与中国标准化研究院和中关村海淀园联合举办了两场研讨会，主要介绍 IEEE，IEEE 标准协会，IEEE 标准制定流程，标准教育等。研讨会资料请登陆 IEEE 中文网站下载 http://cn.ieee.org/
2010 年 5 月 27 日，由北京大学图书馆，北京大学信息科学技术学院，IEEE UPP （University Partnership Program）项目，以及北京大学 IEEE 学生分会联合主办的以"机器，人"为主题的活动周启动仪式在图书馆阳光大厅成功召开。
2010 年 6 月 26 日，2010 年 IEEE 颁奖大会在加拿大蒙特利尔举行，IEEE.TV 提供全程录像，请登录 myIEEE 观看颁奖盛况。
IEEE 正式宣布 2011 年将有 153 个国家（包括中国）享有选择 50 美元会费的 E-Membership（电子会籍）的权利，加入或者续费时都可以选择此项会籍方式。E-Membership 将在 IEEE 网站近期公布，敬请关注。
由 IEEE 中国联合会和 IEEE 中国代表处主办的第二届 IEEE 青年信息、计算和通信技术大会（YC-ICT 2010）将于 11 月 30 日在北京召开，目前会议的征文工作已经展开，欲了解更多信息，请登录会议网站 http://www.ieeechinaconf.cn。

IEEE 在线讲座精选
10 大清洁能源的商业机会 Top 10 Clean Energy Business Opportunities
http://spectrum.ieee.org/webinar/1595736（National Instrument 公司赞助 ）
内容介绍：60 分钟的讲座介绍了在清洁能源产业中蕴含的 10 大商业机会，包括智能电网，



亲爱的会员，您好

**IEEE 中文快报**

**2010 年 9 月**

本期热点内容包括：
1） IEEE 中国区会议预告
2） IEEE 国内外要点新闻
3） IEEE 在线讲座精选
（"IEEE Xplore 数据库平台使用"中文网上讲座，9 月 19 日（周四）下午 4：00-5：00）
4） 如何申请 IEEE 高级会员
5） IEEE 会员专享权益系列介绍（二）：Spectrum/IEEE.TV/IEEE-Wiley ebooks

IEEE 中国区会议预告（2010 年 9-10 月）
2010 5th International Conference on Critical Infrastructure (CRIS) 北京 9 月 20-22 日
2010 6th International Conference on Wireless Communications, Networking and Mobile Computing (WiCOM) 成都 9 月 23-25 日
2010 2nd IEEE International Conference on Network Infrastructure and Digital Content (IC-NIDC 2010) 北京 9 月 24-26 日
2010 International Asia Conference on Optical Instrument and Measurement (ACPIM) 深圳 10 月 9-10 日
更多会议请登录 IEEE 中文网站 http://cn.ieee.org/conferences_find.html 查询。

IEEE 要点新闻
8 月 1 日，截止到 2010 年 7 月底，IEEE 中国已经成立了 7 个分会（北京，成都，哈尔滨，上海，西安，南京，武汉），11 个支分会（合肥，浙江，山东，沈阳，重庆，河北，长沙，广西，广州，太原，云南），96 个专业技术协会和 20 个学生分会。
8 月 14 日，中关村软件园培训中心组织来自于汉王科技等企业的两百多名新员工接受了 IEEE SWBOK（软件工程知识体系）和软件工程职业道德与规范的专题培训。中关村软件园是 IEEE CS 首批认证的 CSDA/CSDP 认证培训合作伙伴。
8 月 17 日 ，随着世界各个国家开始认识到最近在巴基斯坦发生了大规模的洪水灾害，为响应对巴基斯坦的国际援助，IEEE 建立了工程教育及专业发展重建基金。IEEE 的志愿者，会员和工作人员正在为该基金积极贡献，第一批捐款达到了 50,000 美元。
8 月 23 日， IEEE 已经批准对于 IEEEP21451 - 7™标准的修订工作，该标准规定了连接传感器和 RFID 标签的方法，报告内的 RFID 基础设施传感器的数据。此次修订项目将提供传感器/网络制造商和其他方面进一步降低成本，并须结合传感器和 RFID 系统的时间。该项目还将提供更多的设备和设备互操作性的机会。
8 月 29 日，IEEE 计划在 2010 月 7-8 日举行一个全球性的活动，这是 IEEE 首次举行的会员周年聚会，分享他们的成就。更多内容请登陆 http://www.ieeeday.org/查询。

IEEE 在线讲座精选
"全新 IEEE Xplore 数据库平台加速您的科研创新进程"（IEEE 中国会员专场，中文讲解）。

# 2010 MD Activity Highlights(4)

## Student Branch Activities

- Student membership benefit flyer
- IEEEXtreme competitions
- Company visit
  - Student chairs meeting
  - Career seminar
  - IEEEXpore Training
- UPP program

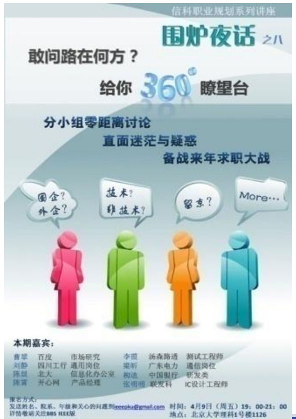
Beijing student chairs meeting

Student members in French telecom R&D center

Wuhan student chairs meeting

“Robot Me ” in Peking University

Career Seminar Poster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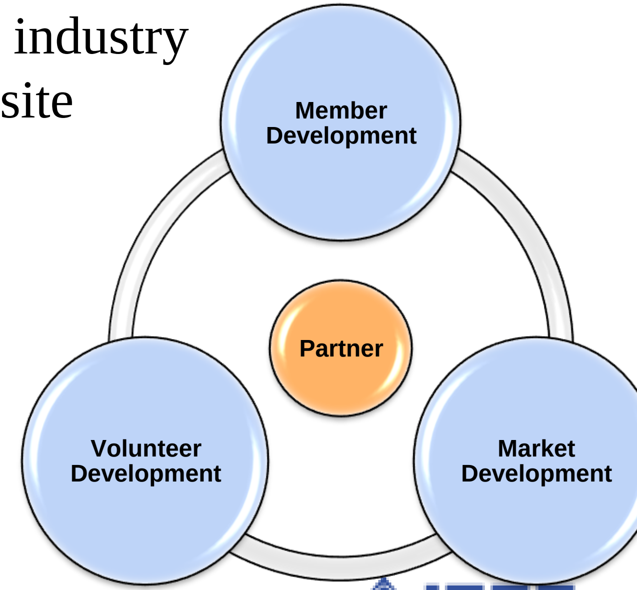
# 2010 MD Activity Highlights(5)

## Improving IEEE’s Partnering w/ Industry

- Sponsored IEEE standards/membership workshop to expand IEEE brand awareness in industry
- Outreach to corporate to make them know IEEE and understand what they need
- Recruiting and retaining technical and professional activities for IEEE members
  - GOLD affinity group, recruiting volunteers from industry
  - Developing corporate partnership with IEEE Jobsite
  - Recruiting partner for continuing education and certification


Member Development
Partner
Volunteer Development
Market Development

# Coming soon…

- “IEEE Publicity Roadshow in Software Park
  —Oct 28-29,2010,Beijng
- Inauguration of Guangzhou subsection
  —Nov,2010,Guangzhou
- Technical English Program Workshop
  —Nov 26-27,2010,Beijing
- Last call for renewal and E-membership promotion
  —Dec, 2010
- MD review and Best section/student branch award
  —Jan, 2011
- Sponsoring IEEE Chinese webinars
  —Mar, 2011
- Chinese Volunteer Leadership Training Workshop
  —July, 2011,Beijing

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# Questions?

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Business Cycle Spotlight

# Member-Get-A-Member Program 2010

**Presented by:**

***Elyn Perez***

*Membership Sales and Operations Manager*

*elyn.perez@ieee.org*

# MGM Program Overview

- Member-Get-a-Member rewards current IEEE members for referring new members to join.
- Members receive $15 per higher grade member recruited.
  - $2 per student member recruited
  - HG members cannot earn awards on students recruited.
  - Annual max award of $90 per member.

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# MGM Program Overview

- Awards are assessed at the end of the membership year in September, and are sent to eligible recruiters in the form of a promotion code that can be used toward:
  - membership renewal,
  - IEEE products and services,
  - a donation to the IEEE Foundation,
  - IEEE merchandise site eCertificates.

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# MGM Program Overview

- Pre-printed MGM Referral Cards in every member’s renewal or new member acknowledgement pack
  - Potential for every member to hand out 4 cards to prospective members
  - Downloadable, editable PDF online for members who need more
- Section awards
  - Top 5 recruiters in each region receive an additional award for their section
  - Top overall recruiter receives an additional section award

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Member-Get-a-Member

# 2010 MEMBERSHIP YEAR RESULTS

# MGM Program Results – 2010 Membership Year

- 3,195 member recruiters participated.
  - 1,501 (47%) student member recruiters
  - 1,694 (53%) higher grade recruiters
  - An average of 3.2 new members per recruiter.
- 10,292 new members were recruited.
  - 8,114 students (79%)
  - 2,178 higher grade (21%)

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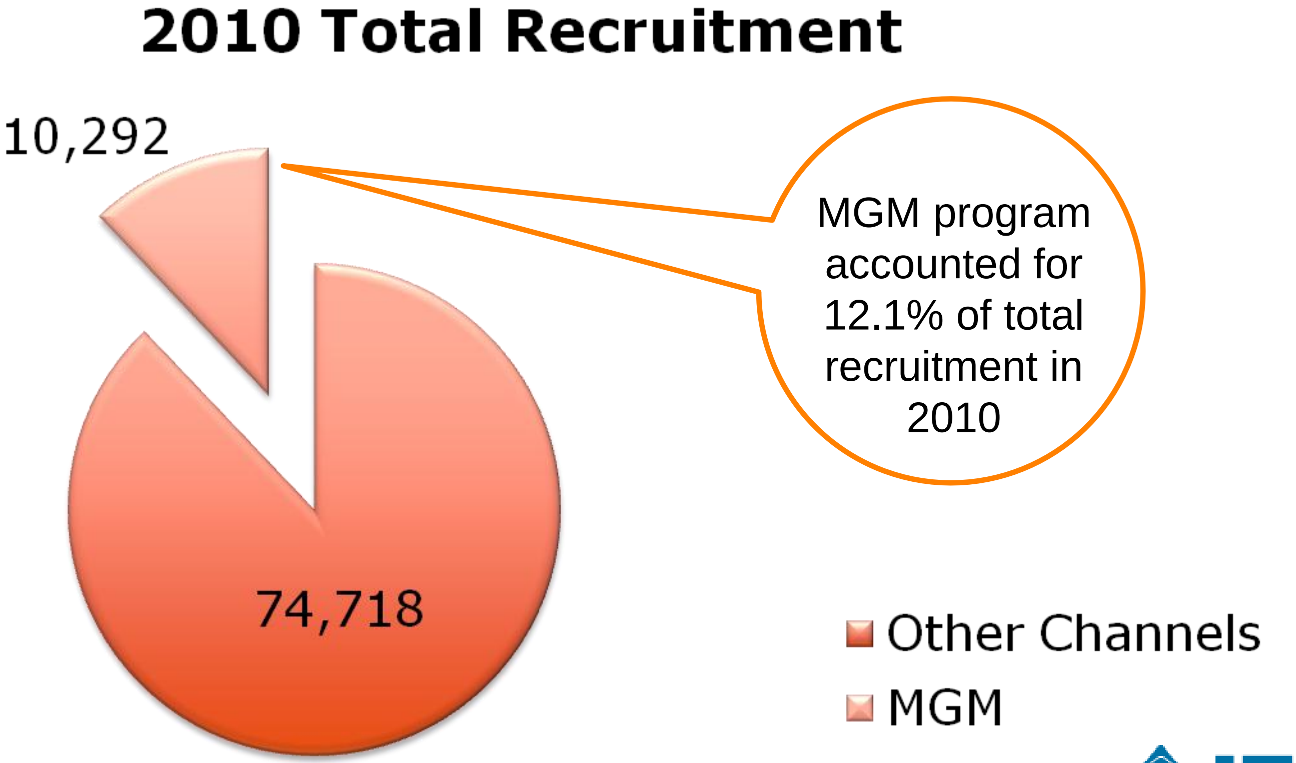
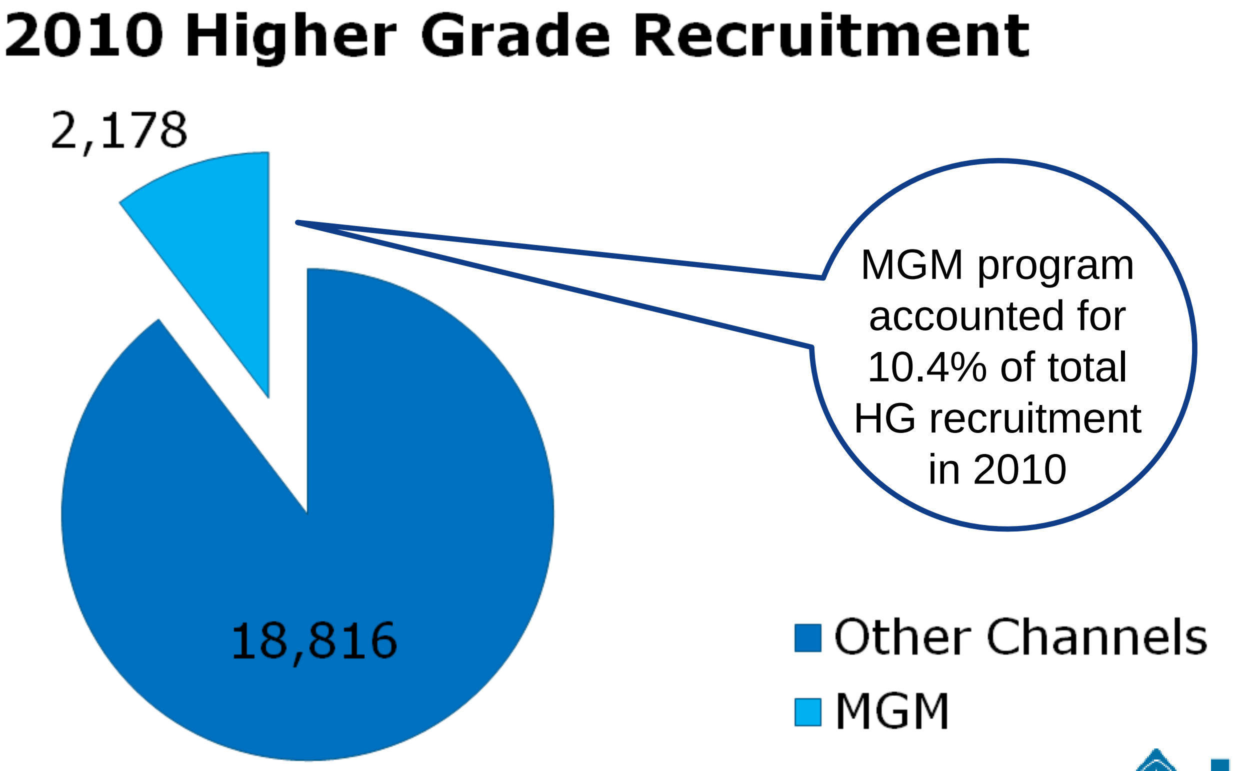
# MGM 2010 – Contribution to Overall Recruitment



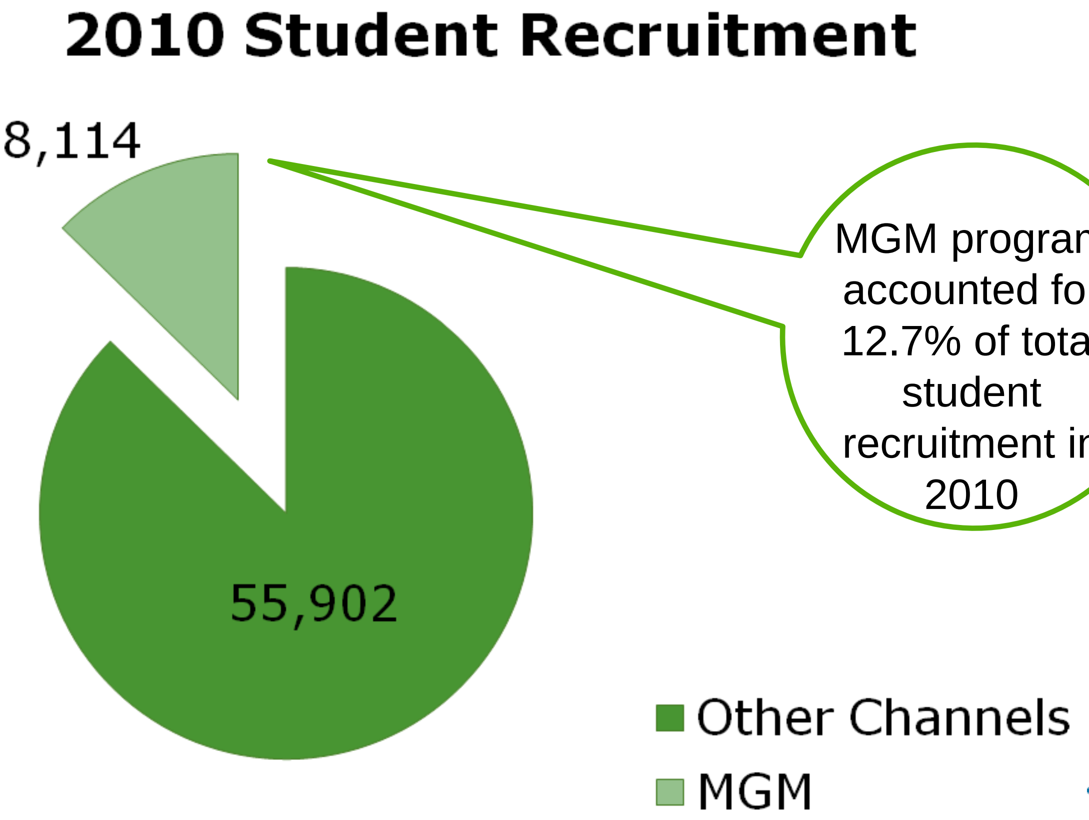
MGM program accounted for 12.1% of total recruitment in 2010

# MGM 2010 – Contribution to Overall Recruitment



MGM program accounted for 10.4% of total HG recruitment in 2010

# MGM 2010 – Contribution to Overall Recruitment



MGM program accounted for 12.7% of total student recruitment in 2010

# MGM Recruits by Region - 2010

| Region | # Recruits 2010 | % Total MGM Recruits |
|---|---|---|
| Asia & Pacific - Region 10 | 4,343 | 42.3% |
| Europe, Middle East, Africa - Region 8 | 2,474 | 24.1% |
| Latin America - Region 9 | 2,198 | 21.4% |
| Western USA - Region 6 | 236 | 2.3% |
| Southwestern USA - Region 5 | 216 | 2.1% |
| Southeastern USA - Region 3 | 215 | 2.1% |
| Eastern USA - Region 2 | 163 | 1.6% |
| Central USA - Region 4 | 161 | 1.6% |
| Northeastern USA - Region 1 | 137 | 1.3% |
| Canada - Region 7 | 136 | 1.3% |

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# Top MGM Recruiters in 2010

| Recruiter | Region | Section | New Members Recruited* |
|---|---|---|---|
| Shiban K Koul | R10 | Delhi Section | 192 |
| Hosam M Abu-Habib | R8 | Reg 8-Countries Outside Sections | 97 |
| Weiwei Lai | R10 | Beijing Section | 89 |
| Praveen V | R10 | Kerala Section | 88 |
| Anuradha Dhumal | R10 | Bombay Section | 62 |
| Baker Abu Al-Hawa | R8 | Jordan Section | 62 |
| Carlos Avalos | R9 | Mexico Section | 62 |
| Rami El Mir | R8 | Lebanon Section | 60 |
| Oyewole J Funso-Adebayo | R8 | Nigeria Section | 56 |
| Muhammad Saud Khan Qaimkhani | R10 | Karachi Section | 49 |

*MGM eligible, does not include HG members who recruited students, or inactive members

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Member-Get-a-Member

# YEAR-OVER-YEAR COMPARISON

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# Members Recruited – 2008-2010

| | 2010 | % Chg YOY | 2009 | % Chg YOY | 2008 |
|---|---|---|---|---|---|
| **Total MGM Recruits** | **10,292** | **-11.1%** | **11,577** | **-4%** | **11,997** |
| Student | 8,114 (79%) | +7.9% | 7,517 (65%) | -14% | 8,774 (73%) |
| Higher Grade | 2,178 (21%) | -46% | 4,060 (35%) | +26% | 3,223 (27%) |

| | 2010 | % Chg YOY | 2009 | % Chg YOY | 2008 |
|---|---|---|---|---|---|
| **MGM Recruits as a % of Total Recruitment** | **12.1%** | **-13.6%** | **14%** | **-13%** | **16%** |
| Student | 12.7% | -2.3% | 13% | -19% | 16% |
| Higher Grade | 10.4% | -45% | 19% | +46% | 13% |

We saw the same trend in *overall* recruitment for 2010, with HG being down 4% YOY and STU up 9%

# MGM Recruits by Region – 2008-2010

| Region | Total Members Recruited | | | | |
|---|---|---|---|---|---|
| | 2010 | % Change YOY | 2009 | % Change YOY | 2008 |
| R1 | 137 | -22.7% | 176 | -10.7% | 197 |
| R2 | 163 | -13.7% | 189 | +45.4% | 130 |
| R3 | 215 | +8.6% | 198 | +23.0% | 161 |
| R4 | 161 | 0.0% | 161 | +76.9% | 91 |
| R5 | 216 | +34.1% | 161 | +26.8% | 127 |
| R6 | 236 | -7.8% | 256 | +7.6% | 238 |
| *R1-6* | *1,128* | *-1.1%* | *1,141* | *+20.8%* | *944* |
| R7 | 136 | -2.9% | 140 | +2.2% | 137 |
| R8 | 2,474 | -18.4% | 3,033 | -12.8% | 3,477 |
| R9 | 2,198 | +17.9% | 1,863 | -39.0% | 3,056 |
| R10 | 4,343 | -19.6% | 5,400 | -18.6% | 6,633 |

- YOY average decline was -2.3%
- Regions 3 and 5 have seen growth two years in a row
- Region 9 saw a marked improvement over last year

# MGM Recruiters – 2008-2010

- In 2010 we saw the continuation of the trend that more members are recruiting, but recruiting fewer members.
    - Though a smaller increase YOY this year, due to a decrease in STU recruiters
    - Note a marked increase in HG recruiters

| | 2010 | % Chg YOY | 2009 | % Chg YOY | 2008 |
|---|---|---|---|---|---|
| **Recruiting Members** | **3,195** | **+2.0%** | **3,132** | **+7.3%** | **2,920** |
| Student | 1,501 (47%) | -7.3% | 1,619 (52%) | +27.2% | 1,288 (44%) |
| Higher Grade | 1,694 (53%) | +12.0% | 1,513 (48%) | -7.3% | 1,632 (56%) |
| **Avg New Members per Recruiter** | **3.2** | **-13.5%** | **3.7** | **-9.8%** | **4.1** |

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# MGM 2010 – Overview

- Once again we see a decrease in overall MGM recruitment year-over-year, but an increase in the number of recruiter members participating.
  - Awareness of the program continues to increase, especially among higher grade members.
  - The number of STU recruiters actually decreased.
- Retention rates of recruiters versus recruitees further support that the MGM program is more of a retention tool for HG members (the recruiters), and more of a recruitment tool for STU members.
  - Though only 25% of recruiters in 2009 actually redeemed their awards.
  - *See appendix.*

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# MGM Program – Updates for 2011

- Implemented a referral award for recruiting e-Membership.
  - Members will earn $5 per e-Member recruited.
    - It will be of interest to see how this impacts MGM participation.
- New Section award rule
  - Only those recruiters that reach the $90 maximum award level will be considered for the Section awards (top 5 in each region).
- New reporting on retention rates of recruiters and recruitees will help guide further changes to the program.

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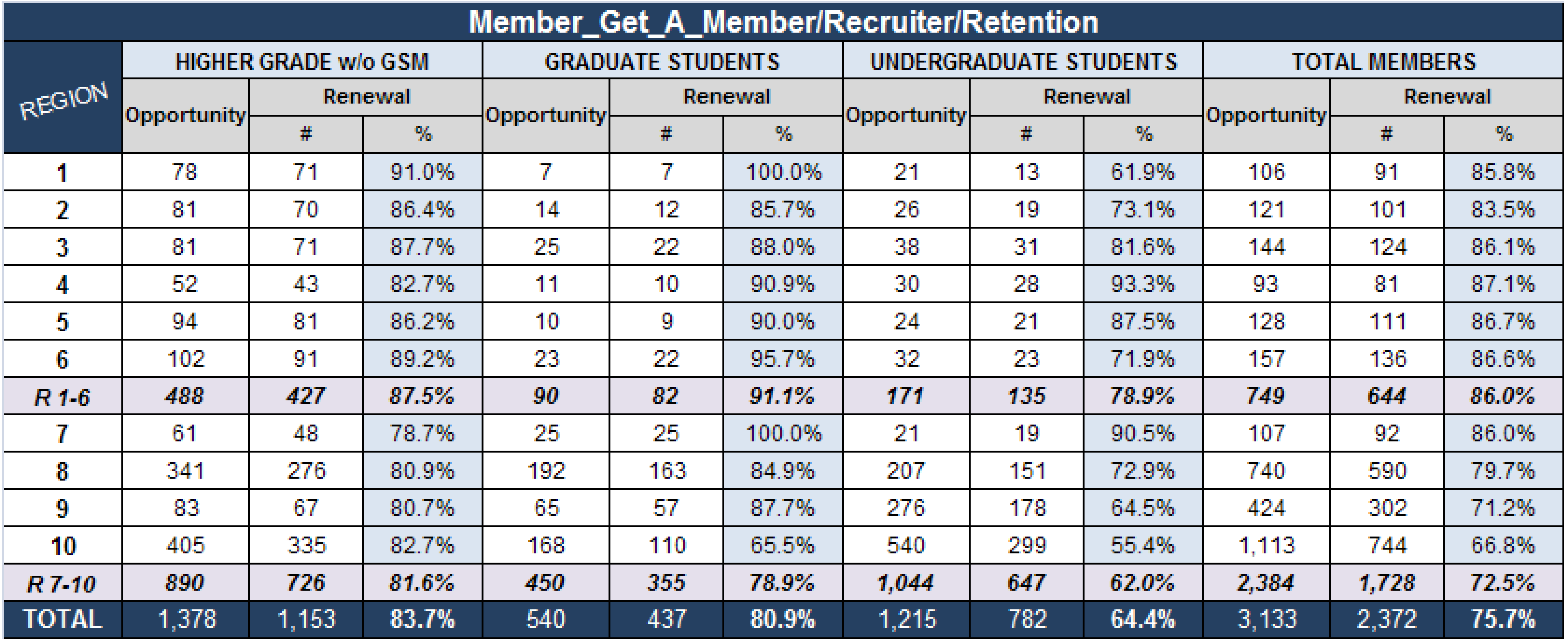
# 2009 MGM Recruiters – 2010 Retention Rates

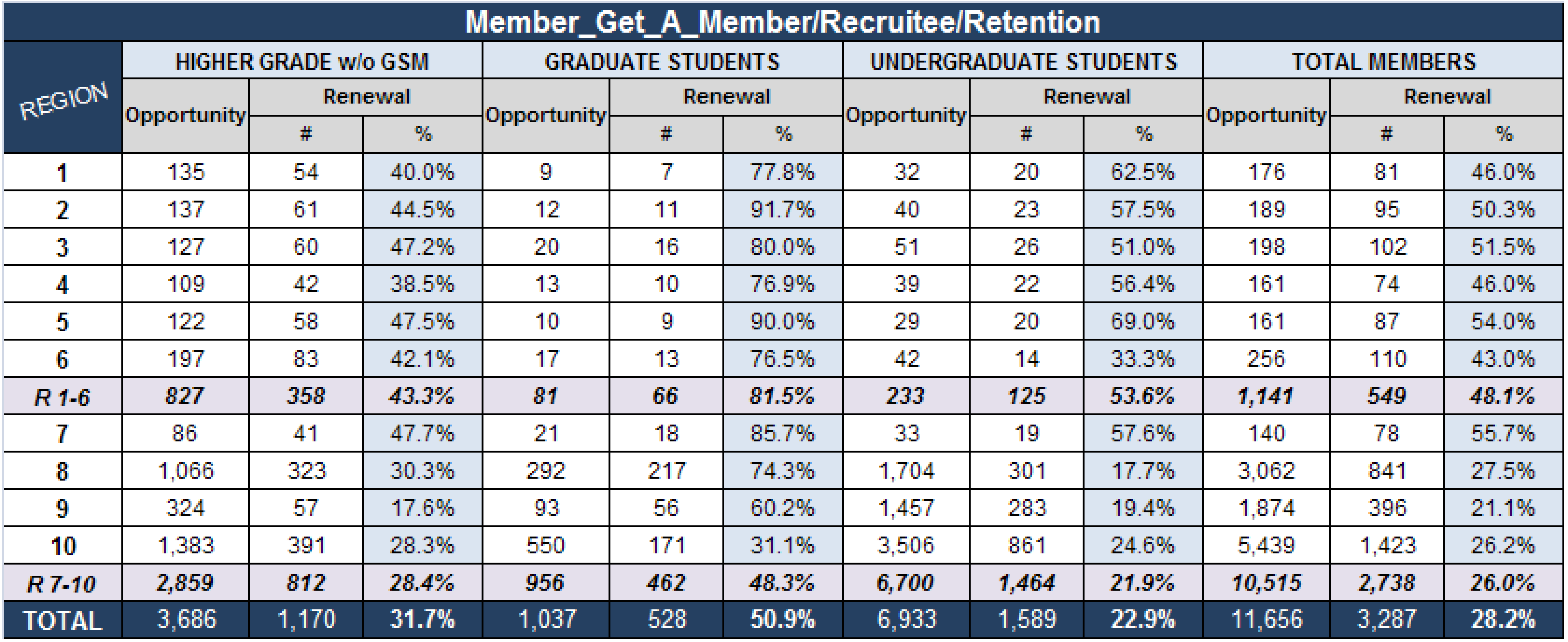


**Member_Get_A_Member/Recruiter/Retention**

| REGION | HIGHER GRADE w/o GSM | | | GRADUATE STUDENTS | | | UNDERGRADUATE STUDENTS | | | TOTAL MEMBERS | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Opportunity | Renewal | | Opportunity | Renewal | | Opportunity | Renewal | | Opportunity | Renewal | |
| | | # | % | | # | % | | # | % | | # | % |
| **1** | 78 | 71 | 91.0% | 7 | 7 | 100.0% | 21 | 13 | 61.9% | 106 | 91 | 85.8% |
| **2** | 81 | 70 | 86.4% | 14 | 12 | 85.7% | 26 | 19 | 73.1% | 121 | 101 | 83.5% |
| **3** | 81 | 71 | 87.7% | 25 | 22 | 88.0% | 38 | 31 | 81.6% | 144 | 124 | 86.1% |
| **4** | 52 | 43 | 82.7% | 11 | 10 | 90.9% | 30 | 28 | 93.3% | 93 | 81 | 87.1% |
| **5** | 94 | 81 | 86.2% | 10 | 9 | 90.0% | 24 | 21 | 87.5% | 128 | 111 | 86.7% |
| **6** | 102 | 91 | 89.2% | 23 | 22 | 95.7% | 32 | 23 | 71.9% | 157 | 136 | 86.6% |
| ***R 1-6*** | ***488*** | ***427*** | ***87.5%*** | ***90*** | ***82*** | ***91.1%*** | ***171*** | ***135*** | ***78.9%*** | ***749*** | ***644*** | ***86.0%*** |
| **7** | 61 | 48 | 78.7% | 25 | 25 | 100.0% | 21 | 19 | 90.5% | 107 | 92 | 86.0% |
| **8** | 341 | 276 | 80.9% | 192 | 163 | 84.9% | 207 | 151 | 72.9% | 740 | 590 | 79.7% |
| **9** | 83 | 67 | 80.7% | 65 | 57 | 87.7% | 276 | 178 | 64.5% | 424 | 302 | 71.2% |
| **10** | 405 | 335 | 82.7% | 168 | 110 | 65.5% | 540 | 299 | 55.4% | 1,113 | 744 | 66.8% |
| ***R 7-10*** | ***890*** | ***726*** | ***81.6%*** | ***450*** | ***355*** | ***78.9%*** | ***1,044*** | ***647*** | ***62.0%*** | ***2,384*** | ***1,728*** | ***72.5%*** |
| TOTAL | 1,378 | 1,153 | **83.7%** | 540 | 437 | **80.9%** | 1,215 | 782 | **64.4%** | 3,133 | 2,372 | **75.7%** |

- Of the 3,133 recruiters who participated in 2009, how many renewed their membership for 2010.
    - Retention rates are higher than average for this group.

# 2009 MGM Recruits – 2010 Retention



**Member_Get_A_Member/Recruitee/Retention**

| REGION | HIGHER GRADE w/o GSM | | | GRADUATE STUDENTS | | | UNDERGRADUATE STUDENTS | | | TOTAL MEMBERS | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Opportunity | Renewal | | Opportunity | Renewal | | Opportunity | Renewal | | Opportunity | Renewal | |
| | | # | % | | # | % | | # | % | | # | % |
| **1** | 135 | 54 | 40.0% | 9 | 7 | 77.8% | 32 | 20 | 62.5% | 176 | 81 | 46.0% |
| **2** | 137 | 61 | 44.5% | 12 | 11 | 91.7% | 40 | 23 | 57.5% | 189 | 95 | 50.3% |
| **3** | 127 | 60 | 47.2% | 20 | 16 | 80.0% | 51 | 26 | 51.0% | 198 | 102 | 51.5% |
| **4** | 109 | 42 | 38.5% | 13 | 10 | 76.9% | 39 | 22 | 56.4% | 161 | 74 | 46.0% |
| **5** | 122 | 58 | 47.5% | 10 | 9 | 90.0% | 29 | 20 | 69.0% | 161 | 87 | 54.0% |
| **6** | 197 | 83 | 42.1% | 17 | 13 | 76.5% | 42 | 14 | 33.3% | 256 | 110 | 43.0% |
| ***R 1-6*** | ***827*** | ***358*** | ***43.3%*** | ***81*** | ***66*** | ***81.5%*** | ***233*** | ***125*** | ***53.6%*** | ***1,141*** | ***549*** | ***48.1%*** |
| **7** | 86 | 41 | 47.7% | 21 | 18 | 85.7% | 33 | 19 | 57.6% | 140 | 78 | 55.7% |
| **8** | 1,066 | 323 | 30.3% | 292 | 217 | 74.3% | 1,704 | 301 | 17.7% | 3,062 | 841 | 27.5% |
| **9** | 324 | 57 | 17.6% | 93 | 56 | 60.2% | 1,457 | 283 | 19.4% | 1,874 | 396 | 21.1% |
| **10** | 1,383 | 391 | 28.3% | 550 | 171 | 31.1% | 3,506 | 861 | 24.6% | 5,439 | 1,423 | 26.2% |
| ***R 7-10*** | ***2,859*** | ***812*** | ***28.4%*** | ***956*** | ***462*** | ***48.3%*** | ***6,700*** | ***1,464*** | ***21.9%*** | ***10,515*** | ***2,738*** | ***26.0%*** |
| **TOTAL** | 3,686 | 1,170 | **31.7%** | 1,037 | 528 | **50.9%** | 6,933 | 1,589 | **22.9%** | 11,656 | 3,287 | **28.2%** |

- Of the 11,655 members who were recruited in 2009, how many renewed their membership for 2010.
  - Retention rates are much lower than average for this group.

# 2009 MGM Redemption Statistics

| | Award Eligible | # Redeemed | % Redeemed |
|---|---|---|---|
| STU | 1,619 | 506 | 31.2% |
| HG | 1,513 | 262 | 17.3% |
| **Total** | **3,132** | **768** | **24.5%** |

- Members redeemed their awards on:
  - 699 IEEE Memberships
  - 255 Society Memberships
  - 97 contributions to various funds
  - 17 publication subscriptions
  - 14 CS Digital Library subscriptions
  - $3,525 in Staples eCertificates

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# Thank You!

- Complete program rules are online at: www.ieee.org/mgm
- Questions? Comments?
  - elyn.perez@ieee.org

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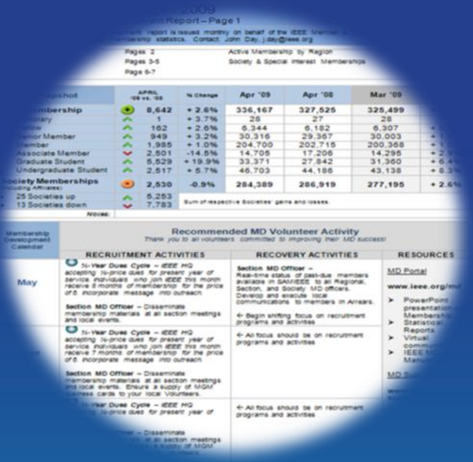
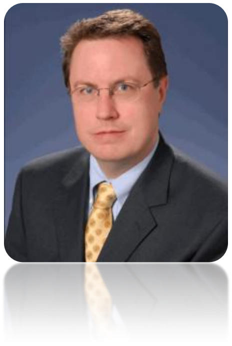
# Membership Statistics & Goals Update

# September 2010





**Presented by:**

***John Day***

*Director, Membership Development*

*j.day@ieee.org*

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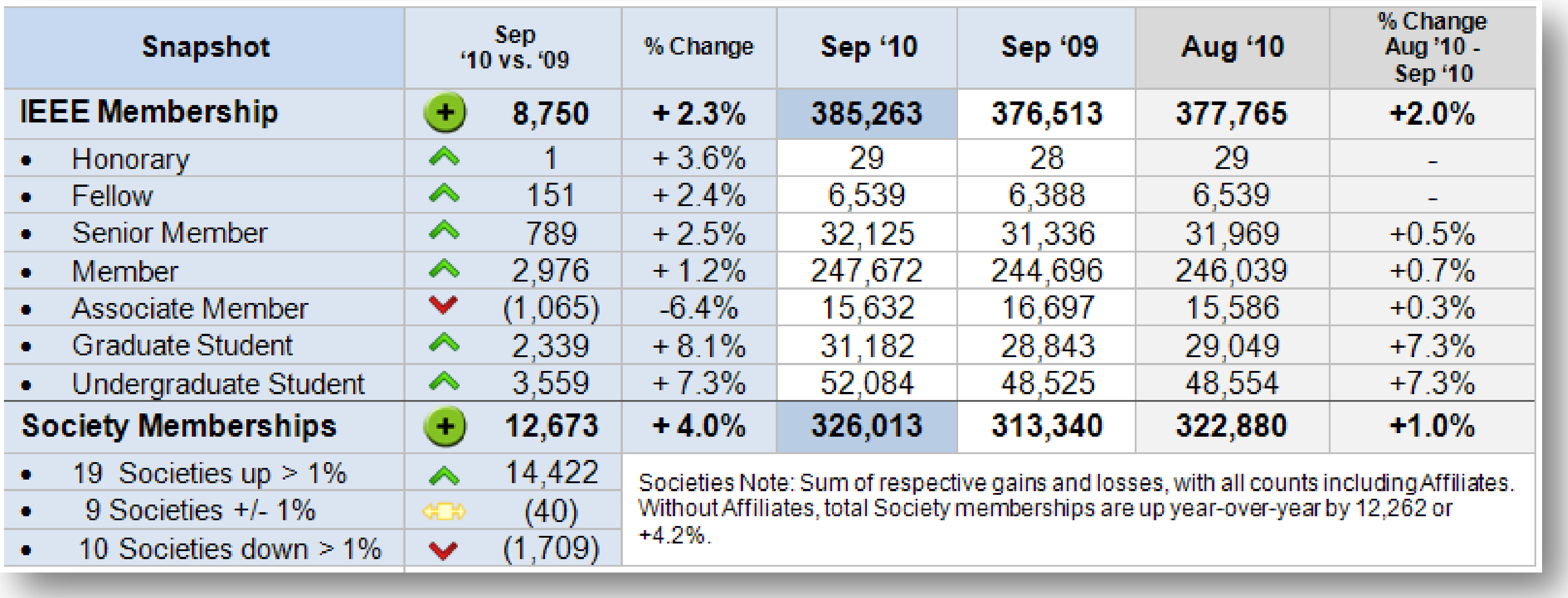
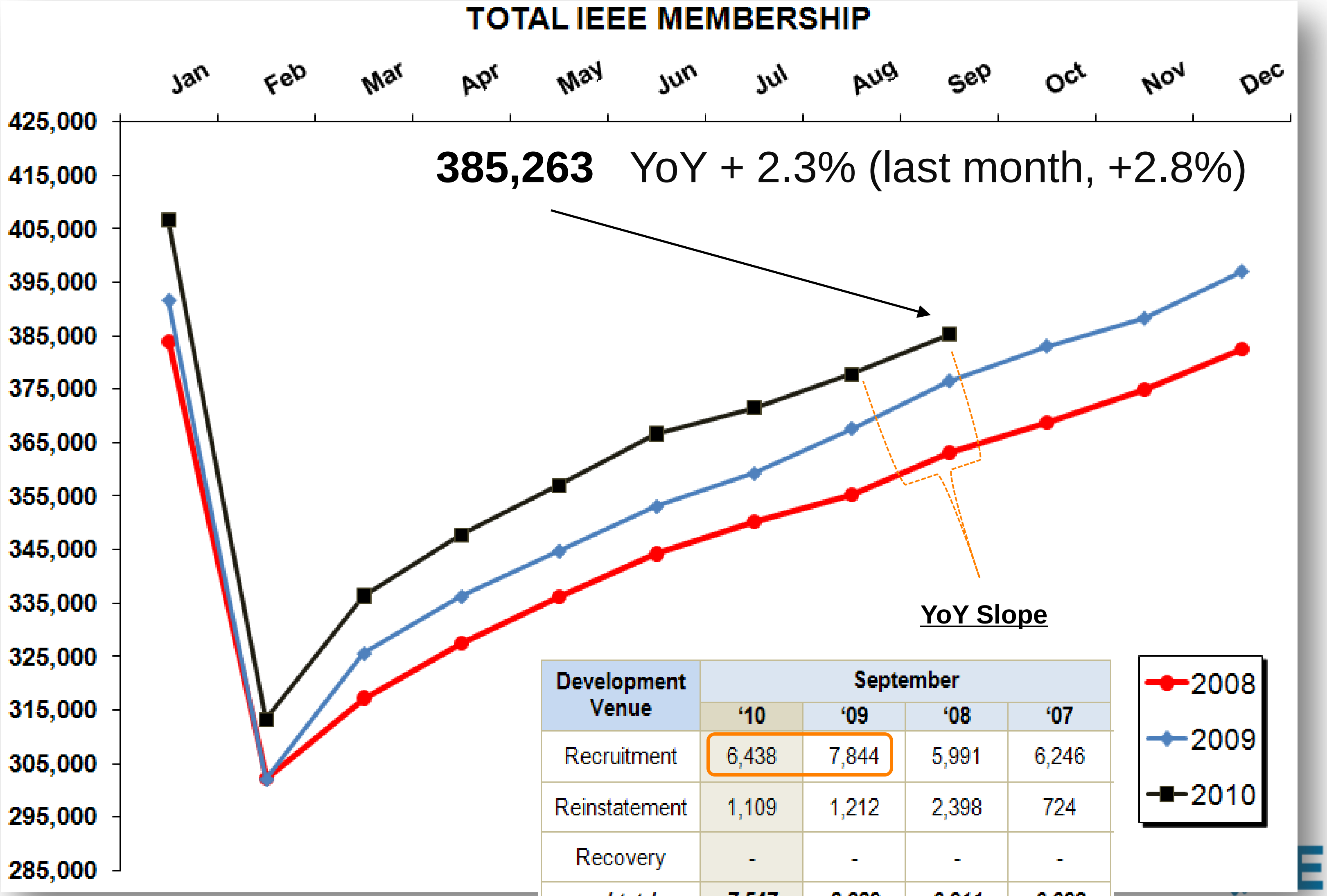
# September 2010 Dashboard



| Snapshot | Sep '10 vs. '09 | % Change | Sep '10 | Sep '09 | Aug '10 | % Change Aug '10 - Sep '10 |
|---|---|---|---|---|---|---|
| **IEEE Membership** | ⊕ **8,750** | **+ 2.3%** | **385,263** | **376,513** | **377,765** | **+2.0%** |
| - Honorary | ▲ 1 | + 3.6% | 29 | 28 | 29 | - |
| - Fellow | ▲ 151 | + 2.4% | 6,539 | 6,388 | 6,539 | - |
| - Senior Member | ▲ 789 | + 2.5% | 32,125 | 31,336 | 31,969 | +0.5% |
| - Member | ▲ 2,976 | + 1.2% | 247,672 | 244,696 | 246,039 | +0.7% |
| - Associate Member | ▼ (1,065) | -6.4% | 15,632 | 16,697 | 15,586 | +0.3% |
| - Graduate Student | ▲ 2,339 | + 8.1% | 31,182 | 28,843 | 29,049 | +7.3% |
| - Undergraduate Student | ▲ 3,559 | + 7.3% | 52,084 | 48,525 | 48,554 | +7.3% |
| **Society Memberships** | ⊕ **12,673** | **+ 4.0%** | **326,013** | **313,340** | **322,880** | **+1.0%** |
| - 19 Societies up > 1% | ▲ 14,422 | | | | | |
| - 9 Societies +/- 1% | ↔ (40) | | | | | |
| - 10 Societies down > 1% | ▼ (1,709) | | | | | |

Societies Note: Sum of respective gains and losses, with all counts including Affiliates. Without Affiliates, total Society memberships are up year-over-year by 12,262 or +4.2%.

# Year-over-Year Monthly Growth – Total Membership

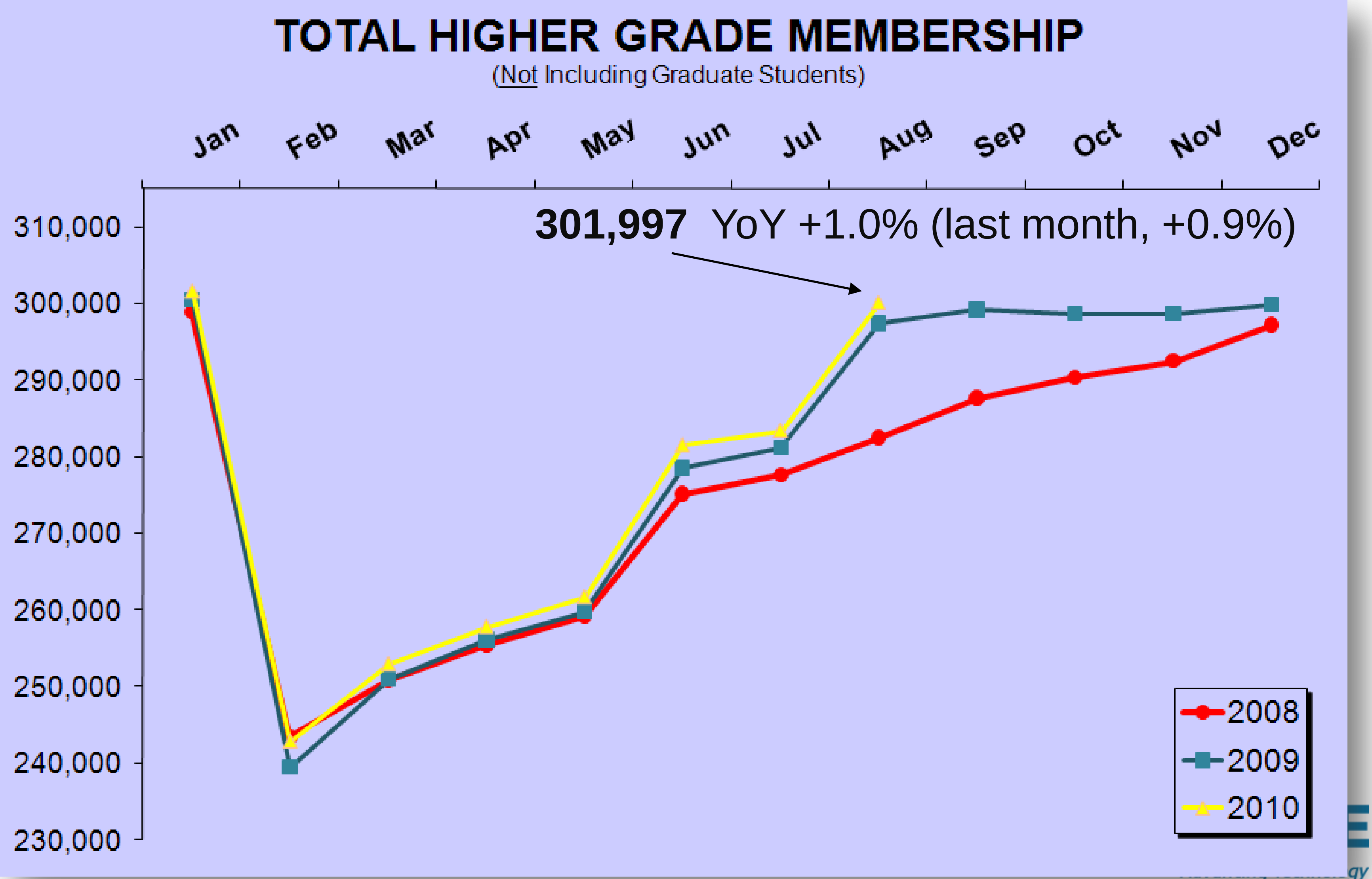


**385,263** YoY + 2.3% (last month, +2.8%)

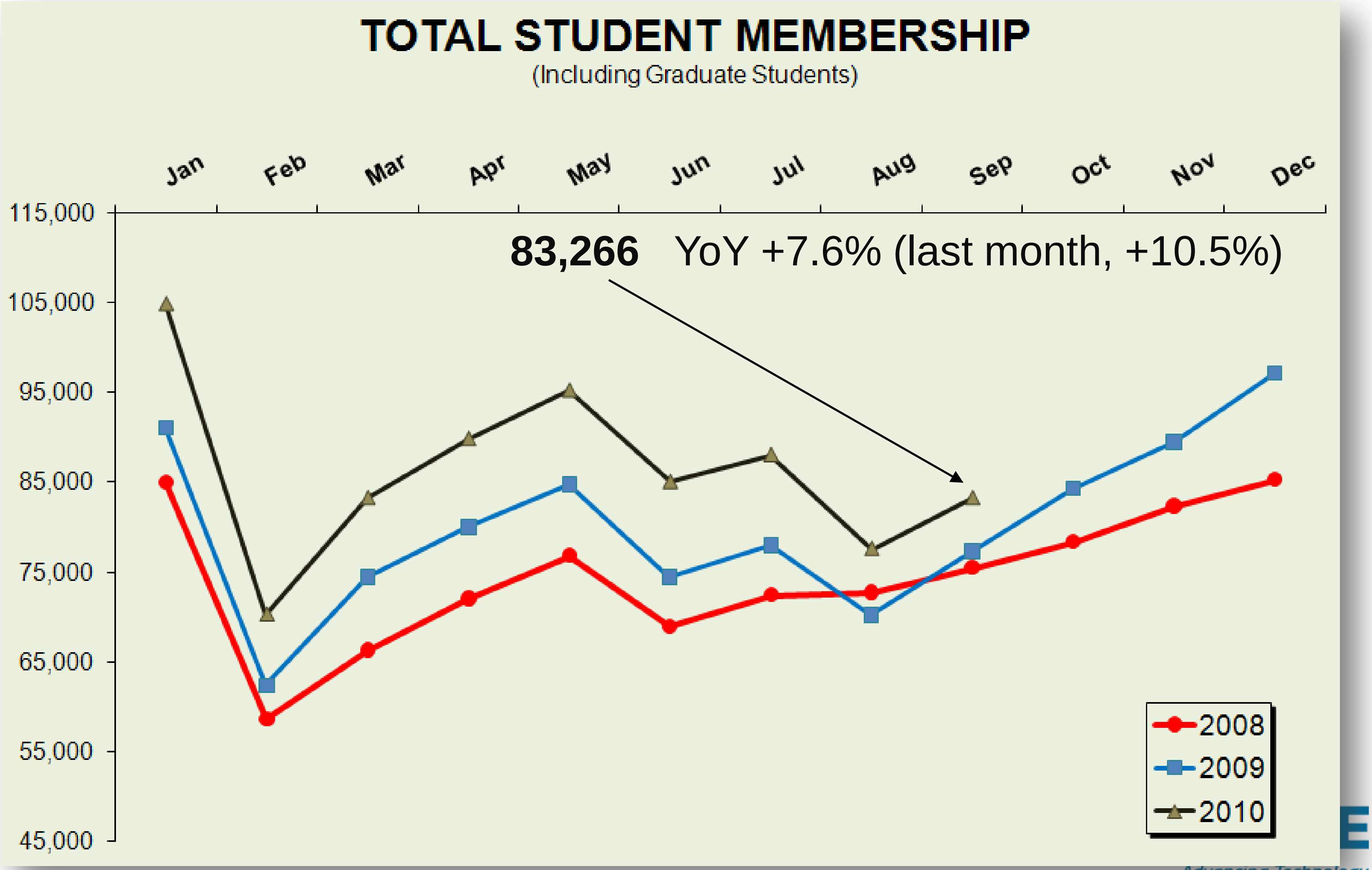
**YoY Slope**

| Development Venue | September | | | |
|---|---|---|---|---|
| | '10 | '09 | '08 | '07 |
| Recruitment | 6,438 | 7,844 | 5,991 | 6,246 |
| Reinstatement | 1,109 | 1,212 | 2,398 | 724 |
| Recovery | - | - | - | - |
| *subtotal* | ***7,547*** | ***8,389*** | ***6,911*** | ***6,038*** |

# Year-over-Year Monthly Growth – Higher-Grade Membership (including GSM)



# Year-over-Year Monthly Growth – Student-Grade Membership (including GSM)



**83,266** YoY +7.6% (last month, +10.5%)

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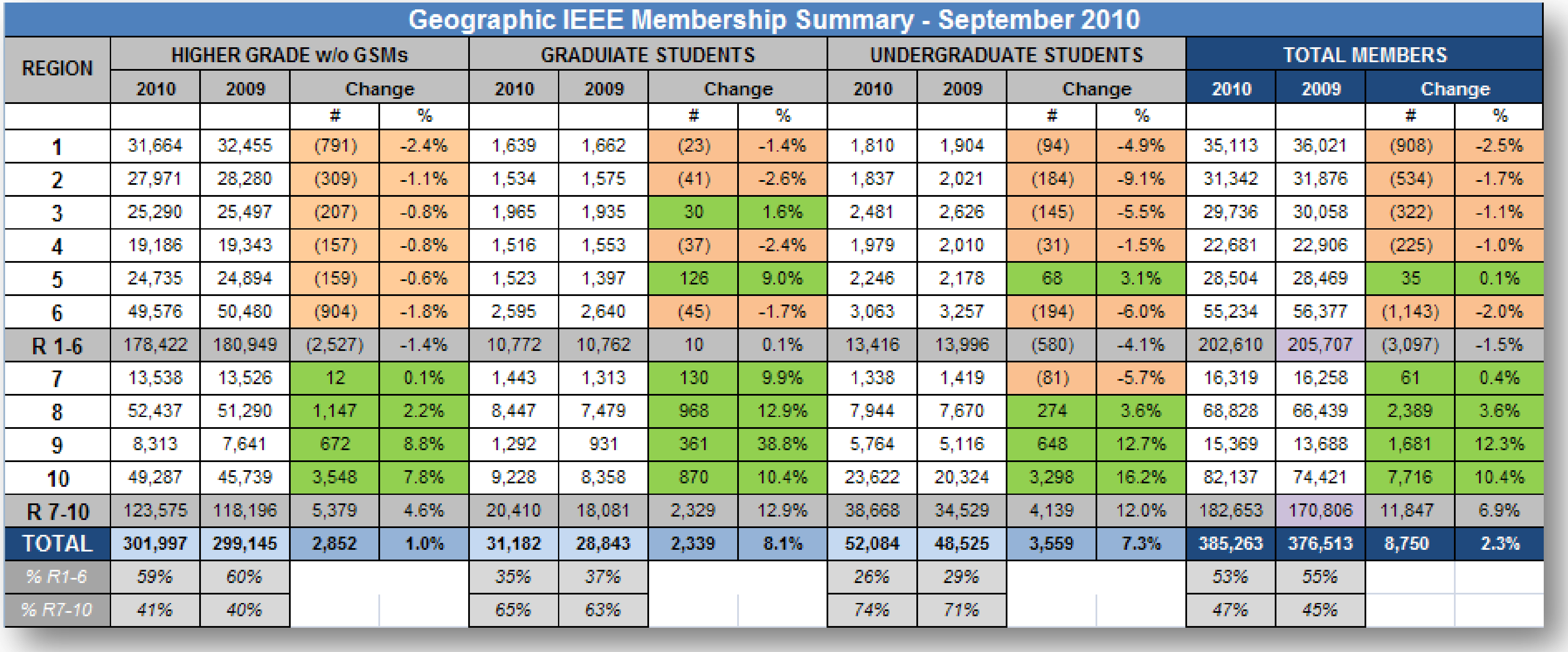
# Active Membership by Region

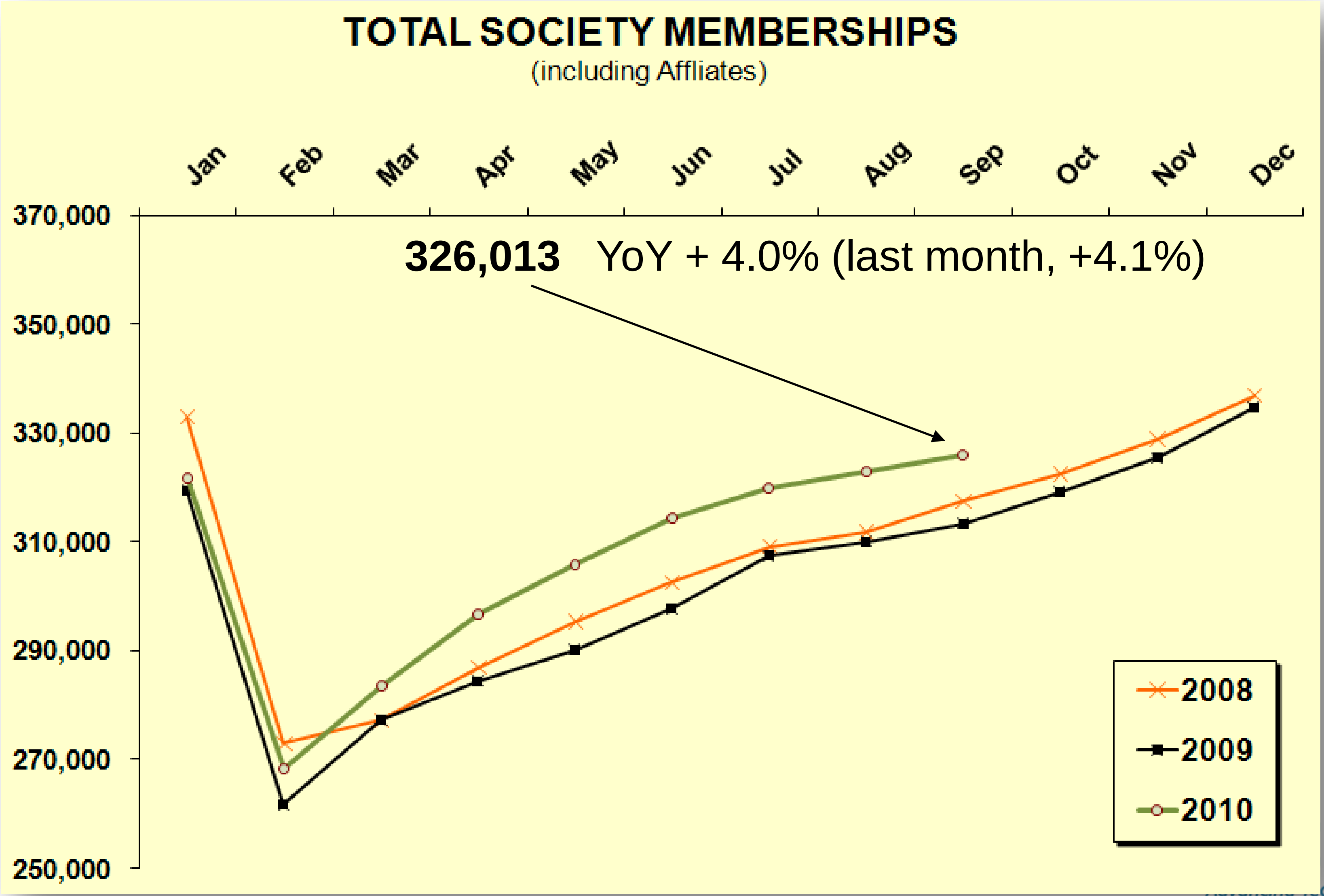


### Geographic IEEE Membership Summary - September 2010

| REGION | HIGHER GRADE w/o GSMs | | | | GRADUATE STUDENTS | | | | UNDERGRADUATE STUDENTS | | | | TOTAL MEMBERS | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 2010 | 2009 | Change | | 2010 | 2009 | Change | | 2010 | 2009 | Change | | 2010 | 2009 | Change | |
| | | | # | % | | | # | % | | | # | % | | | # | % |
| 1 | 31,664 | 32,455 | (791) | -2.4% | 1,639 | 1,662 | (23) | -1.4% | 1,810 | 1,904 | (94) | -4.9% | 35,113 | 36,021 | (908) | -2.5% |
| 2 | 27,971 | 28,280 | (309) | -1.1% | 1,534 | 1,575 | (41) | -2.6% | 1,837 | 2,021 | (184) | -9.1% | 31,342 | 31,876 | (534) | -1.7% |
| 3 | 25,290 | 25,497 | (207) | -0.8% | 1,965 | 1,935 | 30 | 1.6% | 2,481 | 2,626 | (145) | -5.5% | 29,736 | 30,058 | (322) | -1.1% |
| 4 | 19,186 | 19,343 | (157) | -0.8% | 1,516 | 1,553 | (37) | -2.4% | 1,979 | 2,010 | (31) | -1.5% | 22,681 | 22,906 | (225) | -1.0% |
| 5 | 24,735 | 24,894 | (159) | -0.6% | 1,523 | 1,397 | 126 | 9.0% | 2,246 | 2,178 | 68 | 3.1% | 28,504 | 28,469 | 35 | 0.1% |
| 6 | 49,576 | 50,480 | (904) | -1.8% | 2,595 | 2,640 | (45) | -1.7% | 3,063 | 3,257 | (194) | -6.0% | 55,234 | 56,377 | (1,143) | -2.0% |
| R 1-6 | 178,422 | 180,949 | (2,527) | -1.4% | 10,772 | 10,762 | 10 | 0.1% | 13,416 | 13,996 | (580) | -4.1% | 202,610 | 205,707 | (3,097) | -1.5% |
| 7 | 13,538 | 13,526 | 12 | 0.1% | 1,443 | 1,313 | 130 | 9.9% | 1,338 | 1,419 | (81) | -5.7% | 16,319 | 16,258 | 61 | 0.4% |
| 8 | 52,437 | 51,290 | 1,147 | 2.2% | 8,447 | 7,479 | 968 | 12.9% | 7,944 | 7,670 | 274 | 3.6% | 68,828 | 66,439 | 2,389 | 3.6% |
| 9 | 8,313 | 7,641 | 672 | 8.8% | 1,292 | 931 | 361 | 38.8% | 5,764 | 5,116 | 648 | 12.7% | 15,369 | 13,688 | 1,681 | 12.3% |
| 10 | 49,287 | 45,739 | 3,548 | 7.8% | 9,228 | 8,358 | 870 | 10.4% | 23,622 | 20,324 | 3,298 | 16.2% | 82,137 | 74,421 | 7,716 | 10.4% |
| R 7-10 | 123,575 | 118,196 | 5,379 | 4.6% | 20,410 | 18,081 | 2,329 | 12.9% | 38,668 | 34,529 | 4,139 | 12.0% | 182,653 | 170,806 | 11,847 | 6.9% |
| **TOTAL** | **301,997** | **299,145** | **2,852** | **1.0%** | **31,182** | **28,843** | **2,339** | **8.1%** | **52,084** | **48,525** | **3,559** | **7.3%** | **385,263** | **376,513** | **8,750** | **2.3%** |
| *% R1-6* | *59%* | *60%* | | | *35%* | *37%* | | | *26%* | *29%* | | | *53%* | *55%* | | |
| *% R7-10* | *41%* | *40%* | | | *65%* | *63%* | | | *74%* | *71%* | | | *47%* | *45%* | | |

For next 3 months, Regions 1-6 should focus exclusively on higher-grade member recruitment..

# Year-over-Year Membership Growth – Society Memberships (including Affiliates)



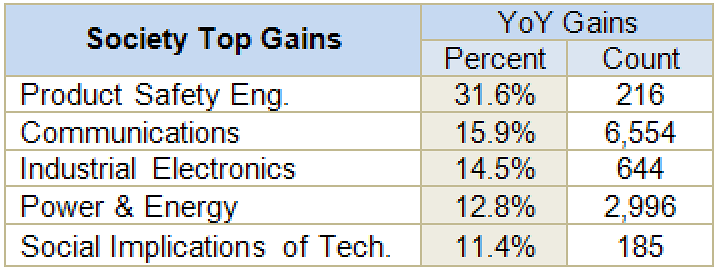
**326,013** YoY + 4.0% (last month, +4.1%)

# Society Memberships Dashboard

| **Society MD Disposition** | **Year-over-Year** | **Influence of Larger Societies** |
|---|---|---|
| **Aggregate Total Memberships Across 38 Societies** | **+ 12,673** | 77% of the gains |
| Growth > 1%: 20 Societies | + 14,422 | Communications + 6,554<br>Power & Energy + 2,996<br>Computer + 1,500 |
| + / - 1%: 9 Societies | (40) | |
| Decline > 1%: 9 Societies | (1,709) | Solid States Circuits (420) |

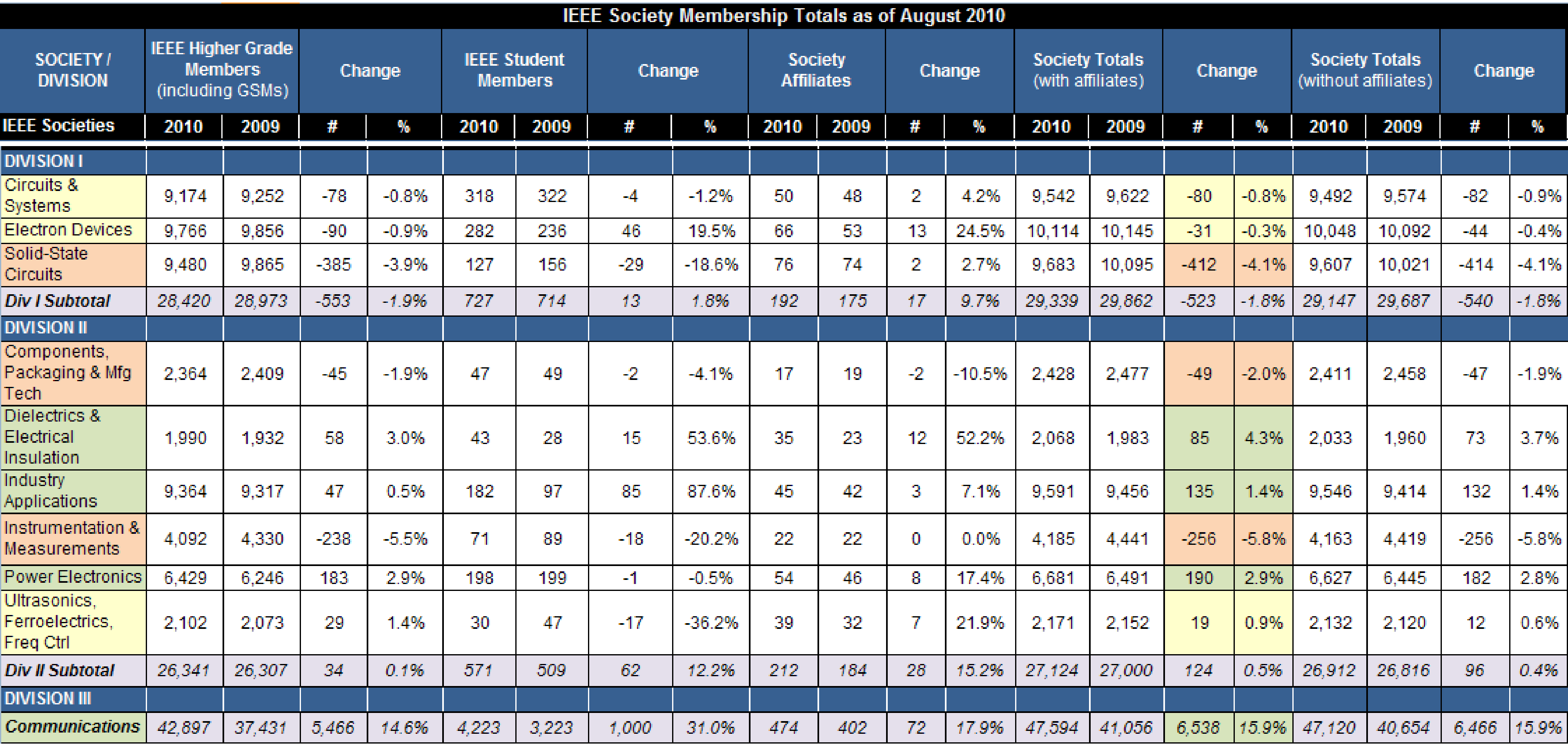
Double-Digit Percentage Gains

**Year-over-Year**



| **Society Top Gains** | YoY Gains | |
|---|---|---|
| | Percent | Count |
| Product Safety Eng. | 31.6% | 216 |
| Communications | 15.9% | 6,554 |
| Industrial Electronics | 14.5% | 644 |
| Power & Energy | 12.8% | 2,996 |
| Social Implications of Tech. | 11.4% | 185 |

# Year-over-Year Society Membership, Detail



IEEE Society Membership Totals as of August 2010

| SOCIETY / DIVISION | IEEE Higher Grade Members (including GSMs) | | Change | | IEEE Student Members | | Change | | Society Affiliates | | Change | | Society Totals (with affiliates) | | Change | | Society Totals (without affiliates) | | Change | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| IEEE Societies | 2010 | 2009 | # | % | 2010 | 2009 | # | % | 2010 | 2009 | # | % | 2010 | 2009 | # | % | 2010 | 2009 | # | % |
| DIVISION I | | | | | | | | | | | | | | | | | | | | |
| Circuits & Systems | 9,174 | 9,252 | -78 | -0.8% | 318 | 322 | -4 | -1.2% | 50 | 48 | 2 | 4.2% | 9,542 | 9,622 | -80 | -0.8% | 9,492 | 9,574 | -82 | -0.9% |
| Electron Devices | 9,766 | 9,856 | -90 | -0.9% | 282 | 236 | 46 | 19.5% | 66 | 53 | 13 | 24.5% | 10,114 | 10,145 | -31 | -0.3% | 10,048 | 10,092 | -44 | -0.4% |
| Solid-State Circuits | 9,480 | 9,865 | -385 | -3.9% | 127 | 156 | -29 | -18.6% | 76 | 74 | 2 | 2.7% | 9,683 | 10,095 | -412 | -4.1% | 9,607 | 10,021 | -414 | -4.1% |
| *Div I Subtotal* | *28,420* | *28,973* | *-553* | *-1.9%* | *727* | *714* | *13* | *1.8%* | *192* | *175* | *17* | *9.7%* | *29,339* | *29,862* | *-523* | *-1.8%* | *29,147* | *29,687* | *-540* | *-1.8%* |
| DIVISION II | | | | | | | | | | | | | | | | | | | | |
| Components, Packaging & Mfg Tech | 2,364 | 2,409 | -45 | -1.9% | 47 | 49 | -2 | -4.1% | 17 | 19 | -2 | -10.5% | 2,428 | 2,477 | -49 | -2.0% | 2,411 | 2,458 | -47 | -1.9% |
| Dielectrics & Electrical Insulation | 1,990 | 1,932 | 58 | 3.0% | 43 | 28 | 15 | 53.6% | 35 | 23 | 12 | 52.2% | 2,068 | 1,983 | 85 | 4.3% | 2,033 | 1,960 | 73 | 3.7% |
| Industry Applications | 9,364 | 9,317 | 47 | 0.5% | 182 | 97 | 85 | 87.6% | 45 | 42 | 3 | 7.1% | 9,591 | 9,456 | 135 | 1.4% | 9,546 | 9,414 | 132 | 1.4% |
| Instrumentation & Measurements | 4,092 | 4,330 | -238 | -5.5% | 71 | 89 | -18 | -20.2% | 22 | 22 | 0 | 0.0% | 4,185 | 4,441 | -256 | -5.8% | 4,163 | 4,419 | -256 | -5.8% |
| Power Electronics | 6,429 | 6,246 | 183 | 2.9% | 198 | 199 | -1 | -0.5% | 54 | 46 | 8 | 17.4% | 6,681 | 6,491 | 190 | 2.9% | 6,627 | 6,445 | 182 | 2.8% |
| Ultrasonics, Ferroelectrics, Freq Ctrl | 2,102 | 2,073 | 29 | 1.4% | 30 | 47 | -17 | -36.2% | 39 | 32 | 7 | 21.9% | 2,171 | 2,152 | 19 | 0.9% | 2,132 | 2,120 | 12 | 0.6% |
| *Div II Subtotal* | *26,341* | *26,307* | *34* | *0.1%* | *571* | *509* | *62* | *12.2%* | *212* | *184* | *28* | *15.2%* | *27,124* | *27,000* | *124* | *0.5%* | *26,912* | *26,816* | *96* | *0.4%* |
| DIVISION III | | | | | | | | | | | | | | | | | | | | |
| ***Communications*** | *42,897* | *37,431* | *5,466* | *14.6%* | *4,223* | *3,223* | *1,000* | *31.0%* | *474* | *402* | *72* | *17.9%* | *47,594* | *41,056* | *6,538* | *15.9%* | *47,120* | *40,654* | *6,466* | *15.9%* |

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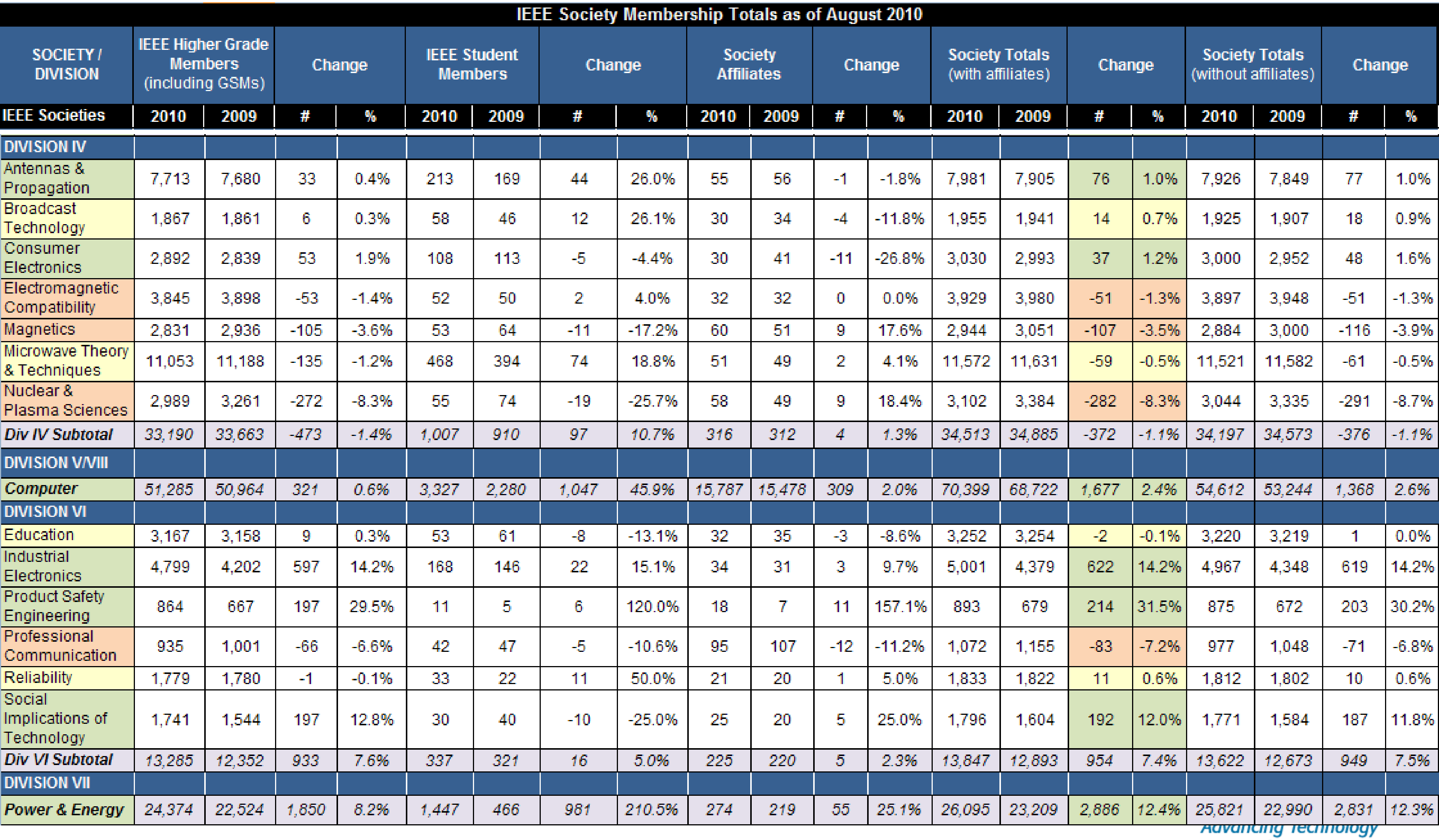
# **Year-over-Year Society Membership, Detail** (cont.)



IEEE Society Membership Totals as of August 2010

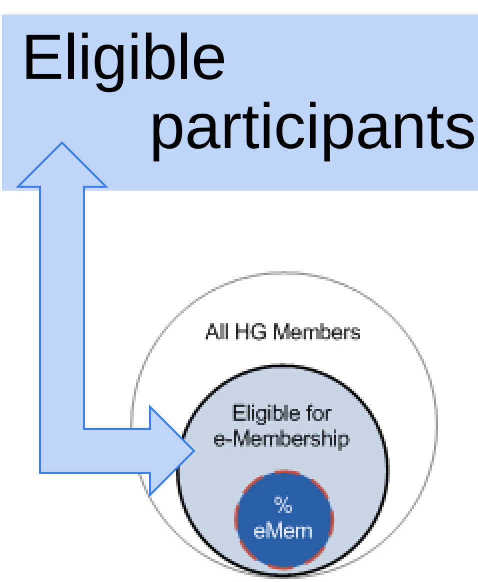
| SOCIETY / DIVISION | IEEE Higher Grade Members (including GSMs) | | Change | | IEEE Student Members | | Change | | Society Affiliates | | Change | | Society Totals (with affiliates) | | Change | | Society Totals (without affiliates) | | Change | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| IEEE Societies | 2010 | 2009 | # | % | 2010 | 2009 | # | % | 2010 | 2009 | # | % | 2010 | 2009 | # | % | 2010 | 2009 | # | % |
| DIVISION IV | | | | | | | | | | | | | | | | | | | | |
| Antennas & Propagation | 7,713 | 7,680 | 33 | 0.4% | 213 | 169 | 44 | 26.0% | 55 | 56 | -1 | -1.8% | 7,981 | 7,905 | 76 | 1.0% | 7,926 | 7,849 | 77 | 1.0% |
| Broadcast Technology | 1,867 | 1,861 | 6 | 0.3% | 58 | 46 | 12 | 26.1% | 30 | 34 | -4 | -11.8% | 1,955 | 1,941 | 14 | 0.7% | 1,925 | 1,907 | 18 | 0.9% |
| Consumer Electronics | 2,892 | 2,839 | 53 | 1.9% | 108 | 113 | -5 | -4.4% | 30 | 41 | -11 | -26.8% | 3,030 | 2,993 | 37 | 1.2% | 3,000 | 2,952 | 48 | 1.6% |
| Electromagnetic Compatibility | 3,845 | 3,898 | -53 | -1.4% | 52 | 50 | 2 | 4.0% | 32 | 32 | 0 | 0.0% | 3,929 | 3,980 | -51 | -1.3% | 3,897 | 3,948 | -51 | -1.3% |
| Magnetics | 2,831 | 2,936 | -105 | -3.6% | 53 | 64 | -11 | -17.2% | 60 | 51 | 9 | 17.6% | 2,944 | 3,051 | -107 | -3.5% | 2,884 | 3,000 | -116 | -3.9% |
| Microwave Theory & Techniques | 11,053 | 11,188 | -135 | -1.2% | 468 | 394 | 74 | 18.8% | 51 | 49 | 2 | 4.1% | 11,572 | 11,631 | -59 | -0.5% | 11,521 | 11,582 | -61 | -0.5% |
| Nuclear & Plasma Sciences | 2,989 | 3,261 | -272 | -8.3% | 55 | 74 | -19 | -25.7% | 58 | 49 | 9 | 18.4% | 3,102 | 3,384 | -282 | -8.3% | 3,044 | 3,335 | -291 | -8.7% |
| *Div IV Subtotal* | *33,190* | *33,663* | *-473* | *-1.4%* | *1,007* | *910* | *97* | *10.7%* | *316* | *312* | *4* | *1.3%* | *34,513* | *34,885* | *-372* | *-1.1%* | *34,197* | *34,573* | *-376* | *-1.1%* |
| DIVISION V/VIII | | | | | | | | | | | | | | | | | | | | |
| *Computer* | *51,285* | *50,964* | *321* | *0.6%* | *3,327* | *2,280* | *1,047* | *45.9%* | *15,787* | *15,478* | *309* | *2.0%* | *70,399* | *68,722* | *1,677* | *2.4%* | *54,612* | *53,244* | *1,368* | *2.6%* |
| DIVISION VI | | | | | | | | | | | | | | | | | | | | |
| Education | 3,167 | 3,158 | 9 | 0.3% | 53 | 61 | -8 | -13.1% | 32 | 35 | -3 | -8.6% | 3,252 | 3,254 | -2 | -0.1% | 3,220 | 3,219 | 1 | 0.0% |
| Industrial Electronics | 4,799 | 4,202 | 597 | 14.2% | 168 | 146 | 22 | 15.1% | 34 | 31 | 3 | 9.7% | 5,001 | 4,379 | 622 | 14.2% | 4,967 | 4,348 | 619 | 14.2% |
| Product Safety Engineering | 864 | 667 | 197 | 29.5% | 11 | 5 | 6 | 120.0% | 18 | 7 | 11 | 157.1% | 893 | 679 | 214 | 31.5% | 875 | 672 | 203 | 30.2% |
| Professional Communication | 935 | 1,001 | -66 | -6.6% | 42 | 47 | -5 | -10.6% | 95 | 107 | -12 | -11.2% | 1,072 | 1,155 | -83 | -7.2% | 977 | 1,048 | -71 | -6.8% |
| Reliability | 1,779 | 1,780 | -1 | -0.1% | 33 | 22 | 11 | 50.0% | 21 | 20 | 1 | 5.0% | 1,833 | 1,822 | 11 | 0.6% | 1,812 | 1,802 | 10 | 0.6% |
| Social Implications of Technology | 1,741 | 1,544 | 197 | 12.8% | 30 | 40 | -10 | -25.0% | 25 | 20 | 5 | 25.0% | 1,796 | 1,604 | 192 | 12.0% | 1,771 | 1,584 | 187 | 11.8% |
| *Div VI Subtotal* | *13,285* | *12,352* | *933* | *7.6%* | *337* | *321* | *16* | *5.0%* | *225* | *220* | *5* | *2.3%* | *13,847* | *12,893* | *954* | *7.4%* | *13,622* | *12,673* | *949* | *7.5%* |
| DIVISION VII | | | | | | | | | | | | | | | | | | | | |
| *Power & Energy* | *24,374* | *22,524* | *1,850* | *8.2%* | *1,447* | *466* | *981* | *210.5%* | *274* | *219* | *55* | *25.1%* | *26,095* | *23,209* | *2,886* | *12.4%* | *25,821* | *22,990* | *2,831* | *12.3%* |

# **Year-over-Year Society Membership, Detail** (cont.)

IEEE Society Membership Totals as of August 2010

| SOCIETY / DIVISION | IEEE Higher Grade Members (including GSMs) | | Change | | IEEE Student Members | | Change | | Society Affiliates | | Change | | Society Totals (with affiliates) | | Change | | Society Totals (without affiliates) | | Change | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| IEEE Societies | 2010 | 2009 | # | % | 2010 | 2009 | # | % | 2010 | 2009 | # | % | 2010 | 2009 | # | % | 2010 | 2009 | # | % |
| DIVISION IX | | | | | | | | | | | | | | | | | | | | |
| Aerospace & Electronic Systems | 4,556 | 4,724 | -168 | -3.6% | 166 | 131 | 35 | 26.7% | 34 | 37 | -3 | -8.1% | 4,756 | 4,892 | -136 | -2.8% | 4,722 | 4,855 | -133 | -2.7% |
| Geoscience & Remote Sensing | 2,804 | 2,681 | 123 | 4.6% | 114 | 89 | 25 | 28.1% | 201 | 292 | -91 | -31.2% | 3,119 | 3,062 | 57 | 1.9% | 2,918 | 2,770 | 148 | 5.3% |
| Information Theory | 3,276 | 3,401 | -125 | -3.7% | 94 | 107 | -13 | -12.1% | 28 | 28 | 0 | 0.0% | 3,398 | 3,536 | -138 | -3.9% | 3,370 | 3,508 | -138 | -3.9% |
| Intelligent Transportation Systems | 999 | 978 | 21 | 2.1% | 30 | 27 | 3 | 11.1% | 19 | 18 | 1 | 5.6% | 1,048 | 1,023 | 25 | 2.4% | 1,029 | 1,005 | 24 | 2.4% |
| Oceanic Engineering | 1,671 | 1,603 | 68 | 4.2% | 49 | 39 | 10 | 25.6% | 21 | 14 | 7 | 50.0% | 1,741 | 1,656 | 85 | 5.1% | 1,720 | 1,642 | 78 | 4.8% |
| Signal Processing | 14,185 | 13,391 | 794 | 5.9% | 311 | 373 | -62 | -16.6% | 136 | 97 | 39 | 40.2% | 14,632 | 13,861 | 771 | 5.6% | 14,496 | 13,764 | 732 | 5.3% |
| Vehicular Technology | 3,937 | 3,949 | -12 | -0.3% | 106 | 103 | 3 | 2.9% | 20 | 24 | -4 | -16.7% | 4,063 | 4,076 | -13 | -0.3% | 4,043 | 4,052 | -9 | -0.2% |
| ***Div IX Subtotal*** | *31,428* | *30,727* | *701* | *2.3%* | *870* | *869* | *1* | *0.1%* | *459* | *510* | *-51* | *-10.0%* | *32,757* | *32,106* | *651* | *2.0%* | *32,298* | *31,596* | *702* | *2.2%* |
| DIVISION X | | | | | | | | | | | | | | | | | | | | |
| Computational Intelligence | 5,820 | 5,701 | 119 | 2.1% | 270 | 265 | 5 | 1.9% | 129 | 118 | 11 | 9.3% | 6,219 | 6,084 | 135 | 2.2% | 6,090 | 5,966 | 124 | 2.1% |
| Control Systems | 7,948 | 7,898 | 50 | 0.6% | 310 | 296 | 14 | 4.7% | 72 | 73 | -1 | -1.4% | 8,330 | 8,267 | 63 | 0.8% | 8,258 | 8,194 | 64 | 0.8% |
| Engineering in Medicine & Biology | 8,086 | 7,910 | 176 | 2.2% | 402 | 392 | 10 | 2.6% | 170 | 174 | -4 | -2.3% | 8,658 | 8,476 | 182 | 2.1% | 8,488 | 8,302 | 186 | 2.2% |
| Photonics | 6,387 | 6,359 | 28 | 0.4% | 276 | 381 | -105 | -27.6% | 102 | 95 | 7 | 7.4% | 6,765 | 6,835 | -70 | -1.0% | 6,663 | 6,740 | -77 | -1.1% |
| Robotics & Automation | 6,243 | 5,927 | 316 | 5.3% | 652 | 561 | 91 | 16.2% | 93 | 86 | 7 | 8.1% | 6,988 | 6,574 | 414 | 6.3% | 6,895 | 6,488 | 407 | 6.3% |
| Systems, Man & Cybernetics | 4,092 | 3,965 | 127 | 3.2% | 121 | 129 | -8 | -6.2% | 39 | 43 | -4 | -9.3% | 4,252 | 4,137 | 115 | 2.8% | 4,213 | 4,094 | 119 | 2.9% |
| ***Div X Subtotal*** | *38,576* | *37,760* | *816* | *2.2%* | *2,031* | *2,024* | *7* | *0.3%* | *605* | *589* | *16* | *2.7%* | *41,212* | *40,373* | *839* | *2.1%* | *40,607* | *39,784* | *823* | *2.1%* |
| | | | | | | | | | | | | | | | | | | | | |
| **TOTAL** | 289,796 | 280,701 | 9,095 | 3.2% | 14,540 | 11,316 | 3,224 | 28.5% | 18,544 | 18,089 | 455 | 2.5% | 322,880 | 310,106 | **12,774** | **4.1%** | 304,336 | 292,017 | **12,319** | **4.2%** |

# **Developing Nations / e-Membership Reporting** (cont.)


Eligible participants
All HG Members
Eligible for e-Membership
% eMem

MD Drivers & Options

| | Trad. | E-Mem. | No Action |
|---|---|---|---|
| Join | x | x | |
| Reinstate | x | x | |
| Renew | x | x | x |

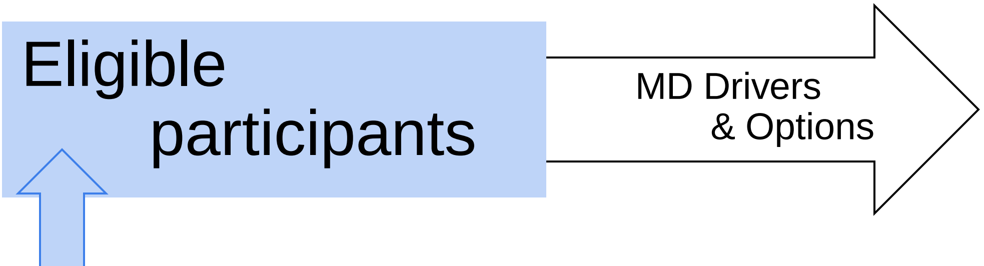
**2011 e-Membership by Region** (Cumulative through Present Month)

| | R3* | R8 | R9 | R10 | *total* |
|---|---|---|---|---|---|
| e-Membership Count | 1 | 128 | 196 | 377 | **702** |
| % of Eligible Higher Grade Members | 0.7% | 1.2% | 2.6% | 2.0% | **1.9%** |
| % of All Higher Grade Members | 0.0% | 0.2% | 2.4% | 0.8% | **0.5%** |

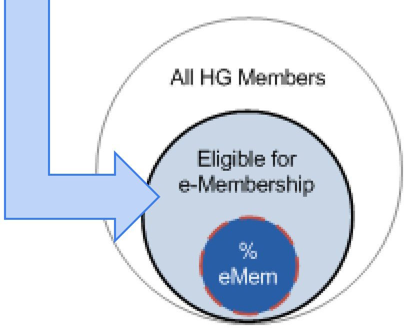
*R3 denotes Jamaica

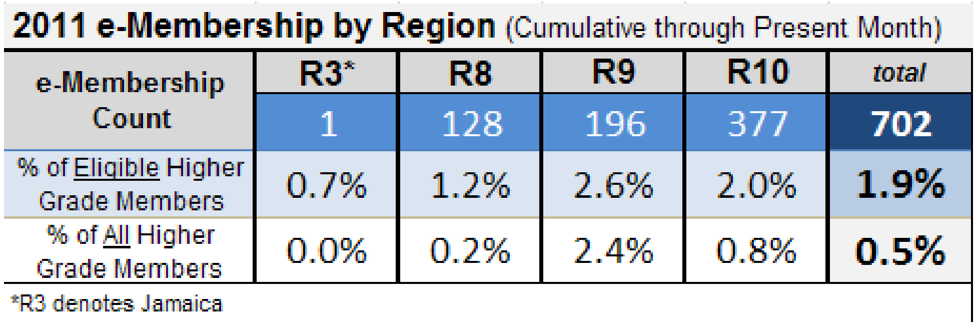
Cumulative through September

# Developing Nations / e-Membership Reporting (cont.)


Eligible participants
MD Drivers & Options

|  | Trad. | E-Mem. | No Action |
|---|---|---|---|
| Join | x | x |  |
| Reinstate | x | x |  |
| Renew | x | x | x |


All HG Members
Eligible for e-Membership
% eMem



**2011 e-Membership by Region** (Cumulative through Present Month)

|  | R3* | R8 | R9 | R10 | *total* |
|---|---|---|---|---|---|
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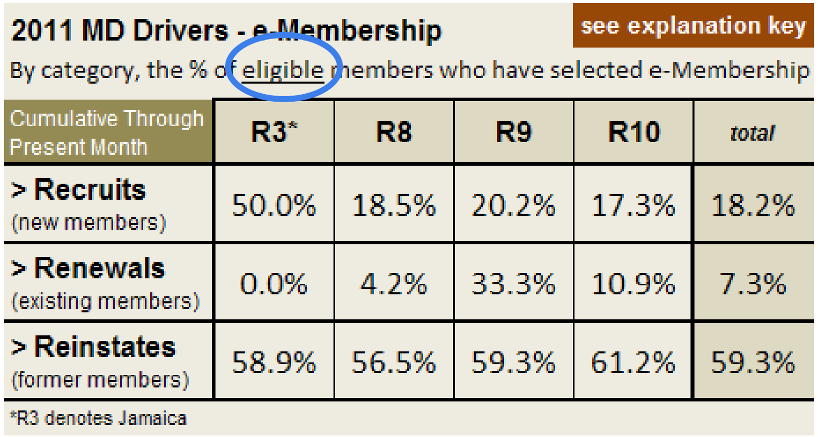
| % of Eligible Higher Grade Members | 0.7% | 1.2% | 2.6% | 2.0% | **1.9%** |
| % of All Higher Grade Members | 0.0% | 0.2% | 2.4% | 0.8% | **0.5%** |

*R3 denotes Jamaica

Cumulative through September



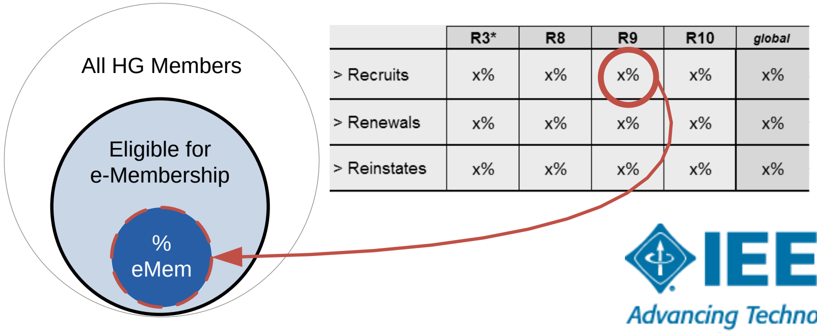
**2011 MD Drivers - e-Membership** see explanation key

By category, the % of eligible members who have selected e-Membership

| Cumulative Through Present Month | R3* | R8 | R9 | R10 | *total* |
|---|---|---|---|---|---|
| **> Recruits** (new members) | 50.0% | 18.5% | 20.2% | 17.3% | 18.2% |
| **> Renewals** (existing members) | 0.0% | 4.2% | 33.3% | 10.9% | 7.3% |
| **> Reinstates** (former members) | 58.9% | 56.5% | 59.3% | 61.2% | 59.3% |

*R3 denotes Jamaica

key


All HG Members
Eligible for e-Membership
% eMem

|  | R3* | R8 | R9 | R10 | *global* |
|---|---|---|---|---|---|
| > Recruits | x% | x% | x% | x% | x% |
| > Renewals | x% | x% | x% | x% | x% |
| > Reinstates | x% | x% | x% | x% | x% |

# MD Focus Areas – 2011 Membership Year

- First-Year Member Retention, Worldwide
- E-Membership, Regions 8 – 10
- Higher-Grade Member Recruitment, Regions 1-6
- Student-Grade Recruitment & Retention, Worldwide

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# thank you

## questions ?

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# Updates & Reminders / Direction

Presented by:

**Thomas G. Habetler**

*Chair, IEEE MRRC*

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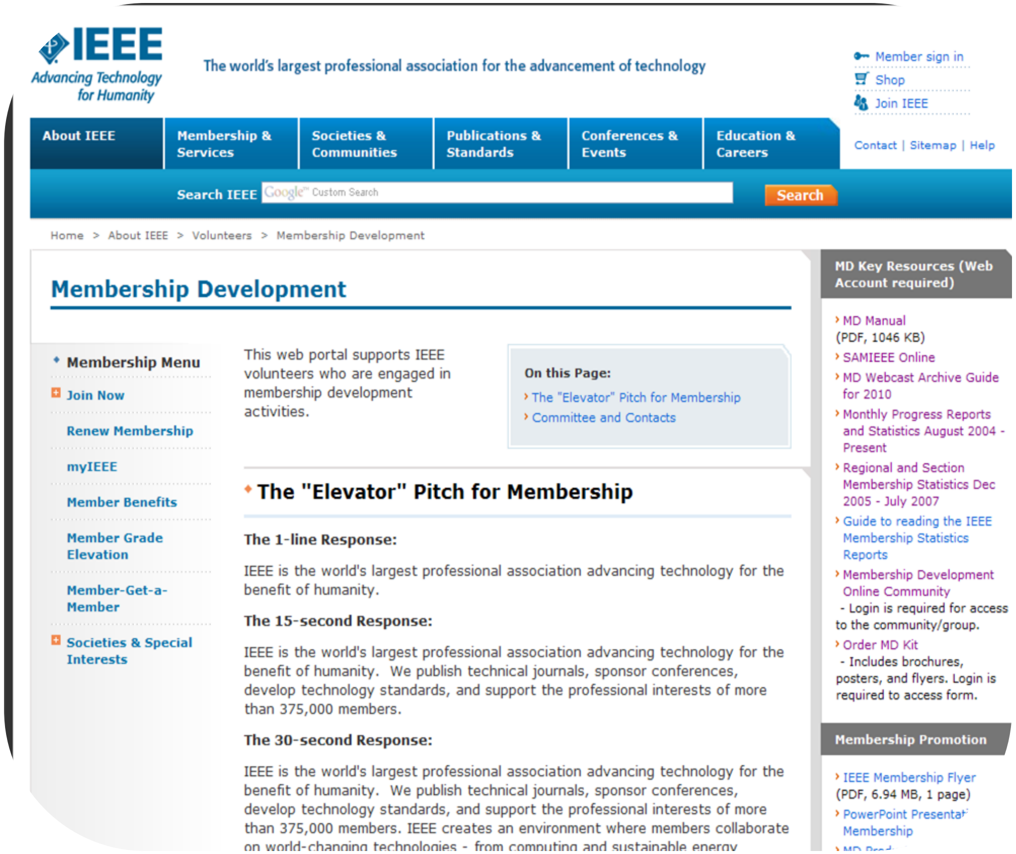
# www.ieee.org/md - *New Look!*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Societies & Special Interests

## Membership Development

This web portal supports IEEE volunteers who are engaged in membership development activities.

**On this Page:**
- The "Elevator" Pitch for Membership
- Committee and Contacts

### The "Elevator" Pitch for Membership

**The 1-line Response:**

IEEE is the world's largest professional association advancing technology for the benefit of humanity.

**The 15-second Response:**

IEEE is the world's largest professional association advancing technology for the benefit of humanity. We publish technical journals, sponsor conferences, develop technology standards, and support the professional interests of more than 375,000 members.

**The 30-second Response:**

IEEE is the world's largest professional association advancing technology for the benefit of humanity. We publish technical journals, sponsor conferences, develop technology standards, and support the professional interests of more than 375,000 members. IEEE creates an environment where members collaborate on world-changing technologies - from computing and sustainable energy

**MD Key Resources (Web Account required)**
- MD Manual (PDF, 1046 KB)
- SAMIEEE Online
- MD Webcast Archive Guide for 2010
- Monthly Progress Reports and Statistics August 2004 - Present
- Regional and Section Membership Statistics Dec 2005 - July 2007
- Guide to reading the IEEE Membership Statistics Reports
- Membership Development Online Community - Login is required for access to the community/group.
- Order MD Kit - Includes brochures, posters, and flyers. Login is required to access form.

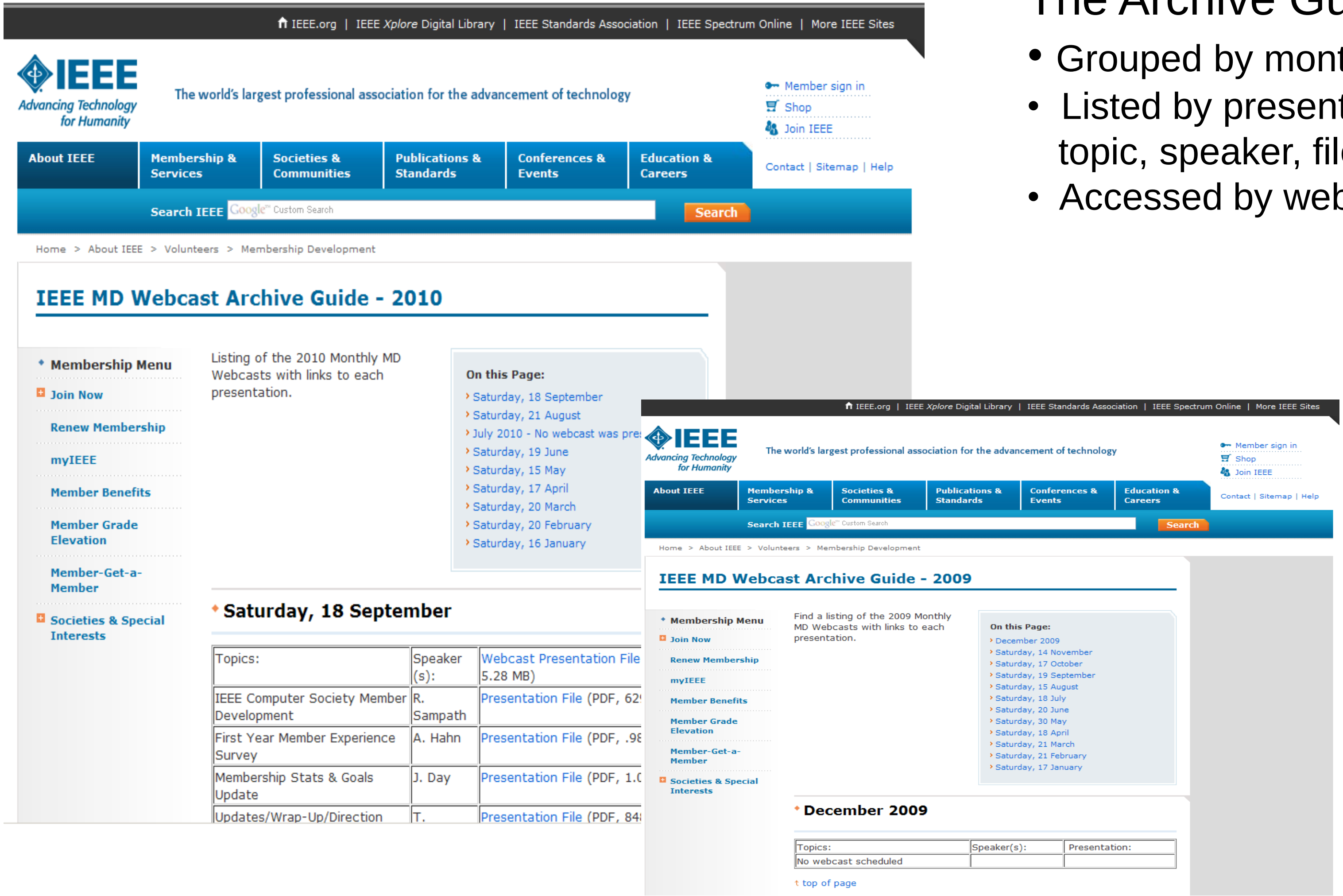
**Membership Promotion**
- IEEE Membership Flyer (PDF, 6.94 MB, 1 page)
- PowerPoint Presentat Membership

You have asked for –
Responses or "Elevator" Pitch, to questions on IEEE membership

Links to:
- Updated MD Manual (PDF)
- MD Webcast Archive Guide (2010 and 2009)
- New MD Online Community
- New MD Kit Online Form

Links to:
- One Page Membership Flyer (PDF)
- PowerPoint Presentations
- Module for e-Membership

# *New* - MD Webcast Archive Guide - 2010



IEEE.org | IEEE *Xplore* Digital Library | IEEE Standards Association | IEEE Spectrum Online | More IEEE Sites

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Join IEEE

About IEEE | Membership & Services | Societies & Communities | Publications & Standards | Conferences & Events | Education & Careers

Contact | Sitemap | Help

Search IEEE | Google Custom Search | Search

Home > About IEEE > Volunteers > Membership Development

## IEEE MD Webcast Archive Guide - 2010

**Membership Menu**
- **Join Now**
- **Renew Membership**
- **myIEEE**
- **Member Benefits**
- **Member Grade Elevation**
- **Member-Get-a-Member**
- **Societies & Special Interests**

Listing of the 2010 Monthly MD Webcasts with links to each presentation.

**On this Page:**
- Saturday, 18 September
- Saturday, 21 August
- July 2010 - No webcast was pres
- Saturday, 19 June
- Saturday, 15 May
- Saturday, 17 April
- Saturday, 20 March
- Saturday, 20 February
- Saturday, 16 January

### Saturday, 18 September

| Topics: | Speaker (s): | Webcast Presentation File 5.28 MB) |
|---|---|---|
| IEEE Computer Society Member Development | R. Sampath | Presentation File (PDF, 62 |
| First Year Member Experience Survey | A. Hahn | Presentation File (PDF, .98 |
| Membership Stats & Goals Update | J. Day | Presentation File (PDF, 1.0 |
| Updates/Wrap-Up/Direction | T. | Presentation File (PDF, 84 |

IEEE.org | IEEE *Xplore* Digital Library | IEEE Standards Association | IEEE Spectrum Online | More IEEE Sites

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## IEEE MD Webcast Archive Guide - 2009

**Membership Menu**
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Find a listing of the 2009 Monthly MD Webcasts with links to each presentation.

**On this Page:**
- December 2009
- Saturday, 14 November
- Saturday, 17 October
- Saturday, 19 September
- Saturday, 15 August
- Saturday, 18 July
- Saturday, 20 June
- Saturday, 30 May
- Saturday, 18 April
- Saturday, 21 March
- Saturday, 21 February
- Saturday, 17 January

### December 2009

| Topics: | Speaker(s): | Presentation: |
|---|---|---|
| No webcast scheduled | | |

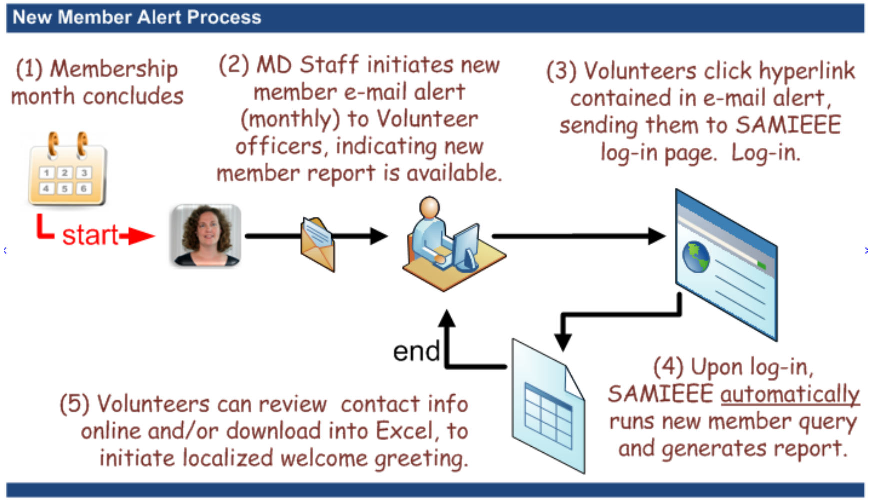
top of page

## The Archive Guides:

- Grouped by month
- Listed by presentation topic, speaker, file in PDF
- Accessed by web account

# New Member Alert

- First New Member Alert message to be sent 29 October, followed by 19 November, 17 December, 28 January 2011, 25 February 2011
- E-mail sent from IEEE monthly to all MD officers containing special hyperlink to SAMIEEE log-in page
- Upon log-in, SAMIEEE will automatically run report of new members from previous month
- Report will contain contact information, i.e. mailing address, phone numbers, e-mail
- Report date-range can be modified to pick-up new joins from previous months in your dashboard



**New Member Alert Process**

(1) Membership month concludes

(2) MD Staff initiates new member e-mail alert (monthly) to Volunteer officers, indicating new member report is available.

(3) Volunteers click hyperlink contained in e-mail alert, sending them to SAMIEEE log-in page. Log-in.

(4) Upon log-in, SAMIEEE automatically runs new member query and generates report.

(5) Volunteers can review contact info online and/or download into Excel, to initiate localized welcome greeting.

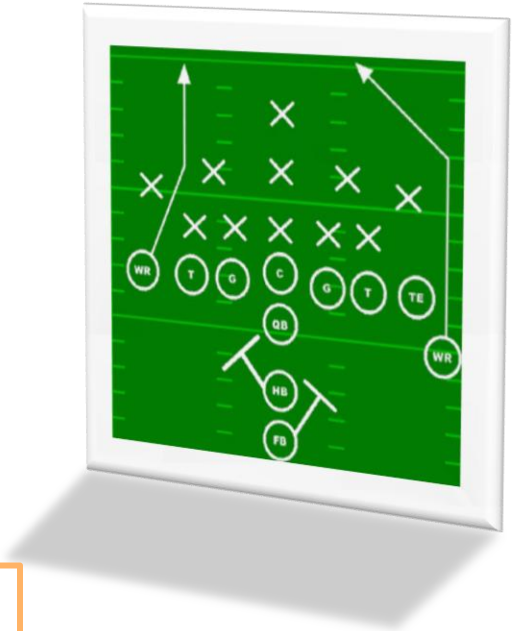
# Reminders / Updates

☐ **e-Membership Offer / Developing Nations**
  - Launched 16 August
  - Available to 153 countries (Regions 8, 9, 10)
  - [www.ieee.org/emember](www.ieee.org/emember)

☐ **IEEE Xtreme Student Competition**
  - 970 Teams have registered from all Regions
  - Registration closed 8 October
  - Competition starts Saturday, 23 October at 0:00:00 UTC
  - Help promote the competition and encourage participation. Flyer, Poster, and Web Banners are available at [ieee.org/xtreme](ieee.org/xtreme)

IEEEXTREME
Think you can code?
Prove it.

# Wrap Up / Direction – MD Prioritization



- ☐ January through April
  - 85% effort - Retention / Arrears Recovery
  - 15% effort - Recruitment
- ☐ May through August
  - 10% effort - Arrears Recovery
  - 90% effort - Recruitment
- ☐ September through December (switching gears)
  - 85% Recruitment
  - 15% Renewal monitoring

All the while … MD Staff support:

- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)

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# Future MD Webcast Topics & Speakers – Tentative Schedule

NOVEMBER

Session will be not be held due to schedule conflict with IEEE Meeting Series (17-22 November)

DECEMBER

- Student Competitions Update
- GOLD Region Affinity Group Award Proposal

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# Wrap Up / Direction – Next Webcast

Saturday, 4 December 2010*

*The 20 November date conflicts with the IEEE Meeting Series scheduled during 17-22 November 2010.

January
February
March
April
May
June
July
August
September
October
November
December

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# Webcast Notes – Raising Questions

- When we reach the Q&A portion of the webcast, the Operator will announce any attendees who have a question, may place their question in queue.
- Place your question in queue by pressing 1, then 4 on your phone. The Operator will announce them in the order received.
- You can continue to ask topical questions using the chat box during the entire webcast. They will be presented by our Moderator to the appropriate presenter for response.
- Some questions in the Chat Box may be responded to during the webcast by presenters or moderator.

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# Thank you !

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# Open Floor Q&A

# APPENDIX

## Appendix

# Field Team Resources

IEEE

IEEE Membership Development Manual

2010 September

Engineering a Brighter Future with IEEE
Accelerate your plans with IEEE.
Accelerate your plans with IEEE.
Build a better tomorrow with IEEE.

This document has been developed as a resource for IEEE Volunteers and Staff, and is not intended for general circulation with promotional materials.

Forward questions and suggestions to:
grow-membership@ieee.org

Presented by:

**Thomas G. Habetler**

*Chair, IEEE MRRC*

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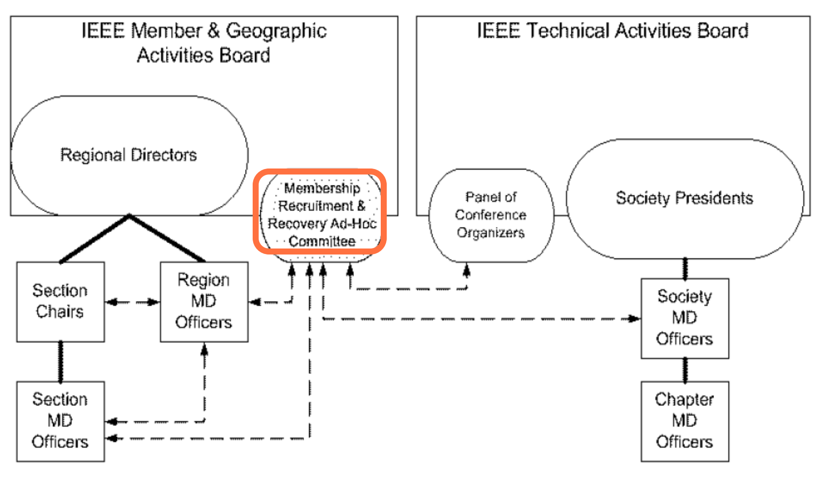
# MRR Team Development – Engagement

- Alignment with the new MGA mission and values
- Volunteer & Staff partnership
- MD position vacancies
- Regional Training
- Partnering across IEEE
- MD Portal & Virtual Community


IEEE Member & Geographic Activities Board
IEEE Technical Activities Board
Regional Directors
Membership Recruitment & Recovery Ad-Hoc Committee
Panel of Conference Organizers
Society Presidents
Section Chairs
Region MD Officers
Society MD Officers
Section MD Officers
Chapter MD Officers

| If the MGA is Successful … |
|---|
| IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership |
| The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession |
| The MGA facilitates recruitment, training, development of IEEE volunteer leaders |
| The MGA facilitates successful regions, sections, chapters, and affinity groups |
| The MGA is responsible for all aspects of member and membership activities with the IEEE |
| The MGA ensures a “home(s)” for every member |
| Technology professionals will understand IEEE membership’s importance in their careers |
| The MGA will develop sections, and regions and reward them based on their measured success |
| The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways |
| IEEE and its members’ achievements are universally recognized |

# The Regional "Field Team" (2010)

NEW

R1 – Gim Soon Wan

R2 – Wole Akpose

NEW

R3 – Jim Anderson

R4 – Tarek Lahdhiri

NEW

R5 – Robert Scolli

NEW

R6 – Randall G. Redondo

NEW

R7 – Lawrence Whitby

R8 – Aleksandar Szabo

NEW

R9 – Gustavo Giannattasio

R10 –Zhisheng Niu

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# The Regional “Field Team”

| | | |
|---|---|---|
| Thomas G. Habetler | IEEE MGA | t.habetler@ieee.org |
| Gim Soon Wan | R1 | gimsoon@ieee.org |
| Wole Akpose | R2 | wole@ieee.org |
| James M. Anderson | R3 | jim.anderson@ieee.org |
| Tarek Lahdhiri | R4 | lahdhiri@ieee.org |
| Robert Scolli | R5 | r.scolli@ieee.org |
| Randall G. Redondo | R6 | rredondo@ieee.org |
| Lawrence Whitby | R7 | lwhitby@ieee.org |
| Aleksandar Szabo | R8 | a.szabo@ieee.org |
| Gustavo A. Giannattasio | R9 | gianna@ieee.org |
| Zhisheng Niu | R10 | niuzhs@tsinghua.edu.cn |
| Cathy Downer | IEEE Staff | c.downer@ieee.org |
| John Day | IEEE Staff | j.day@ieee.org |

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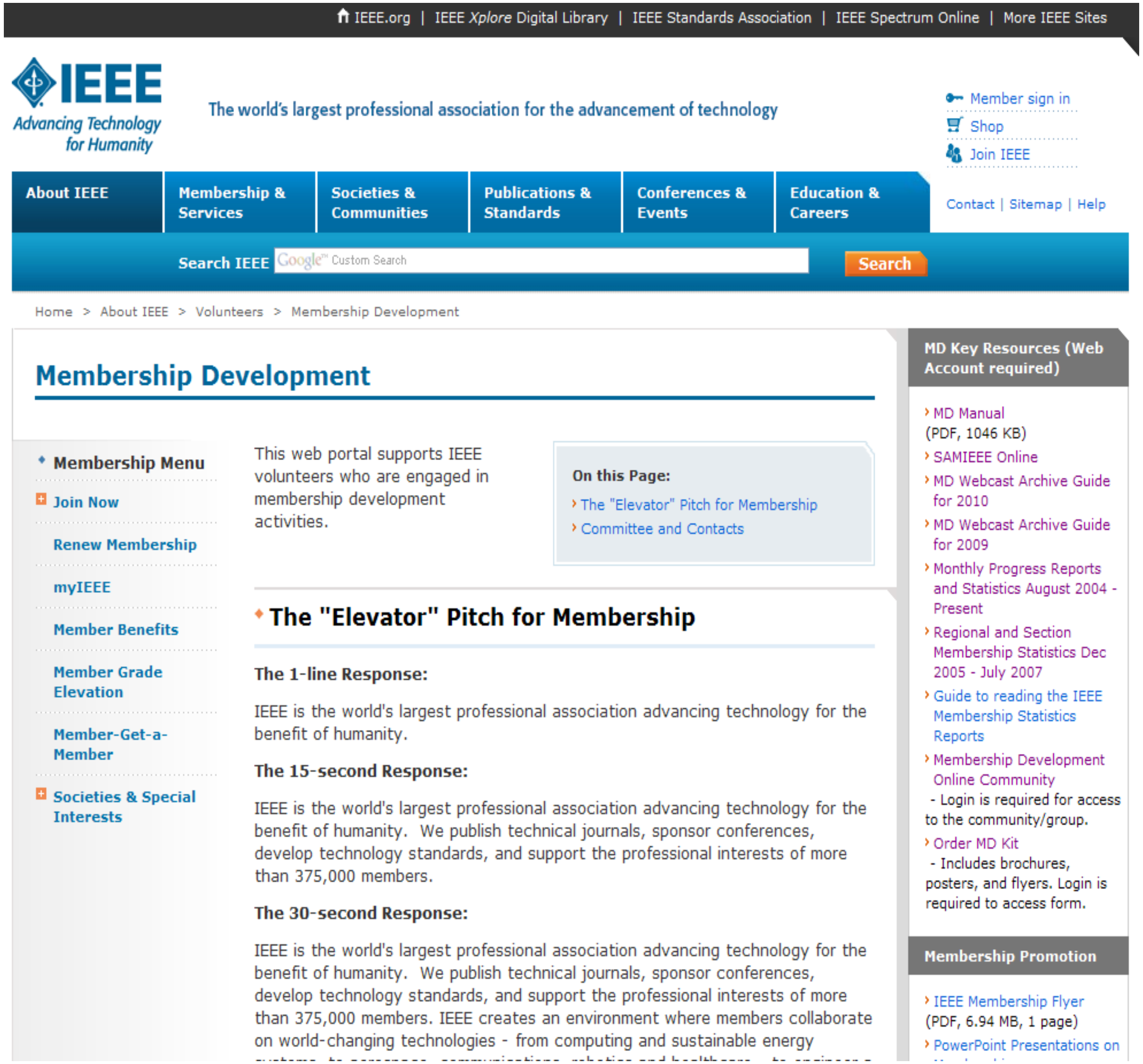
# Membership Development Portal – www.ieee.org/md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Search
Home > About IEEE > Volunteers > Membership Development

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## Membership Development

**Membership Menu**
- Join Now
- Renew Membership
- myIEEE
- Member Benefits
- Member Grade Elevation
- Member-Get-a-Member
- Societies & Special Interests

This web portal supports IEEE volunteers who are engaged in membership development activities.

**On this Page:**
- The "Elevator" Pitch for Membership
- Committee and Contacts

### The "Elevator" Pitch for Membership

**The 1-line Response:**

IEEE is the world's largest professional association advancing technology for the benefit of humanity.

**The 15-second Response:**

IEEE is the world's largest professional association advancing technology for the benefit of humanity. We publish technical journals, sponsor conferences, develop technology standards, and support the professional interests of more than 375,000 members.

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**Membership Promotion**
- IEEE Membership Flyer (PDF, 6.94 MB, 1 page)
- PowerPoint Presentations on

---

- Membership Reports
- MD Online Community
- SAMIEEE access
- Membership Development Manual
- Member benefits at a glance (One-page flyer)
- Recruitment programs and tools
- MD Kits – online order form
- Benefit Development Toolkit: Regions 7-10
- Presentation templates
- IEEE membership statistics

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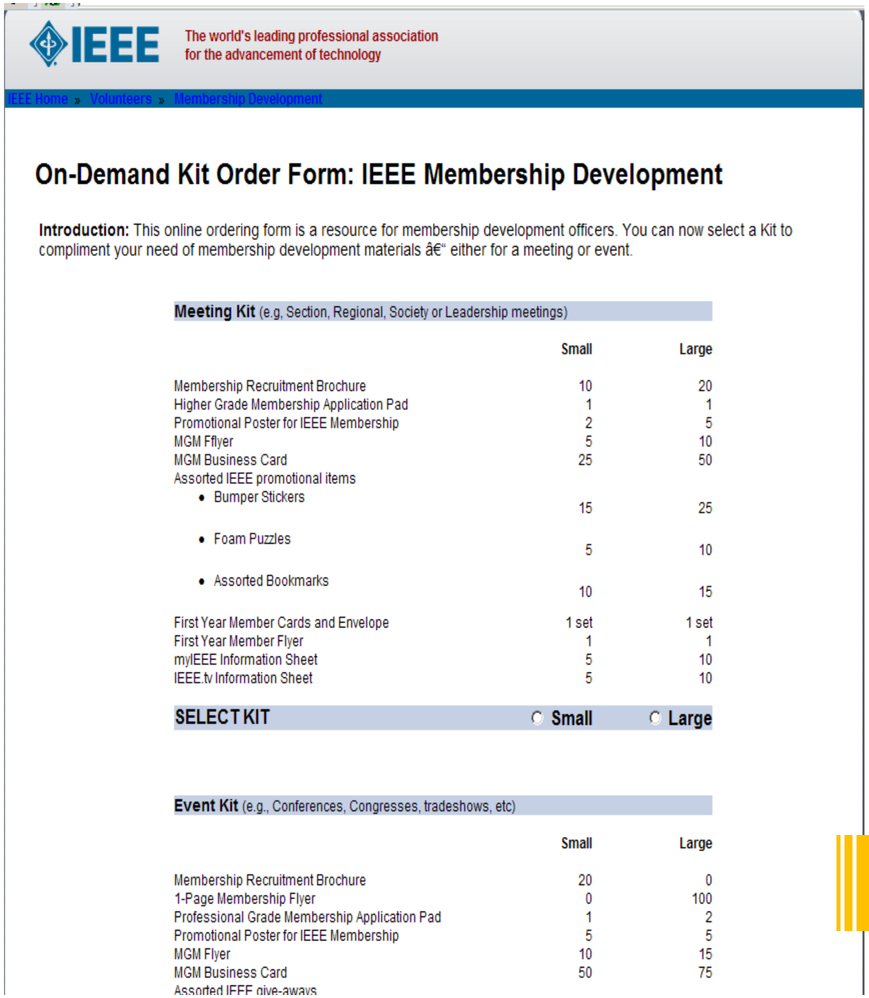
# *New* Online Order Form available



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for the advancement of technology

IEEE Home » Volunteers » Membership Development

## On-Demand Kit Order Form: IEEE Membership Development

**Introduction:** This online ordering form is a resource for membership development officers. You can now select a Kit to compliment your need of membership development materials â€“ either for a meeting or event.

| **Meeting Kit** (e.g, Section, Regional, Society or Leadership meetings) | | |
|---|---|---|
| | **Small** | **Large** |
| Membership Recruitment Brochure | 10 | 20 |
| Higher Grade Membership Application Pad | 1 | 1 |
| Promotional Poster for IEEE Membership | 2 | 5 |
| MGM Fflyer | 5 | 10 |
| MGM Business Card | 25 | 50 |
| Assorted IEEE promotional items | | |
| • Bumper Stickers | 15 | 25 |
| • Foam Puzzles | 5 | 10 |
| • Assorted Bookmarks | 10 | 15 |
| First Year Member Cards and Envelope | 1 set | 1 set |
| First Year Member Flyer | 1 | 1 |
| myIEEE Information Sheet | 5 | 10 |
| IEEE.tv Information Sheet | 5 | 10 |
| **SELECT KIT** | ○ **Small** | ○ **Large** |

| **Event Kit** (e.g., Conferences, Congresses, tradeshows, etc) | | |
|---|---|---|
| | **Small** | **Large** |
| Membership Recruitment Brochure | 20 | 0 |
| 1-Page Membership Flyer | 0 | 100 |
| Professional Grade Membership Application Pad | 1 | 2 |
| Promotional Poster for IEEE Membership | 5 | 5 |
| MGM Flyer | 10 | 15 |
| MGM Business Card | 50 | 75 |
| Assorted IEEE give-aways | | |

IEEE
Membership
Recruitment Kit

# Online MD Resources

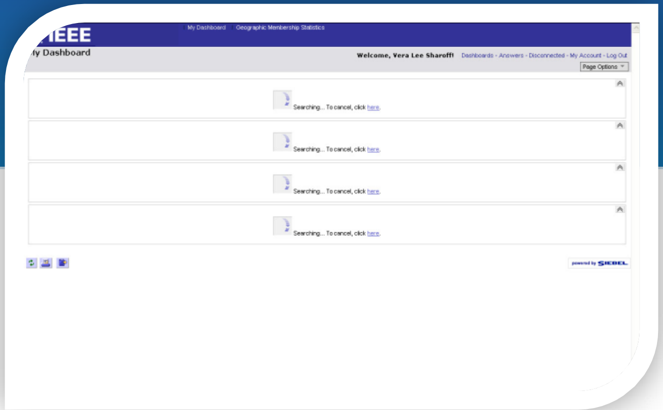
| | |
|---|---|
| The web page to join the IEEE | www.ieee.org/join |
| The web page for MD volunteers | www.ieee.org/md |

- The web page for IEEE benefits
  - www.ieee.org/benefits

| | |
|---|---|
| Your Region web page | www.ieee.org/?? |
| Your Section web page | www.ieee.org/?? |
| Your Chapter web page | www.ieee.org/?? |
| Your Conference web page | www.ieee.org/?? |
| Your Student Branch web page | www.ieee.org/?? |

## Appendix

# The SAMIEE / MD Dashboard – Step-by-Step Configuration


IEEE
My Dashboard
Geographic Membership Statistics
My Dashboard
Dashboards - Answers - Disconnected - My Account - Log Out
Page Options
powered by SIEBEL

Welcome, Vera Lee Sharoff!

Searching... To cancel, click here.

Searching... To cancel, click here.

Searching... To cancel, click here.

Searching... To cancel, click here.

**Prepared by:**
**Helen Shiminsky**
*MGA Information Process Specialist*
*Contact: h.shiminsky@ieee.org*

**Cathy Downer**
*MGA MD Manager*
*Contact: c.downer@ieee.org*

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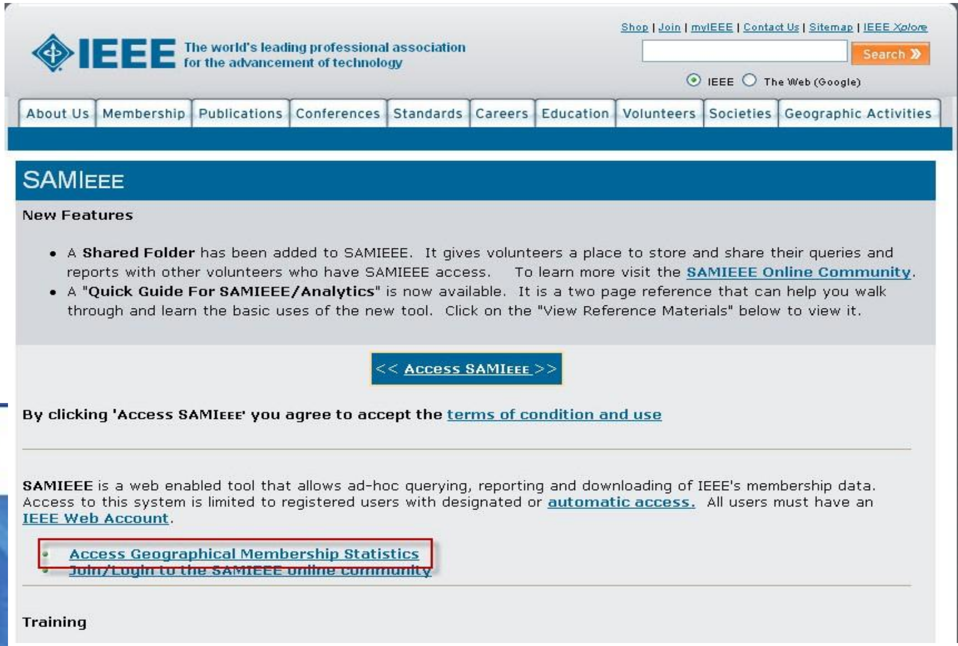
# MD Dashboard Access

- Open SAMIEEE home page at [www.ieee.org/samieee](www.ieee.org/samieee)
- Click on “Access Geographical Membership Statistics” , sign-in using your IEEE web account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Societies
Geographic Activities

SAMIEEE

**New Features**

- A **Shared Folder** has been added to SAMIEEE. It gives volunteers a place to store and share their queries and reports with other volunteers who have SAMIEEE access. To learn more visit the SAMIEEE Online Community.
- A "**Quick Guide For SAMIEEE/Analytics**" is now available. It is a two page reference that can help you walk through and learn the basic uses of the new tool. Click on the "View Reference Materials" below to view it.

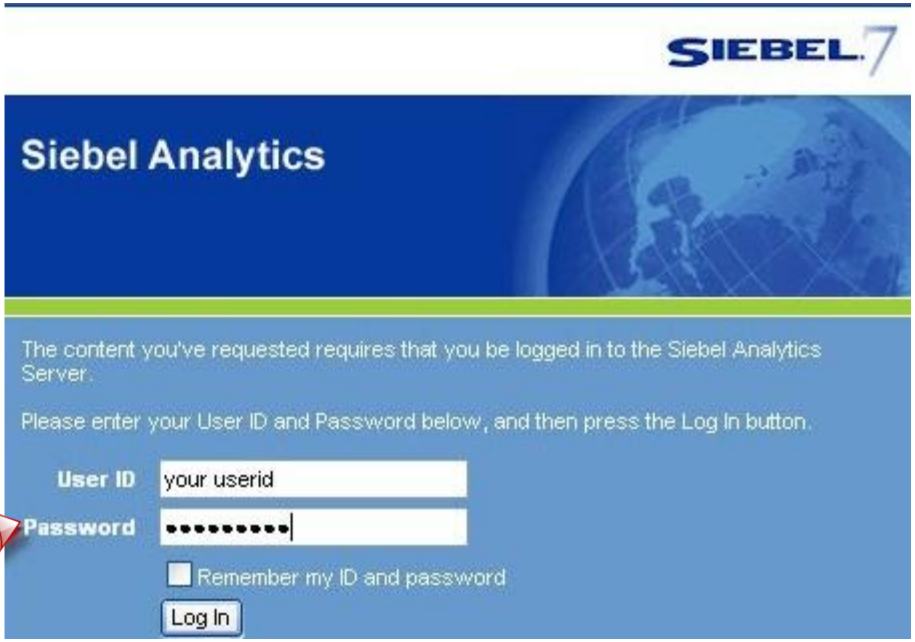
<< Access SAMIEEE >>

**By clicking 'Access SAMIEEE' you agree to accept the** terms of condition and use

**SAMIEEE** is a web enabled tool that allows ad-hoc querying, reporting and downloading of IEEE's membership data. Access to this system is limited to registered users with designated or automatic access. All users must have an IEEE Web Account.

- Access Geographical Membership Statistics
- Join/Login to the SAMIEEE online community

**Training**


SIEBEL 7
Siebel Analytics

The content you've requested requires that you be logged in to the Siebel Analytics Server.

Please enter your User ID and Password below, and then press the Log In button.

**User ID** your userid

**Password** ••••••••••

☐ Remember my ID and password

Log In

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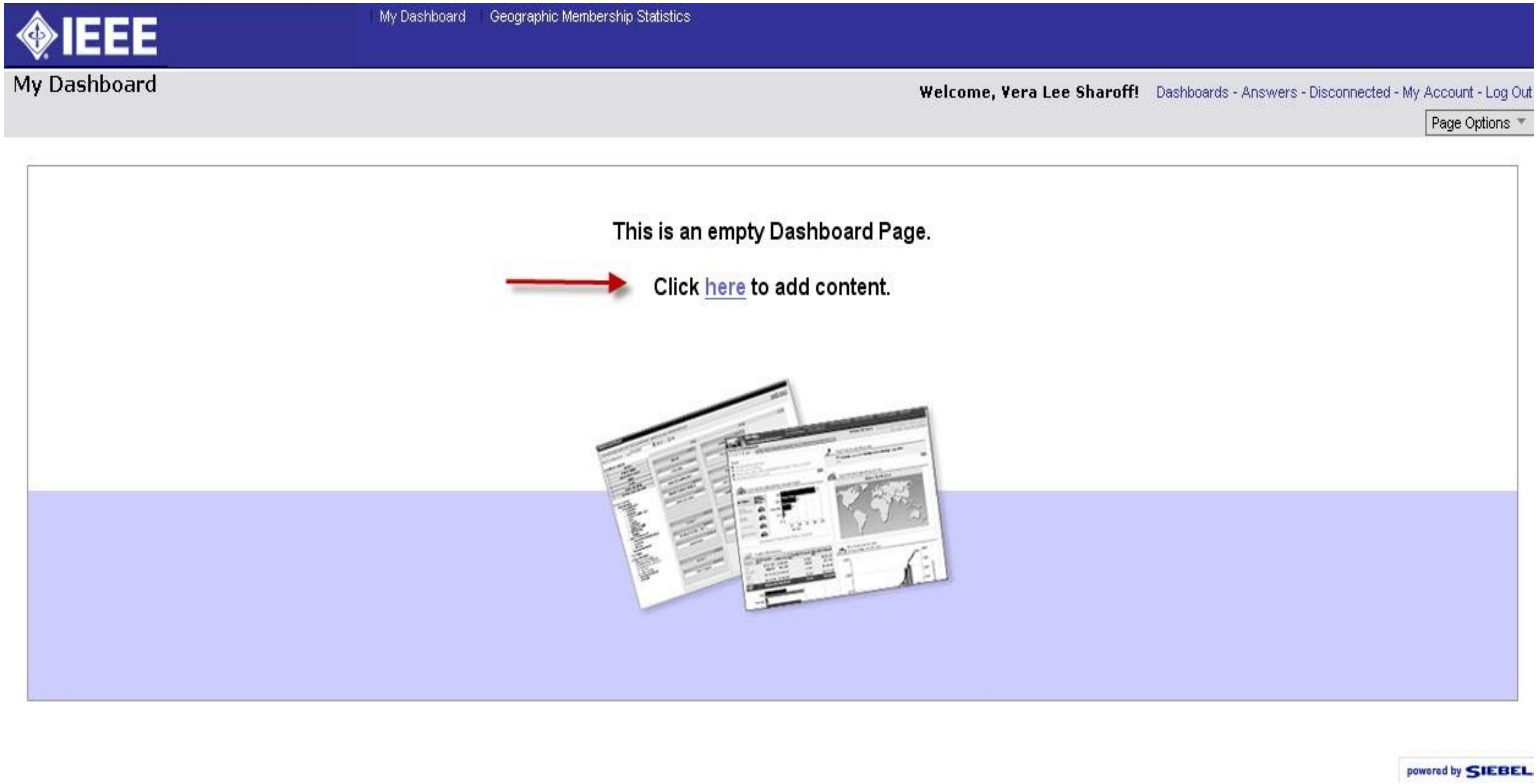
# Opening Dashboard



IEEE
My Dashboard
Geographic Membership Statistics
My Dashboard
Dashboards - Answers - Disconnected - My Account - Log Out
Page Options
powered by SIEBEL

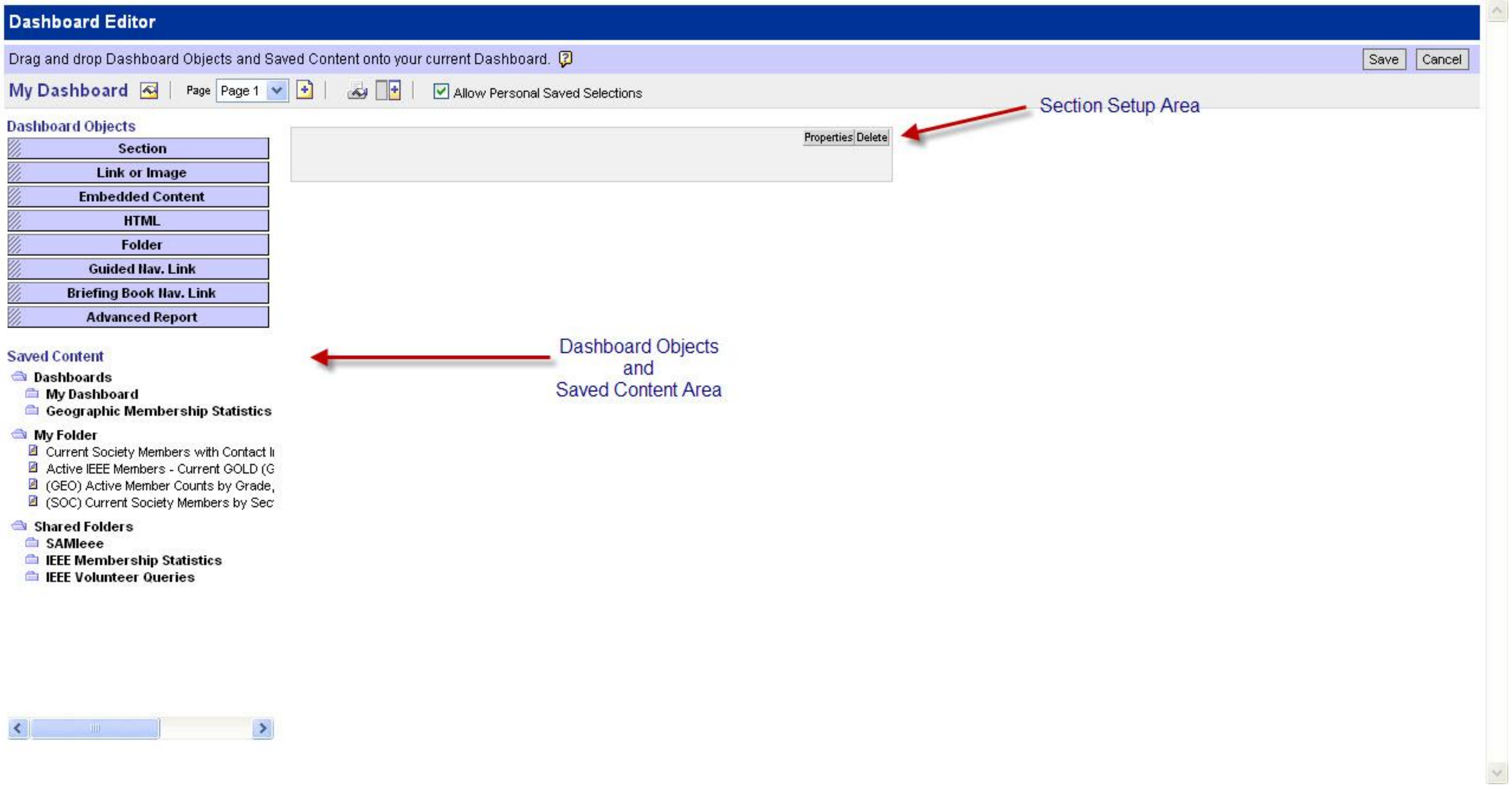
Welcome, Vera Lee Sharoff!

This is an empty Dashboard Page.

Click here to add content.

Click to add content at middle of screen

# Selecting Queries available from "My Folder" or "Shared Folders" to pull into the dashboard



**Dashboard Editor**

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

Section Setup Area

**Dashboard Objects**

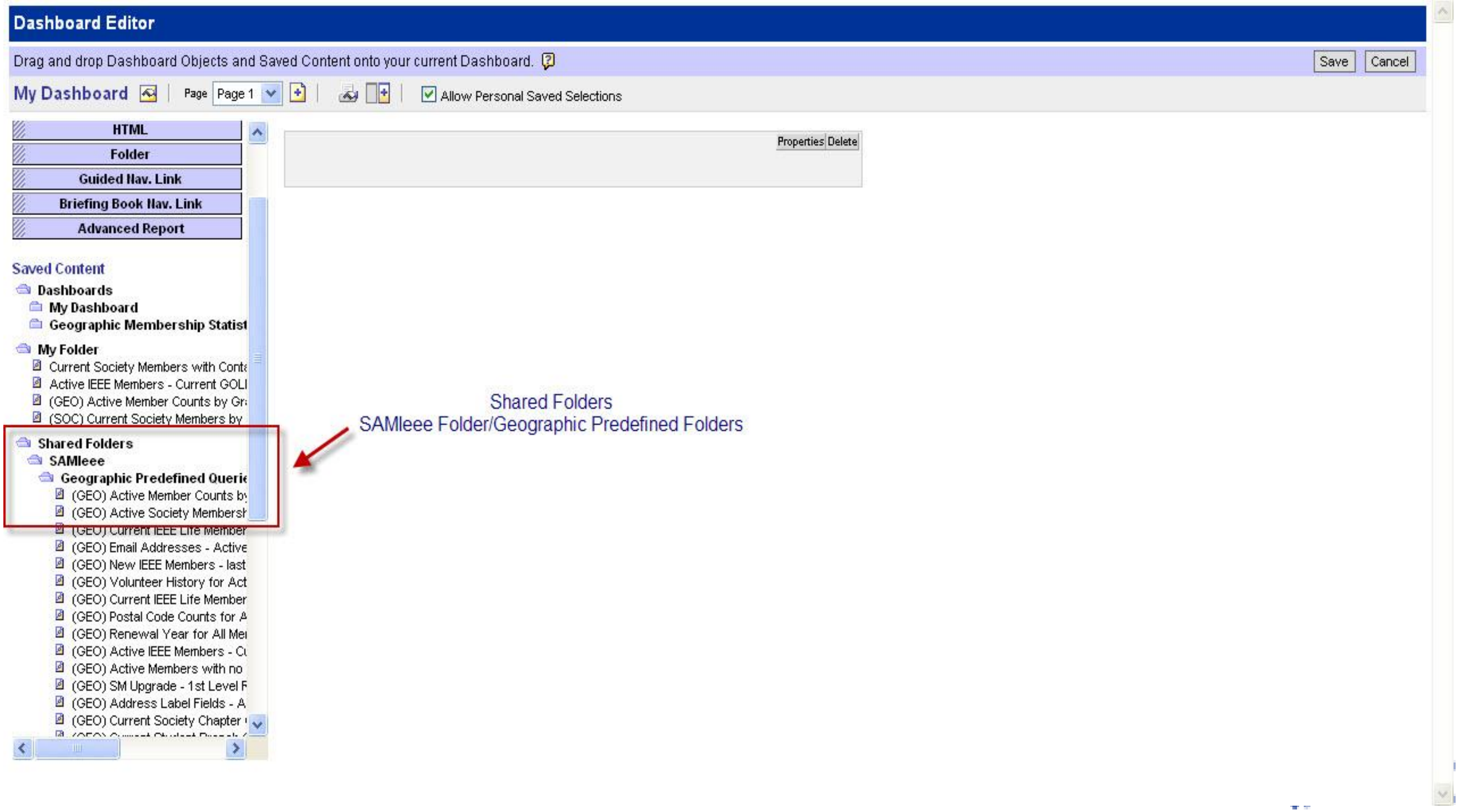
- Section
- Link or Image
- Embedded Content
- HTML
- Folder
- Guided Nav. Link
- Briefing Book Nav. Link
- Advanced Report

**Saved Content**

- Dashboards
  - My Dashboard
  - Geographic Membership Statistics
- My Folder
  - Current Society Members with Contact I
  - Active IEEE Members - Current GOLD (G
  - (GEO) Active Member Counts by Grade,
  - (SOC) Current Society Members by Sec
- Shared Folders
  - SAMIeee
  - IEEE Membership Statistics
  - IEEE Volunteer Queries

Dashboard Objects
and
Saved Content Area

# Find “Shared Folders”, Click on SAMIEEE to open, Click on Subfolder “Geographic Predefined Queries”



Dashboard Editor
Save
Cancel
My Dashboard
Page
Page 1
HTML
Folder
Guided Nav. Link
Briefing Book Nav. Link
Advanced Report
Properties
Delete

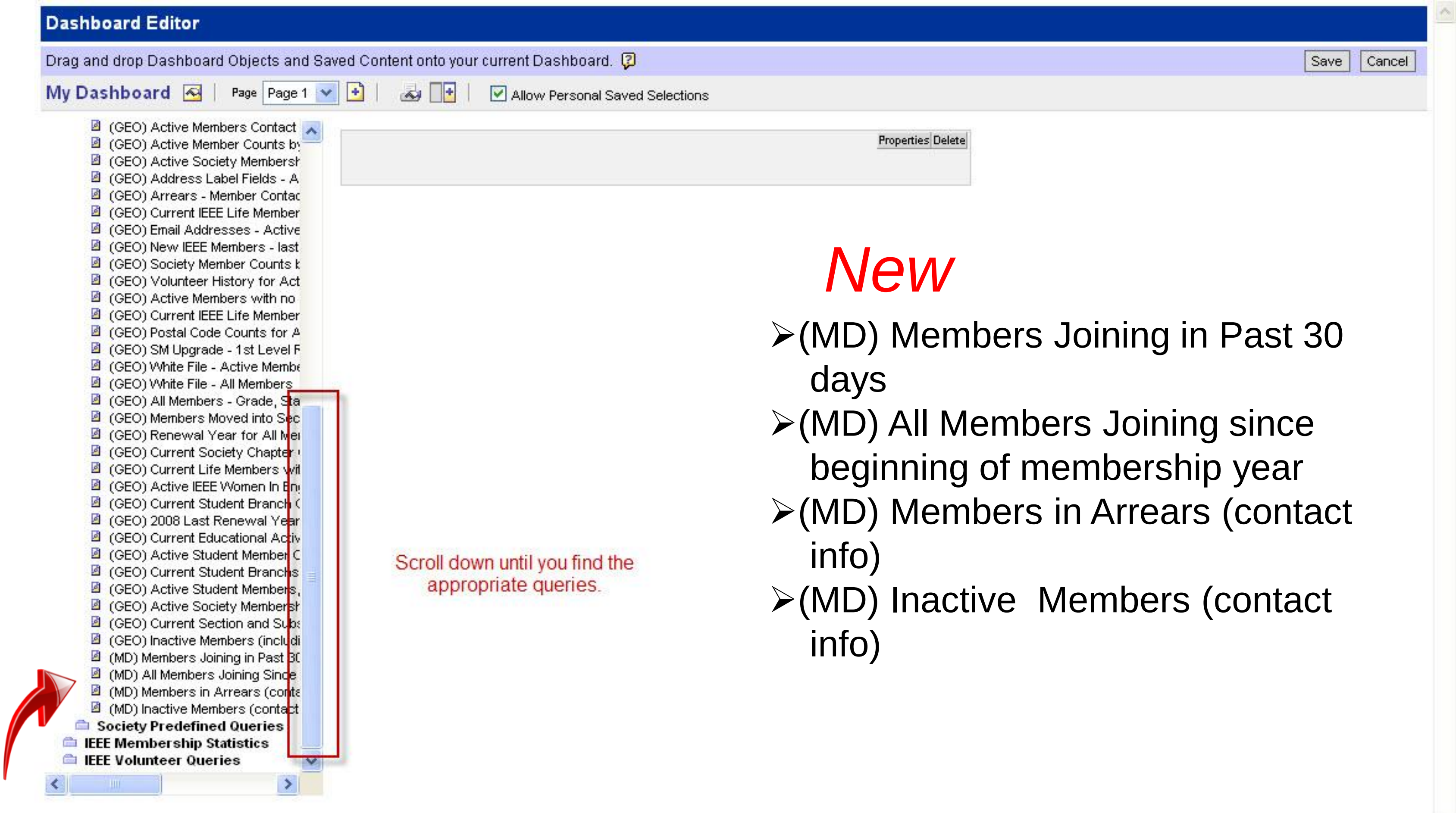
Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

☑ Allow Personal Saved Selections

Saved Content
- Dashboards
  - My Dashboard
  - Geographic Membership Statist
- My Folder
  - Current Society Members with Conta
  - Active IEEE Members - Current GOLI
  - (GEO) Active Member Counts by Gr
  - (SOC) Current Society Members by
- Shared Folders
  - SAMIeee
    - Geographic Predefined Querie
      - (GEO) Active Member Counts by
      - (GEO) Active Society Membersh
      - (GEO) Current IEEE Life Member
      - (GEO) Email Addresses - Active
      - (GEO) New IEEE Members - last
      - (GEO) Volunteer History for Act
      - (GEO) Current IEEE Life Member
      - (GEO) Postal Code Counts for A
      - (GEO) Renewal Year for All Me
      - (GEO) Active IEEE Members - Cu
      - (GEO) Active Members with no
      - (GEO) SM Upgrade - 1st Level F
      - (GEO) Address Label Fields - A
      - (GEO) Current Society Chapter

Shared Folders
SAMIeee Folder/Geographic Predefined Folders

# *NEW* Files in Predefined Queries – labeled (MD)



**Dashboard Editor**

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

☑ Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Membersh
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts b
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mei
- (GEO) Current Society Chapter
- (GEO) Current Life Members wit
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Membersh
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (conta
- (MD) Inactive Members (contact

**Society Predefined Queries**

**IEEE Membership Statistics**

**IEEE Volunteer Queries**

Scroll down until you find the appropriate queries.

## *New*

- ➢(MD) Members Joining in Past 30 days
- ➢(MD) All Members Joining since beginning of membership year
- ➢(MD) Members in Arrears (contact info)
- ➢(MD) Inactive Members (contact info)

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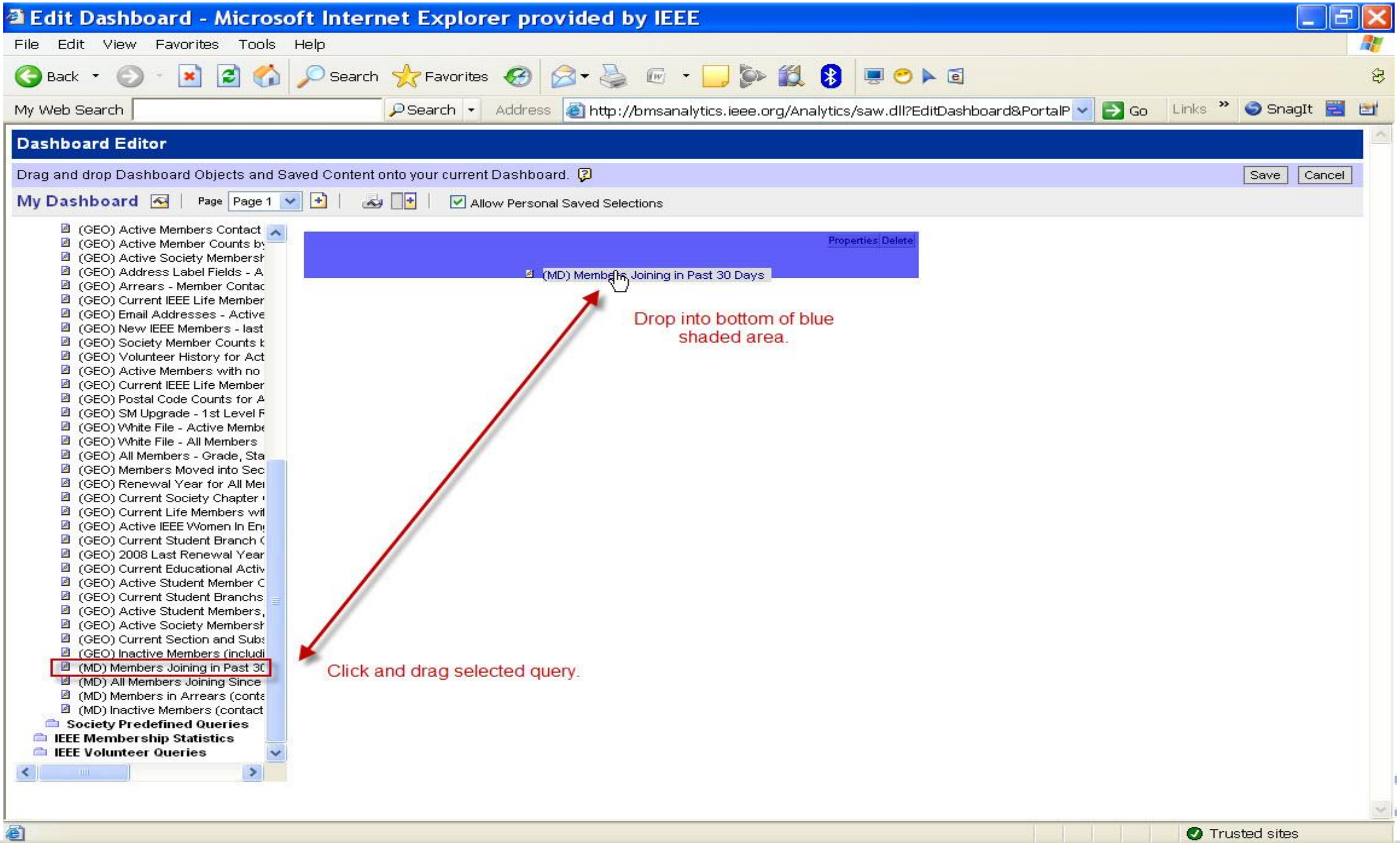
# Find the document(s) you want to select. Left mouse click and drag (individually) to the blue shaded area on right and drop the file


Edit Dashboard - Microsoft Internet Explorer provided by IEEE
File Edit View Favorites Tools Help
Back Search Favorites
My Web Search Search Address
Go Links SnagIt
Dashboard Editor
Save Cancel
My Dashboard
Page
Properties Delete
Trusted sites

Address: http://bmsanalytics.ieee.org/Analytics/saw.dll?EditDashboard&PortalP

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

Page: Page 1

☑ Allow Personal Saved Selections

(GEO) Active Members Contact
(GEO) Active Member Counts by
(GEO) Active Society Membersh
(GEO) Address Label Fields - A
(GEO) Arrears - Member Contac
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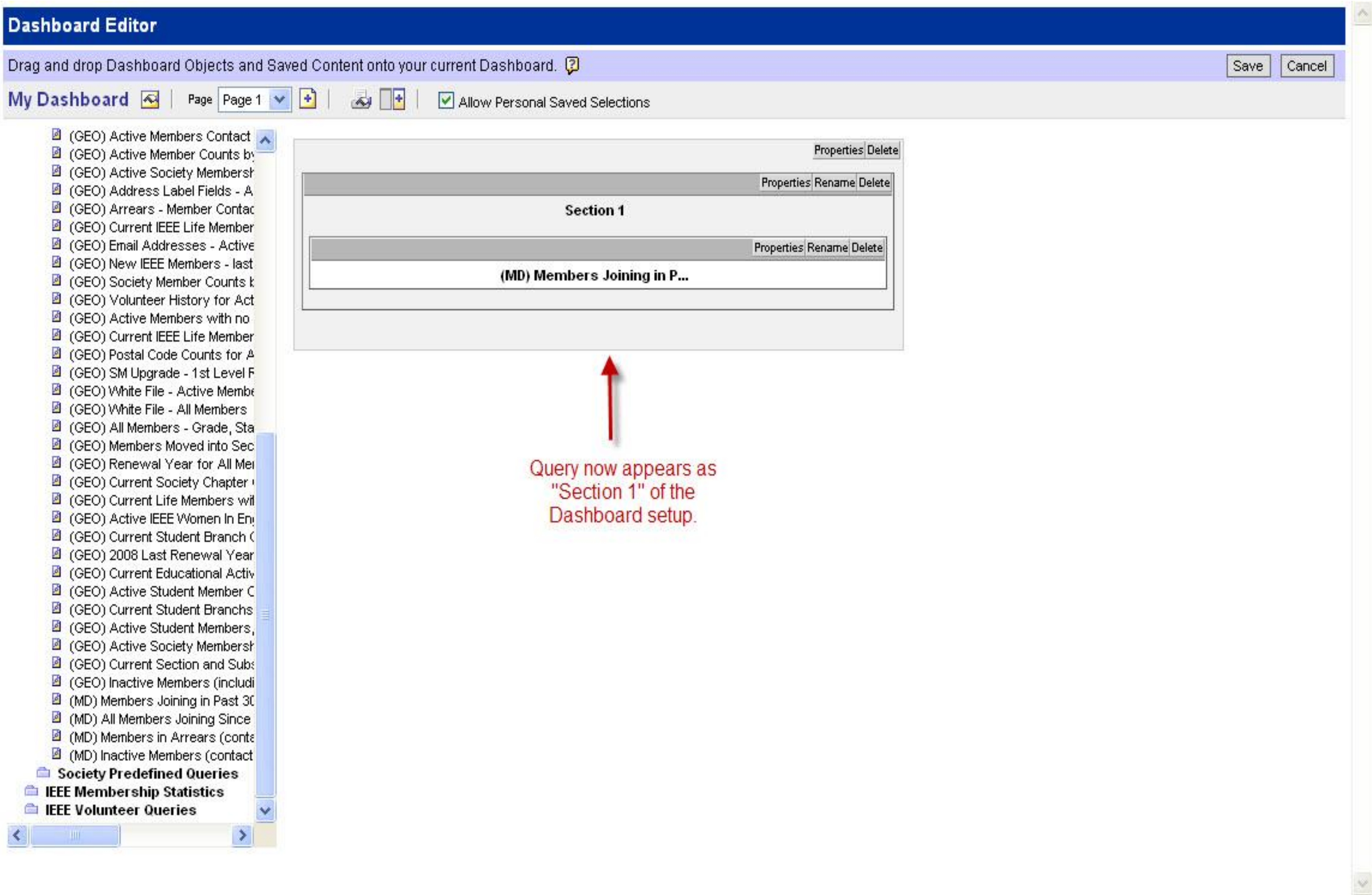
(GEO) New IEEE Members - last
(GEO) Society Member Counts b
(GEO) Volunteer History for Act
(GEO) Active Members with no
(GEO) Current IEEE Life Member
(GEO) Postal Code Counts for A
(GEO) SM Upgrade - 1st Level F
(GEO) White File - Active Membe
(GEO) White File - All Members
(GEO) All Members - Grade, Sta
(GEO) Members Moved into Sec
(GEO) Renewal Year for All Me
(GEO) Current Society Chapter
(GEO) Current Life Members wi
(GEO) Active IEEE Women In En
(GEO) Current Student Branch
(GEO) 2008 Last Renewal Year
(GEO) Current Educational Activ
(GEO) Active Student Member C
(GEO) Current Student Branchs
(GEO) Active Student Members,
(GEO) Active Society Membersh
(GEO) Current Section and Subs
(GEO) Inactive Members (includi
(MD) Members Joining in Past 30
(MD) All Members Joining Since
(MD) Members in Arrears (conta
(MD) Inactive Members (contact
Society Predefined Queries
IEEE Membership Statistics
IEEE Volunteer Queries

(MD) Members Joining in Past 30 Days

Drop into bottom of blue shaded area.

Click and drag selected query.

# Dashboard Set up



Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

☑ Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Membersh
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts b
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
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- (GEO) Current Life Members wi
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
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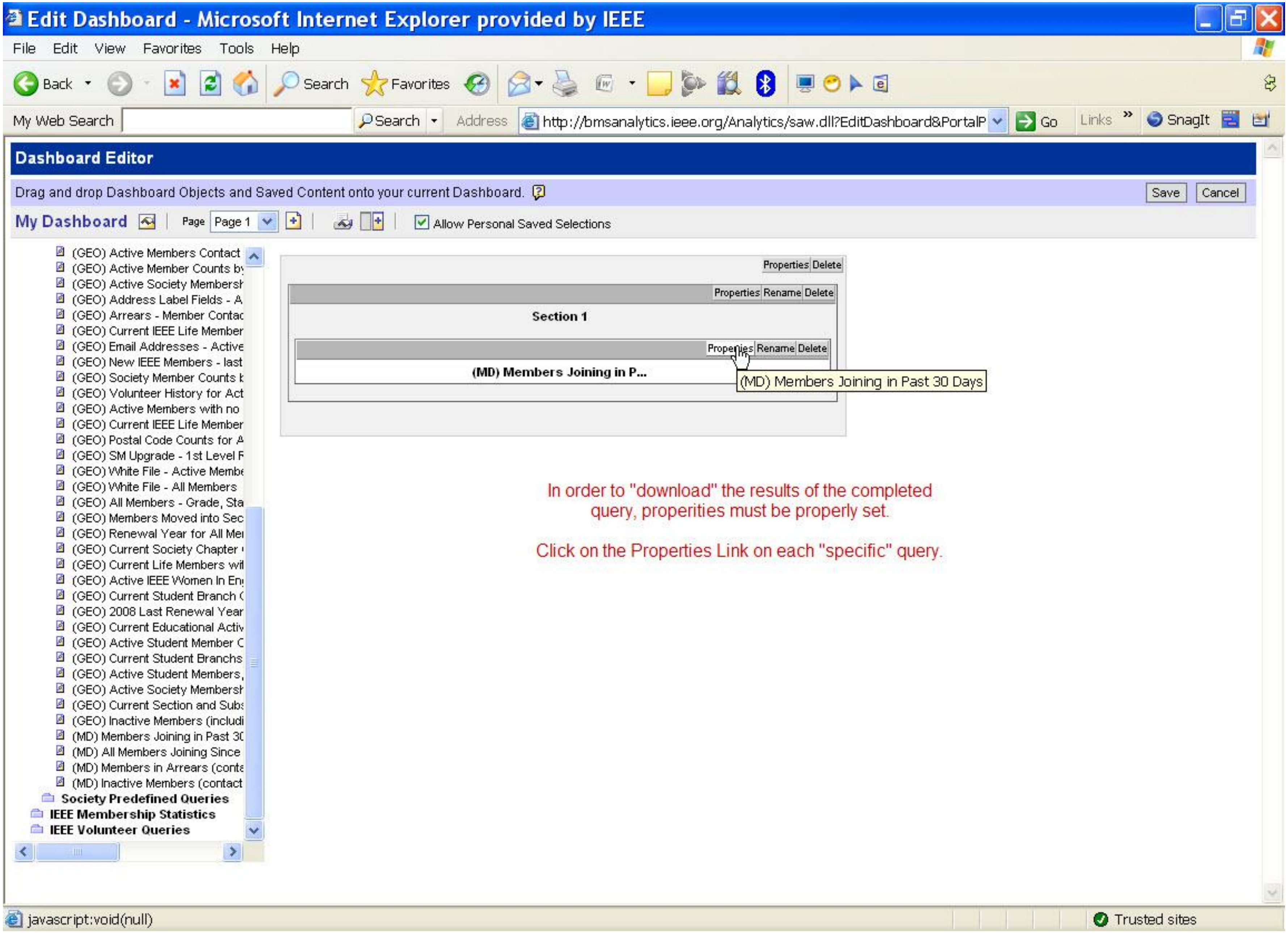
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Membersh
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (conta
- (MD) Inactive Members (contact
- **Society Predefined Queries**
- **IEEE Membership Statistics**
- **IEEE Volunteer Queries**

**Section 1**

**(MD) Members Joining in P...**

Query now appears as "Section 1" of the Dashboard setup.



Edit Dashboard - Microsoft Internet Explorer provided by IEEE

File
Edit
View
Favorites
Tools
Help
Back
Search
Favorites
My Web Search
Search
Address
Go
Links
SnagIt

http://bmsanalytics.ieee.org/Analytics/saw.dll?EditDashboard&PortalP

**Dashboard Editor**

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

Save
Cancel

**My Dashboard** Page: Page 1 ☑ Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Membersh
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
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- (GEO) Renewal Year for All Mer
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- (GEO) Current Student Branch (
- (GEO) 2008 Last Renewal Year
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- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (conta
- (MD) Inactive Members (contact
- **Society Predefined Queries**
- **IEEE Membership Statistics**
- **IEEE Volunteer Queries**

Properties Delete
Properties Rename Delete

**Section 1**

Properties Rename Delete

**(MD) Members Joining in P...**

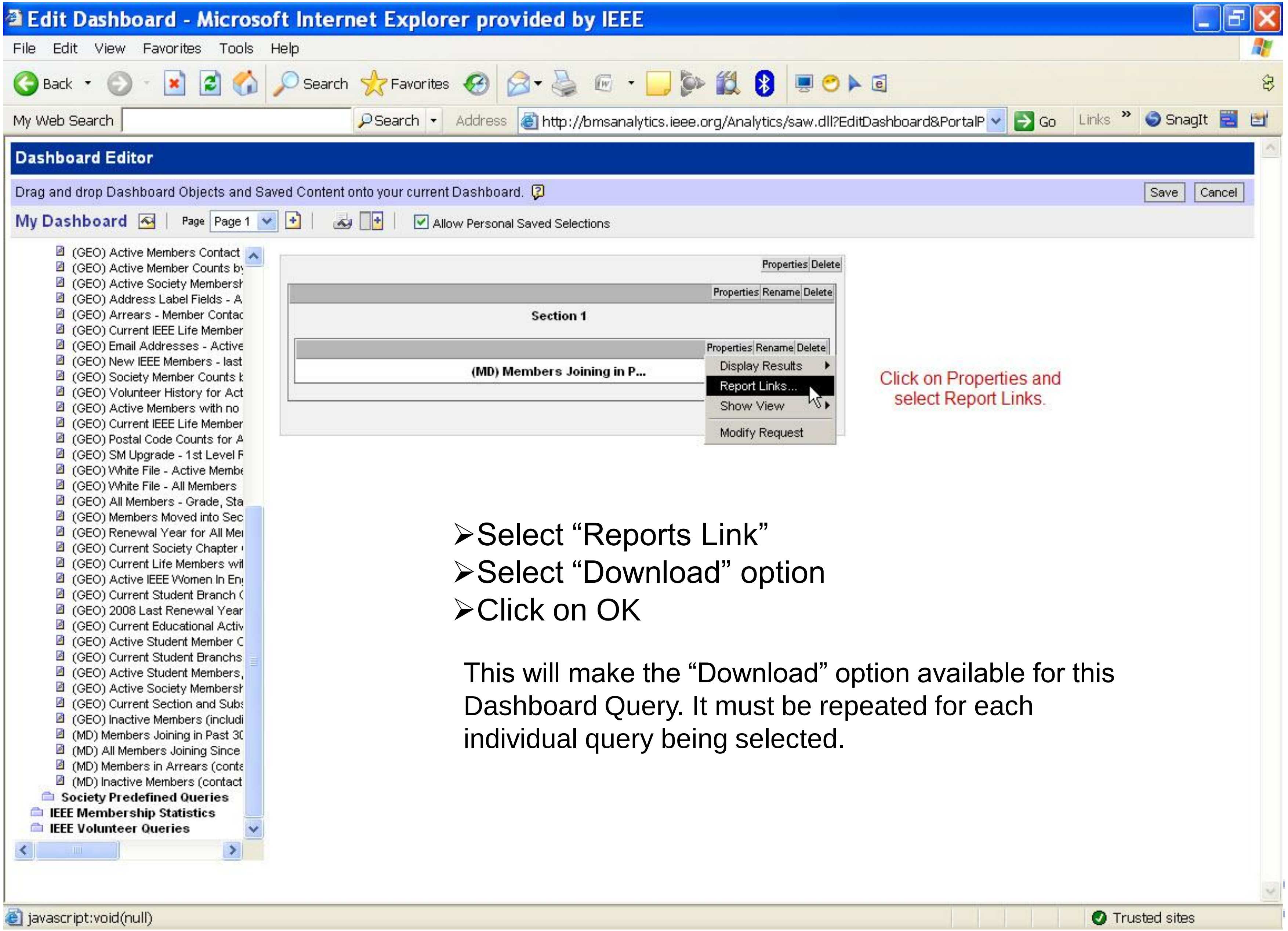
(MD) Members Joining in Past 30 Days

javascript:void(null)

Trusted sites

In order to "download" the results of the completed query, properities must be properly set.

Click on the Properties Link on each "specific" query.


Edit Dashboard - Microsoft Internet Explorer provided by IEEE
File Edit View Favorites Tools Help
Back Search Favorites
My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?EditDashboard&PortalP Go Links SnagIt
Dashboard Editor
Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.
Save Cancel
My Dashboard Page Page 1
☑ Allow Personal Saved Selections
(GEO) Active Members Contact
(GEO) Active Member Counts by
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(GEO) Current IEEE Life Member
(GEO) Postal Code Counts for A
(GEO) SM Upgrade - 1st Level F
(GEO) White File - Active Membe
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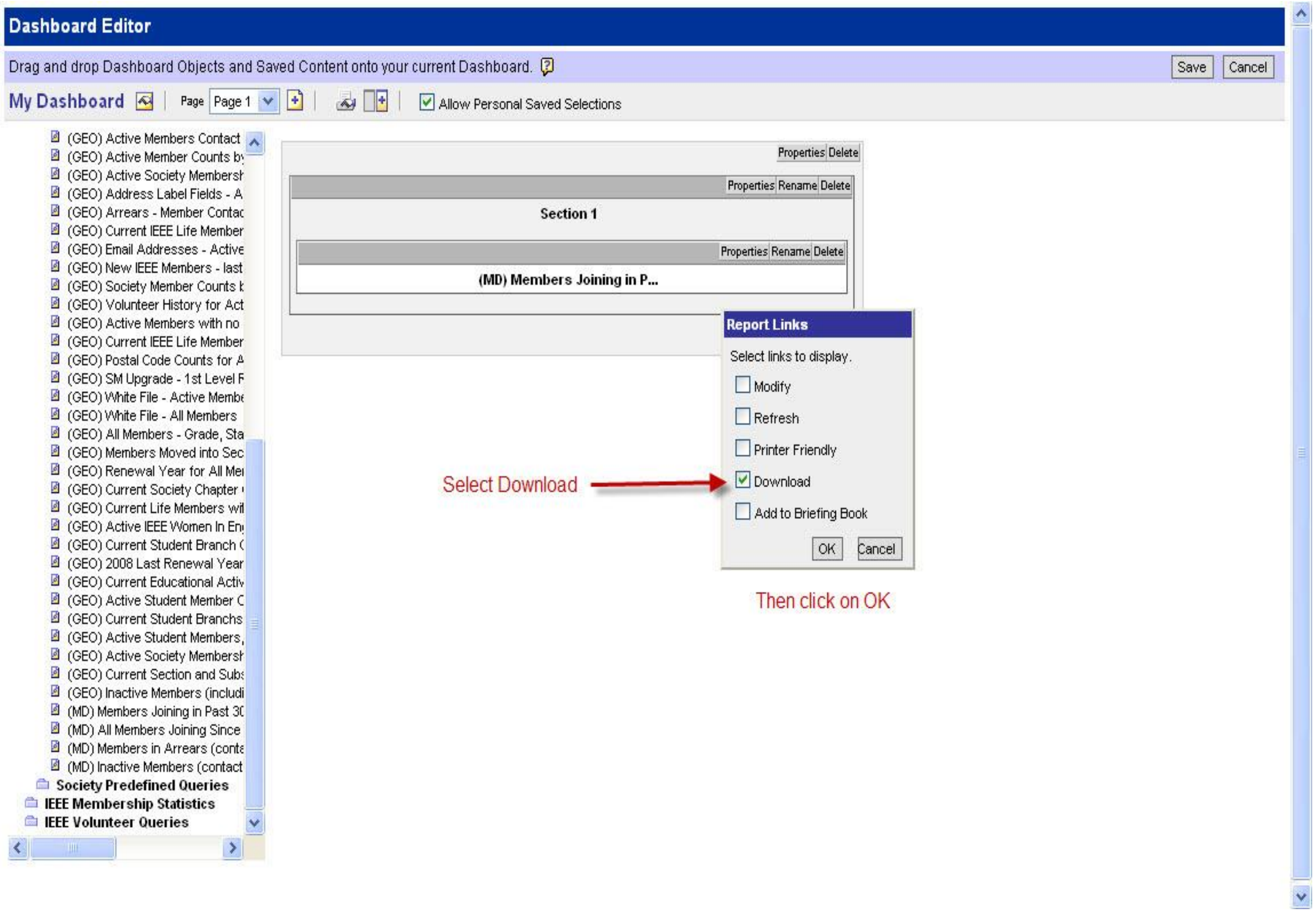
(MD) Members Joining in Past 3(
(MD) All Members Joining Since
(MD) Members in Arrears (conta
(MD) Inactive Members (contact
Society Predefined Queries
IEEE Membership Statistics
IEEE Volunteer Queries
Properties Delete
Properties Rename Delete
Section 1
Properties Rename Delete
(MD) Members Joining in P...
Display Results
Report Links...
Show View
Modify Request
javascript:void(null)
Trusted sites

Click on Properties and select Report Links.

- Select “Reports Link”
- Select “Download” option
- Click on OK

This will make the “Download” option available for this Dashboard Query. It must be repeated for each individual query being selected.

# Completing the Query Download



Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

☑ Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Membersh
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mei
- (GEO) Current Society Chapter
- (GEO) Current Life Members wi
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch (
- (GEO) 2008 Last Renewal Year
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- (GEO) Active Student Members,
- (GEO) Active Society Membersh
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (conta
- (MD) Inactive Members (contact
- **Society Predefined Queries**
- **IEEE Membership Statistics**
- **IEEE Volunteer Queries**

**Section 1**

**(MD) Members Joining in P...**

Select links to display.

☐ Modify
☐ Refresh
☐ Printer Friendly
☑ Download
☐ Add to Briefing Book

Select Download

Then click on OK

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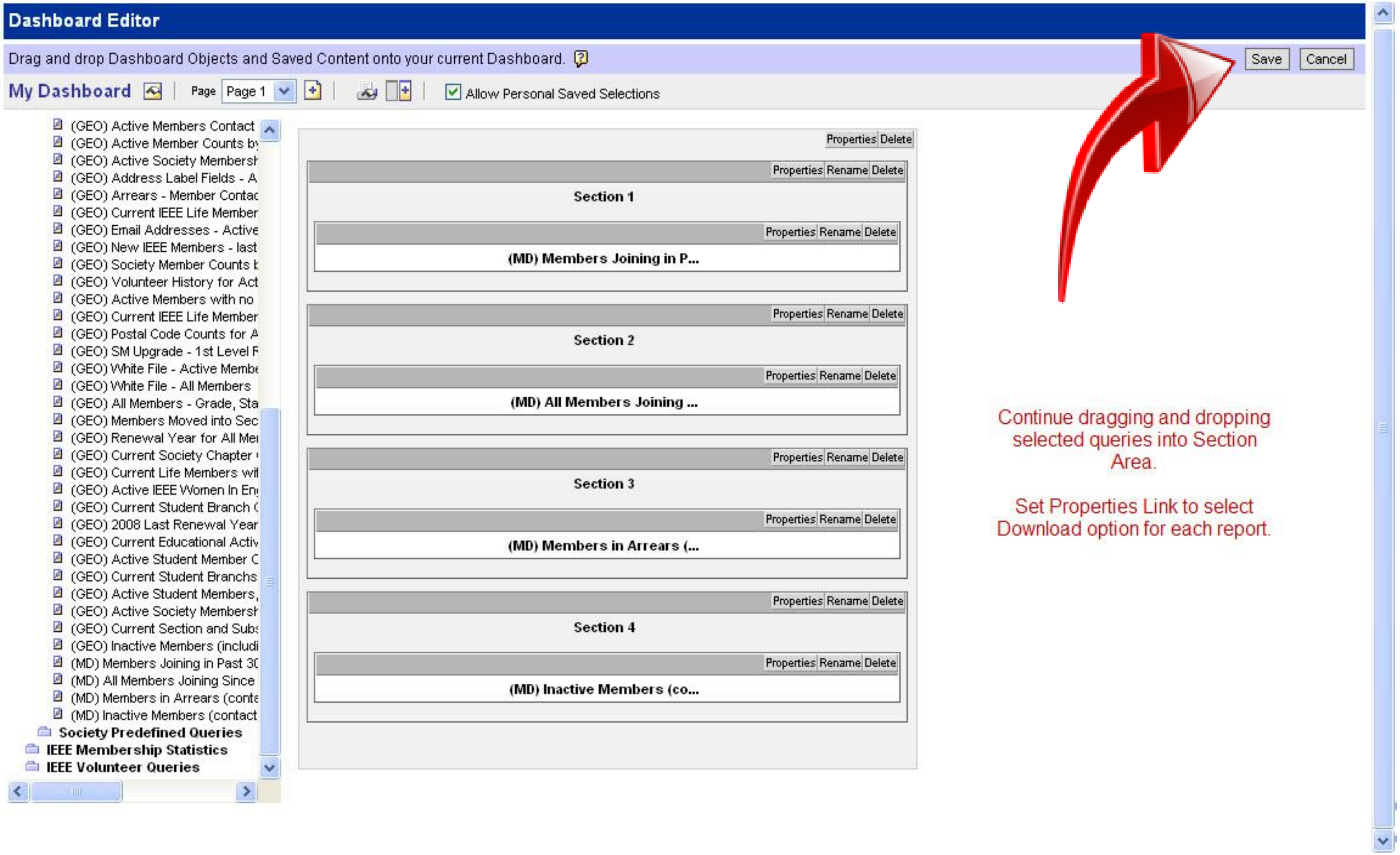
for Humanity

# Complete the query selection and set properties, time to *SAVE!*



**Dashboard Editor**

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

**My Dashboard** Page Page 1 ☑ Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Membersh
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts b
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mei
- (GEO) Current Society Chapter
- (GEO) Current Life Members wi
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch
- (GEO) 2008 Last Renewal Year
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- (GEO) Active Student Members,
- (GEO) Active Society Membersh
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (conta
- (MD) Inactive Members (contact
- **Society Predefined Queries**
- **IEEE Membership Statistics**
- **IEEE Volunteer Queries**

**Section 1**

**(MD) Members Joining in P...**

**Section 2**

**(MD) All Members Joining ...**

**Section 3**

**(MD) Members in Arrears (...**

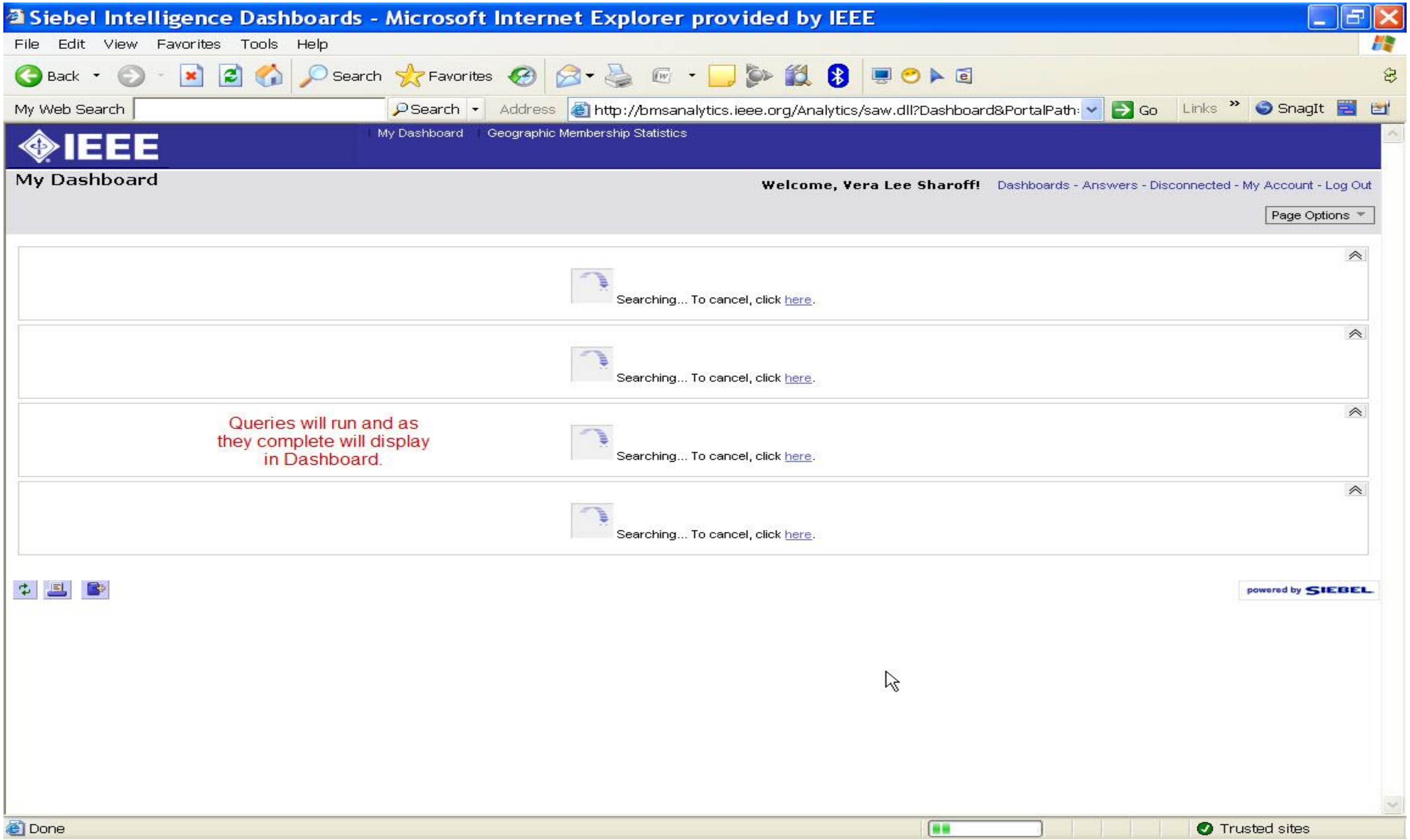
**Section 4**

**(MD) Inactive Members (co...**

Continue dragging and dropping selected queries into Section Area.

Set Properties Link to select Download option for each report.

# Queries will run/refresh each time you open your dashboard. Once the queries have completed pulling the data, they will all appear in your dashboard.


Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE
File Edit View Favorites Tools Help
Back
Search
Favorites
My Web Search
Search
Address
http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard&PortalPath:
Go
Links
SnagIt
IEEE
My Dashboard
Geographic Membership Statistics
Page Options
powered by SIEBEL
Done
Trusted sites

My Dashboard

Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

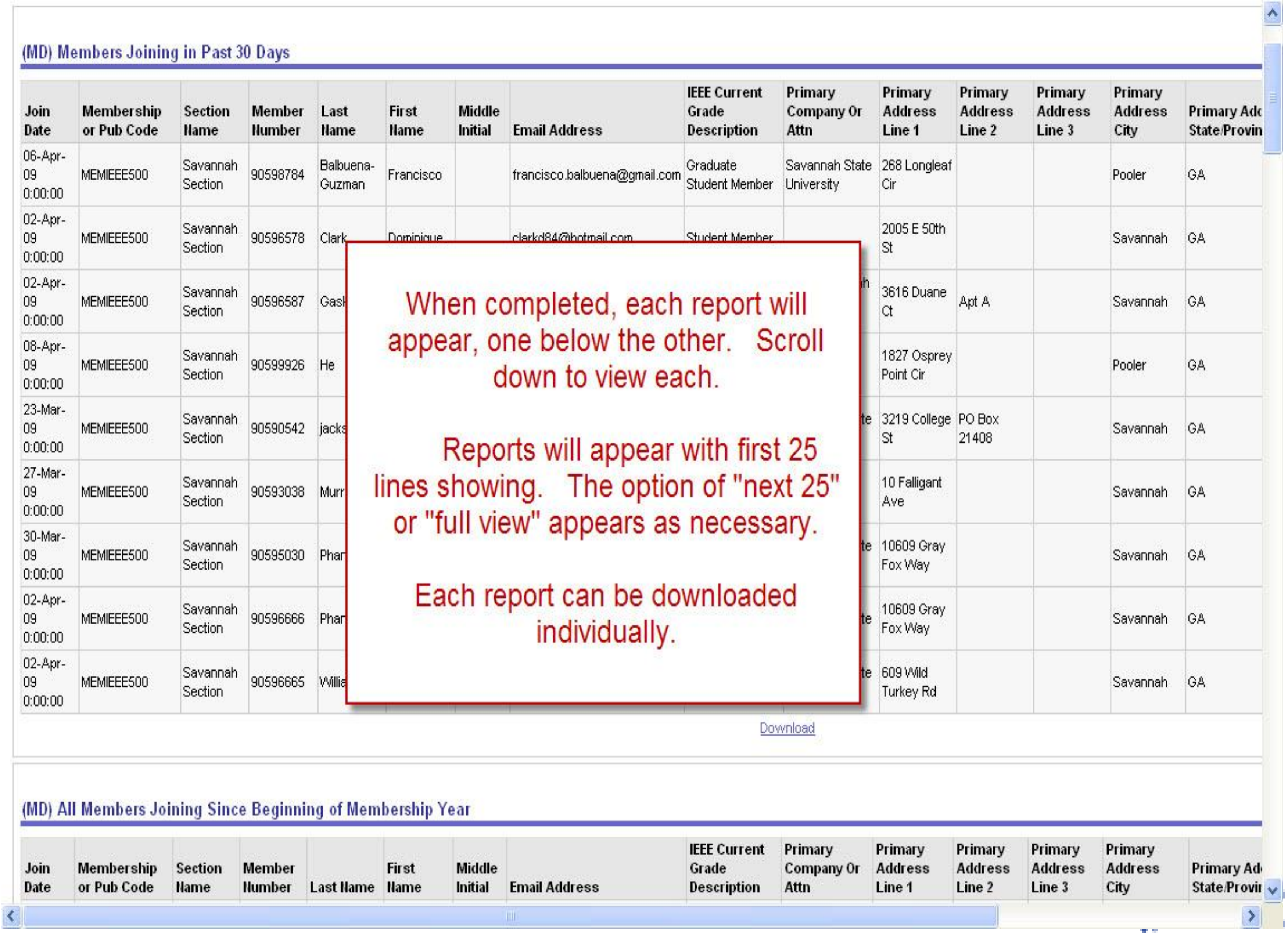
Searching... To cancel, click here.

Searching... To cancel, click here.

Searching... To cancel, click here.

Searching... To cancel, click here.

Queries will run and as they complete will display in Dashboard.



## (MD) Members Joining in Past 30 Days

| Join Date | Membership or Pub Code | Section Name | Member Number | Last Name | First Name | Middle Initial | Email Address | IEEE Current Grade Description | Primary Company Or Attn | Primary Address Line 1 | Primary Address Line 2 | Primary Address Line 3 | Primary Address City | Primary Add State/Provin |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 06-Apr-09 0:00:00 | MEMIEEE500 | Savannah Section | 90598784 | Balbuena-Guzman | Francisco | | francisco.balbuena@gmail.com | Graduate Student Member | Savannah State University | 268 Longleaf Cir | | | Pooler | GA |
| 02-Apr-09 0:00:00 | MEMIEEE500 | Savannah Section | 90596578 | Clark | Dominique | | clarkd84@hotmail.com | Student Member | | 2005 E 50th St | | | Savannah | GA |
| 02-Apr-09 0:00:00 | MEMIEEE500 | Savannah Section | 90596587 | Gask | | | | | h | 3616 Duane Ct | Apt A | | Savannah | GA |
| 08-Apr-09 0:00:00 | MEMIEEE500 | Savannah Section | 90599926 | He | | | | | | 1827 Osprey Point Cir | | | Pooler | GA |
| 23-Mar-09 0:00:00 | MEMIEEE500 | Savannah Section | 90590542 | jacks | | | | | te | 3219 College St | PO Box 21408 | | Savannah | GA |
| 27-Mar-09 0:00:00 | MEMIEEE500 | Savannah Section | 90593038 | Murr | | | | | | 10 Falligant Ave | | | Savannah | GA |
| 30-Mar-09 0:00:00 | MEMIEEE500 | Savannah Section | 90595030 | Phar | | | | | te | 10609 Gray Fox Way | | | Savannah | GA |
| 02-Apr-09 0:00:00 | MEMIEEE500 | Savannah Section | 90596666 | Phar | | | | | te | 10609 Gray Fox Way | | | Savannah | GA |
| 02-Apr-09 0:00:00 | MEMIEEE500 | Savannah Section | 90596665 | Willia | | | | | te | 609 Wild Turkey Rd | | | Savannah | GA |

When completed, each report will appear, one below the other. Scroll down to view each.

Reports will appear with first 25 lines showing. The option of "next 25" or "full view" appears as necessary.

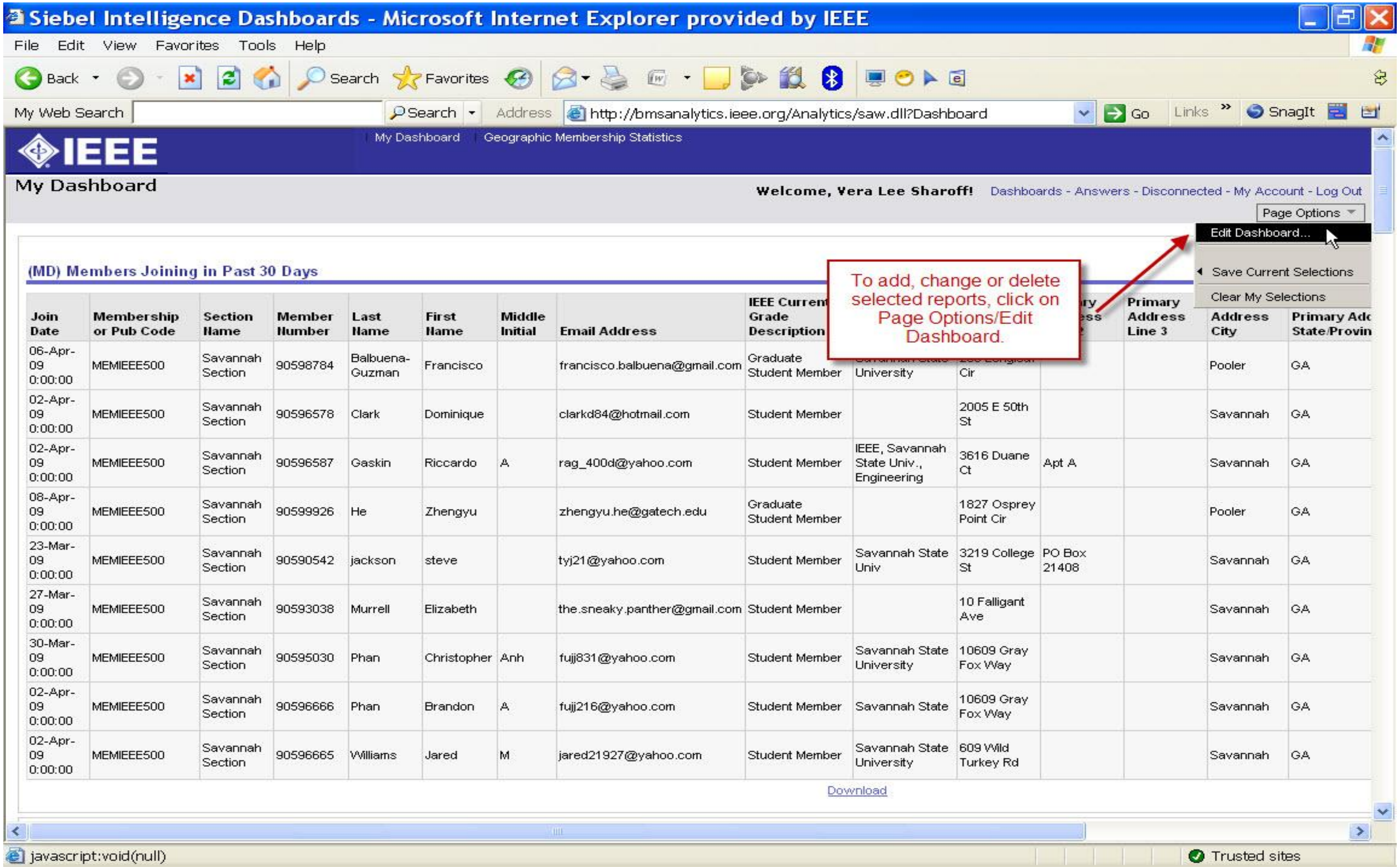
Each report can be downloaded individually.

Download

## (MD) All Members Joining Since Beginning of Membership Year

| Join Date | Membership or Pub Code | Section Name | Member Number | Last Name | First Name | Middle Initial | Email Address | IEEE Current Grade Description | Primary Company Or Attn | Primary Address Line 1 | Primary Address Line 2 | Primary Address Line 3 | Primary Address City | Primary Ad State/Provi |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|

# To add, change or delete selected reports

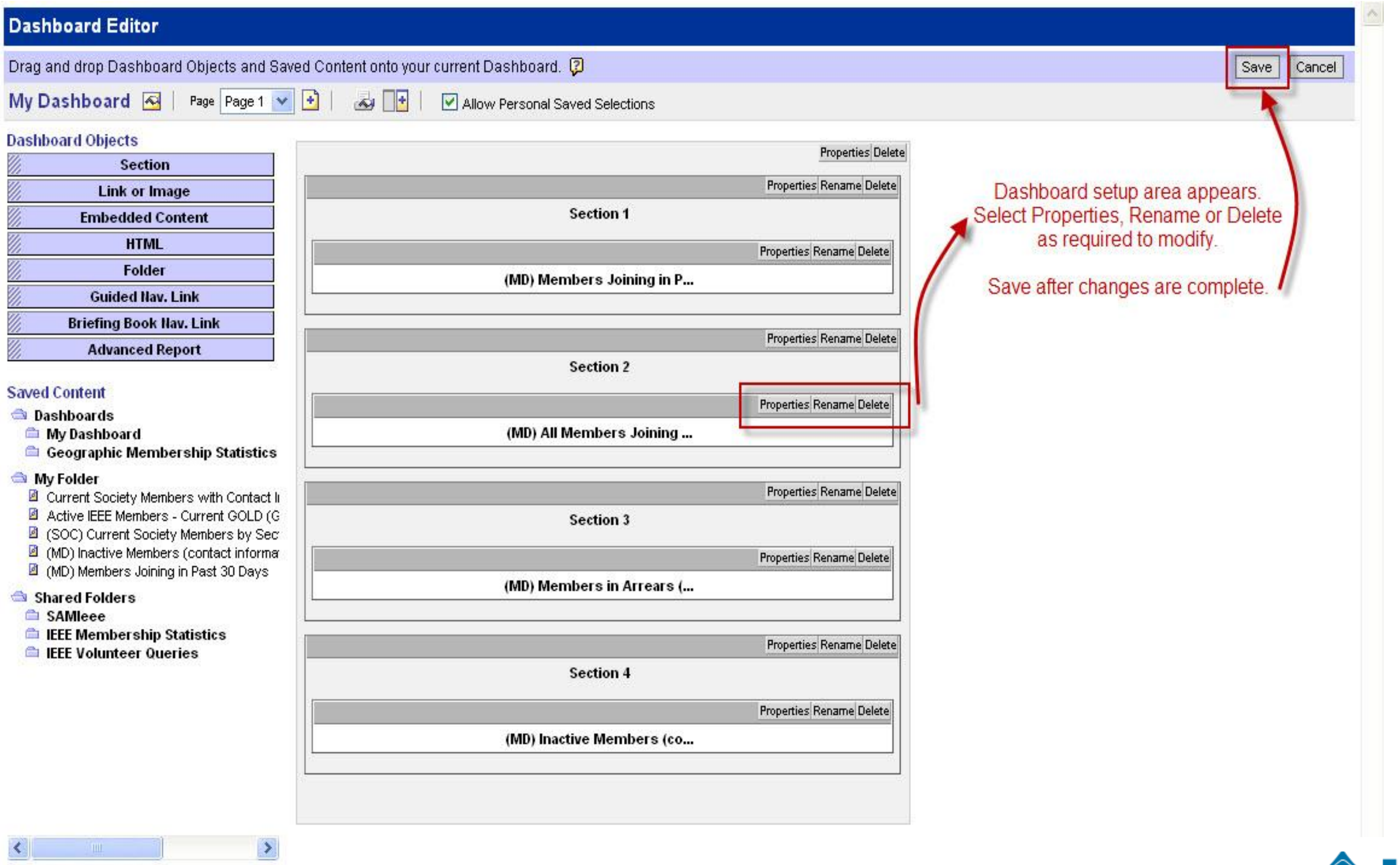

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE
File Edit View Favorites Tools Help
Back Search Favorites
My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard Go Links SnagIt
IEEE
My Dashboard | Geographic Membership Statistics
My Dashboard
Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out
Page Options
Edit Dashboard...
Save Current Selections
Clear My Selections
Download
javascript:void(null)
Trusted sites

**(MD) Members Joining in Past 30 Days**

| Join Date | Membership or Pub Code | Section Name | Member Number | Last Name | First Name | Middle Initial | Email Address | IEEE Curren Grade Description | | | ry ess | Primary Address Line 3 | Address City | Primary Adc State/Provin |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 06-Apr-09 0:00:00 | MEMIEEE500 | Savannah Section | 90598784 | Balbuena-Guzman | Francisco | | francisco.balbuena@gmail.com | Graduate Student Member | University | Cir | | | Pooler | GA |
| 02-Apr-09 0:00:00 | MEMIEEE500 | Savannah Section | 90596578 | Clark | Dominique | | clarkd84@hotmail.com | Student Member | | 2005 E 50th St | | | Savannah | GA |
| 02-Apr-09 0:00:00 | MEMIEEE500 | Savannah Section | 90596587 | Gaskin | Riccardo | A | rag_400d@yahoo.com | Student Member | IEEE, Savannah State Univ., Engineering | 3616 Duane Ct | Apt A | | Savannah | GA |
| 08-Apr-09 0:00:00 | MEMIEEE500 | Savannah Section | 90599926 | He | Zhengyu | | zhengyu.he@gatech.edu | Graduate Student Member | | 1827 Osprey Point Cir | | | Pooler | GA |
| 23-Mar-09 0:00:00 | MEMIEEE500 | Savannah Section | 90590542 | jackson | steve | | tyj21@yahoo.com | Student Member | Savannah State Univ | 3219 College St | PO Box 21408 | | Savannah | GA |
| 27-Mar-09 0:00:00 | MEMIEEE500 | Savannah Section | 90593038 | Murrell | Elizabeth | | the.sneaky.panther@gmail.com | Student Member | | 10 Falligant Ave | | | Savannah | GA |
| 30-Mar-09 0:00:00 | MEMIEEE500 | Savannah Section | 90595030 | Phan | Christopher | Anh | fujj831@yahoo.com | Student Member | Savannah State University | 10609 Gray Fox Way | | | Savannah | GA |
| 02-Apr-09 0:00:00 | MEMIEEE500 | Savannah Section | 90596666 | Phan | Brandon | A | fujj216@yahoo.com | Student Member | Savannah State | 10609 Gray Fox Way | | | Savannah | GA |
| 02-Apr-09 0:00:00 | MEMIEEE500 | Savannah Section | 90596665 | Williams | Jared | M | jared21927@yahoo.com | Student Member | Savannah State University | 609 Wild Turkey Rd | | | Savannah | GA |

To add, change or delete selected reports, click on Page Options/Edit Dashboard.

# Completing changes and save



**Dashboard Editor**

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

☑ Allow Personal Saved Selections

**Dashboard Objects**

- Section
- Link or Image
- Embedded Content
- HTML
- Folder
- Guided Nav. Link
- Briefing Book Nav. Link
- Advanced Report

**Saved Content**

- Dashboards
  - My Dashboard
  - Geographic Membership Statistics
- My Folder
  - Current Society Members with Contact I
  - Active IEEE Members - Current GOLD (G
  - (SOC) Current Society Members by Sec
  - (MD) Inactive Members (contact informa
  - (MD) Members Joining in Past 30 Days
- Shared Folders
  - SAMIeee
  - IEEE Membership Statistics
  - IEEE Volunteer Queries

Section 1

(MD) Members Joining in P...

Section 2

(MD) All Members Joining ...

Section 3

(MD) Members in Arrears (...

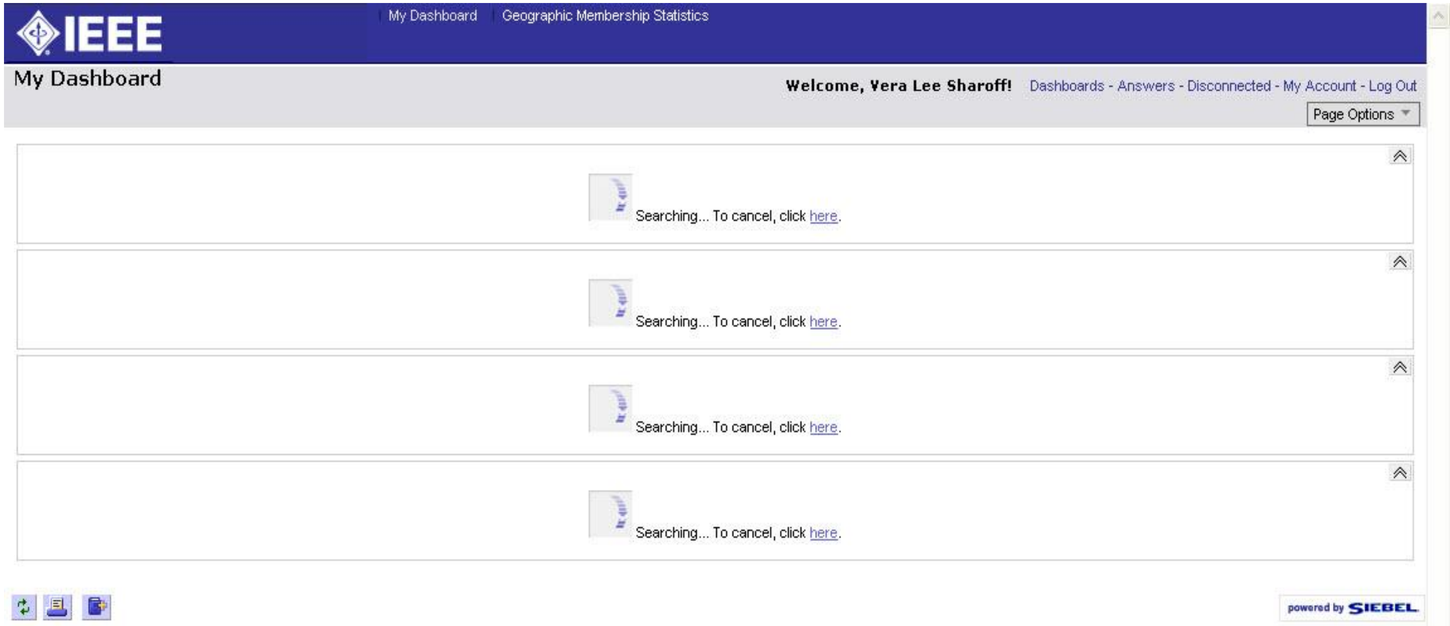
Section 4

(MD) Inactive Members (co...

Dashboard setup area appears. Select Properties, Rename or Delete as required to modify.

Save after changes are complete.

# Re-entering the Dashboard


IEEE
My Dashboard
Geographic Membership Statistics
My Dashboard
Welcome, Vera Lee Sharoff!
Dashboards - Answers - Disconnected - My Account - Log Out
Page Options
Searching... To cancel, click here.
Searching... To cancel, click here.
Searching... To cancel, click here.
Searching... To cancel, click here.
powered by SIEBEL

Queries will run/refresh each time you open your dashboard. Note: refresh can complete at different times for each query selected. Once the queries have completed pulling data, they will all appear in your dashboard.

# Printing your queries

- Queries can be printed to a HTML or PDF formatted page
- To pull into Excel, user must highlight and copy each report individually and paste into an Excel spreadsheet.
- From Excel you can then sort the data and rearrange columns as you wish
- Any refining of the process to print will be forwarded

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Appendix

# *NEW* International Phone Numbers MD Webcast

IEEE

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**U.S. and Canada 800 786 7015 Participant Dial in Code:**
**2130028**
**Toll-free numbers**

Argentina : 08006663397
Australia : 1800701937
Austria : 0800293053
Brazil : 08008916997
Bulgaria : 008001171111
Chile : 12300208970
China : 8008190031
Colombia : 018005180865
Croatia : 0800223264
Czech Republic : 800700965
Denmark : 80889269
Estonia : 8000100335
Finland : 0800116654
France : 0800911922
Germany : 08001807083
Hong Kong : 800968283
Hungary : 0680019056
India : 0008001007108
Indonesia : 0018030176654
Ireland : 1800949100
Israel : 1809457755
Italy : 800788945
Japan : 00531160882
Latvia : 80003911
Lithuania : 880031204

Malaysia : 1800813988
Mexico : 0018005146622
New Zealand : 0800451321
Norway : 80019903
Panama : 008002266830
Peru : 080054557
Poland : 008001124244
Portugal : 800819841
Russia : 81080027371012
Singapore : 8001012058
South Africa : 0800983485
Spain : 900947647
Sweden : 020796588
Switzerland : 0800896799
Taiwan : 0809090672
Thailand : 0018001562051400
Ukraine : 0800504799
United Kingdom : 08004961447
Uruguay : 00040190457
Venezuela : 08001029601